

THE PONTIAC BONNEVILLE CONVERTIBLE  
Styling includes fender skirts and sparkling ornament accents.

## New Concept in Auto Design, Styling Offered by Pontiac

Pontiac Motor Division offers a completely new concept in automotive design and styling with the introduction of their 1965 models.

The Catalina, Star Chief and Bonneville models all present an appealing silhouette as they are longer, lower and wider on the exterior and contain more room and luxurious furnishings in the interior.

The combination of styling excellence and outstanding performance, which has vaulted Pontiac into one of the front runners in automobile sales, prevails again in 1965.

THE CATALINA models, the Grand Prix sports coupe and all station wagons have a 121-inch wheelbase while the Star Chief and Bonneville models measure 124 inches (except the Bonneville Safari).

The overall length of the Catalina and Grand Prix has been increased to 214.6 inches and the Star Chief and Bonneville models are 221.7 inches long. All Safari models measure 217.9 inches.

Pontiac's high-selling Catalina series is available in seven models—two and four-door sedans, two and four-door hardtops, six and nine-passenger station wagons and a convertible.

The Star Chief series offers a four-door hardtop and a four-door sedan.

Bonneville buyers may choose between a sports coupe, a four-door hardtop, a six-passenger station wagon and a convertible.

Pontiac's award-winning sports coupe, the Grand Prix, will again be entered in the luxury car field.

In announcing the new models, E. M. Estes, a General Motors vice president and general manager of Pontiac said, "every 1965 model is a newly-inspired Pontiac creation containing performance, styling and luxury features never before offered in the middle price range."

The 1965 Pontiacs go on sale in dealer showrooms today.

ALL THE body styles for 1965 are completely new. They all have the obvious appearance advantages of curved glass which allows the upper structure to better integrate with the lower as part of the overall car design. This is particularly evident on the sports coupe with its fast-flowing roof line. Curved glass also makes possible a more efficient use of space.

A Pontiac exclusive for 1965 is the articulated windshield wiper which gives a greater sweep area than ever before. This system is designed to wipe at much higher speeds than any other system. The articulated wiper is standard on all Pontiac models except the Catalina which offers it as an option. The articulated wiper has greater tension of the blade to the glass and gives better wiping in the critical corner areas of the windshield.

Pontiac windshields are larger and have less curvature for improved vision and more effective coverage by the new windshield wipers.

Custom detailing in many areas has been introduced on the new models. Wheel opening moldings, stainless steel body guard side moldings and sparkling new chrome die cast front and rear end treatments are all featured in 1965. Large wrap-around bumpers are scaled to longer and more dominant front end sheet metal.

Several important improvements have been made in the Pontiac convertibles which mean better appearance, more comfort and increased safety. All convertibles have a new tempered glass rear window to provide the ultimate in visibility and durability. This window does away entirely with deformation and scratching. Also, the window does not need to be removed and may be lowered readily with the top.

ONE OF the most exciting models in the 1965 Pontiac lineup is the 2 plus 2. Available in Catalina sports coupe and convertible models, the 2 plus 2 has come into its own in 1965.

The 2 plus 2 includes bucket seats, exclusive expanded Morrokide trim in four interior colors, body paint stripes just below the fender upper peak extending the full length of the car, 2 plus 2 emblems on the front, sides and rear and Pontiac's high performance 421 cubic inch engine with four-barrel carburetor and a three-speed synchromesh transmission with floor shift.

Also included in this exclusive package is a dual exhaust system and simulated louvers on the lower front fender located to the rear of the front wheel opening.

The 2 plus 2 which has a cast leather grain texture and is painted to complement the instrument panel.

THE BEAUTY and luxury of the Pontiac interiors are highlighted by new colors, new instrument panels and new interior appointments.

Thirteen of Pontiac's fifteen exterior colors are new for 1965 and they are color keyed to all interior trim materials.

An instrument panel of all new design features a luxurious leather grained texture highlighted in chrome. Three individual instrument openings at the center are standard on all models for 1965 and a reinforcing panel extends the full width of the panel.

Low profile body interior hardware is of all new design for increased appeal and safety inside the car. Stylish paddle-type interior door release handles are standard equipment on the Bonneville and Grand Prix.

Pontiac interiors are designed in their traditionally rich and durable fashion and they offer cloth, Morrokide and leather to meet every need.

THE BONNEVILLE series includes the Brougham interior option which offers the ultimate in luxury and comfort. Offered in three colors, Blue Charcoal, Gold and Plum, the Brougham seat cushions and backs are entirely covered with rich bolster cloth. Biscuit insert panels are accented with deeply embedded cloth covered buttons and folding center arm rests are in both front and rear seats.

Star Chief customers may choose between cloth and Morrokide or all Morrokide with a choice of eight interiors. Nylon-blend loop pile carpeting is on both models.

The Catalina series combines standard interiors of cloth and Morrokide and all Morrokide. Colors included for these models are Blue, Turquoise, Red, Green, Gold and Silver.

The 1965 GTO option contains many new and exclusive features designed specifically for this popular model option. A new and distinctive simulated air intake is located in the center of the hood top panel. Also an eye-catching exclusive is a body paint stripe just below the fender upper peak and extending the full length of the car from the rear of the front headlamp to the tail lamp.

## Barracuda Has Sports Appeal

The Plymouth Barracuda, a completely new kind of sports hardtop introduced last May, offers even more appeal to the performance-minded driver in its 1965 version.

The Barracuda retains its sporty appearance and the utility which appeals to people who enjoy outdoor activity. Added are mechanical improvements and optional equipment with which it can be converted into a true sports car.

For the performance-minded driver, the 1965 Barracuda offers these options:

- A new high-performance engine.
- A Rallye-type suspension.
- (Firm ride) front and rear shock absorbers.
- "Sport Stripe" paint job of the type used on competition cars.

WITH A wheelbase of 106 inches and a width of 70.1 inches, the Barracuda is a compact five-passenger model which is instantly recognizable because of its fastback design. An identifying feature is the tinted-glass rear window of 14.4 square feet, largest ever installed on a production passenger car.

The Barracuda offers a customer benefit unique to sports-type cars, utility. The rear seat folds flat into the floor to convert the carpeted rear interior into a seven-foot-long cargo area for carrying luggage or sports equipment. Bucket front seats are standard equipment.

The fastback design and the elimination of the traditional rear window shield provides for the large storage area in the rear.

when the seats are folded flat. In addition, there is a security panel which creates a concealed locked storage compartment. It can be released to fold flat from inside the trunk.

THREE ENGINES are provided. The 225-cubic inch with 8.4 to 1 compression is the standard six; the standard V-8 is the 273-cubic inch with 8.8 to 1 compression; and there is a high-performance V-8 version of the 273-cubic inch plant.

The latter engine is called the Commando 273, and is introduced for the first time. It has a 4-barrel carburetor, 10.5 to 1 compression ratio, high-lift, high-overlap cam, dome-top pistons, dual breaker points, solid lifters, special intake system with unshielded air cleaner, low back-pressure exhaust system with exposed tail pipe and an engine dress-up package.

Standard with this engine, the dress-up package consists of a chromed air cleaner with a metal decal reading "Commando 273," a chromed oil filler cap and crankcase vent cap, and black crankcase paint with bright anodized aluminum fins on the valve rocker arm covers.

Included in the Rallye Suspension package are heavy-duty front suspension bars, rear springs, and a sway bar. Although intended to provide optimum handling for competitive events, the Rallye package is also recommended for street use. The firm-ride front and rear shock absorbers are optional to supplement the Rallye Suspension package.

The "Sport Stripe" paint job

consists of three bold stripes, of the type used on competition cars, which extend down the center of the deck lid, roof and hood. Stripes are available in black, blue, gold red, or white to match interior trim.

AMONG OTHER mechanical improvements for 1965, automatic transmissions for each V-8 and 6-cylinder engines have a new, heavy-duty thrust bearing arrangement for the output shaft. The new ball bearing design can better withstand the thrust forces produced by the torque converter and transmission gear train.

A high-speed governor is installed in the TorqueFlite transmission when it is combined with the optional high-performance V-8 engine.

With either a four-speed manual or automatic transmission, the control lever is floor-mounted. The automatic transmission selector lever is mounted in a console which has an illuminated selection dial and an ash tray.

Improvements to the electrical and ignition systems include new distributor caps made of a new glass-filled material which have more resistance to insulator "tracking" than the previously-used caps.

Other distributor improvements provide optimum spark timing during periods of sudden changes in engine load. Spark plugs, alternators, and starting motors have been improved for longer life.

Fifteen exterior colors are offered in the Tempest line and thirteen of them are new for 1965. Only black and ivory are the same as on previous models. The same color list includes among others Blue Charcoal, Iris Mist, Capri Gold, Bluestat Slate and Mayfair Maize.

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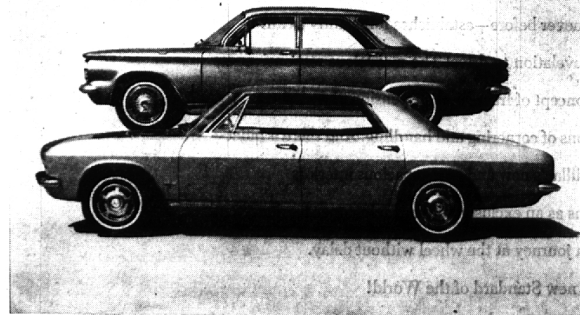


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## Corvair Monza Sedans

The two Corvair Monza Sedans shown are related, but their appearance is decidedly changed. Since its introduction in 1959 the Corvair line has retained a family likeness

that has not been changed until 1965. The original body design of the 1964 Monza (top) poses in sharp contrast to the smooth, continental flowing lines of the 1965,