

## Search Is On For Homemaker Of The Year

### Here's What The Judges Have in Mind

Selection of last year's National Suburban Homemaker was a difficult task for the national judging board, which included a juvenile court judge, a sociologist, a nutritionist and the national vice president of the League of Women Voters.

The annual selection of the American Dairy Association \$5000 award recipient is made difficult by the fact that the judges must choose from among women who are top homemakers in their own communities, and judging must be on the basis of the total woman rather than on the basis of one outstanding achievement or characteristic.

The 1963 national award winner was Mrs. Owen Welles of Glendora, Calif. Mrs. Welles' interests and endeavors were diverse. An easterner and a Smith College graduate, she, with her husband and four children, entered enthusiastically into the California way of life when the space age took her mechanical engineer husband westward to work with the Space General Corp.

MRS. WELLES took an active interest in her children's schools by serving as vice president of the Glendora Board of Education. Fascinated by the desert, now to eastern eyes, she and her family bought a jeep for desert camping and week end explorations.

As a member of the American Field service, Mrs. Welles took into her home a 14-year-old Jordan student. An ability to speak a few Arabic phrases and some Arabic recipes in her cooking repertoire were by-products of this experience.

Mrs. Welles' clear and realistic convictions as to the responsibilities, as well as the privileges, of the suburban homemaker, were revealed in her reply to a question posed by the national judges. Asked what she believed was the major civic duty of the suburban woman, her succinct response was, "A woman's first community responsibility is recognizing that she has one. Once acknowledged, this responsibility is met in different ways determined by talent, time and conscience."

**OTHER ORGANIZATIONS** which receive a full measure of Mrs. Welles' time and talents are the League of Women Voters, the PTA and her church. All of these activities are carried on with a sense of humor and a deep sense of humility.

Mrs. Welles was a worthy National Suburban Homemaker of 1963. The 1964 Award recipient may be a very different kind of person—and she may be one of our own community's fine homemakers. Our readers have a voice in choosing our local Suburban Homemaker of the Year and through her, in selecting the national award winner. We're anxious to know who she will be—aren't you?



### Who Will She Be?

Birmingham is proud of its women, proof of their shining qualities not only pin-pointed by all who know them but frequently acknowledged on the pages of this newspaper. Today's montage is just a handful from among hundreds, but they are representative of others just like them whose

impact is felt in a community which welcomes their dedication to family living, to church, to cultural, social and civic responsibilities. From among such a group lies a 1964 Suburban Homemaker of the Year. And it's so easy to choose her when . . . husband nominates wife; children

nominate mother; friends nominate a friend; neighbors nominate a neighbor; relatives nominate a relative or groups nominate a member. So send in your choice. Make it soon. Use the official entry blank on page 6-C. Deadline is midnight, Oct. 24.

### Big Push Under Way For a Winner

Three times and out—for a national winner, that is. For the third consecutive year, The Birmingham Eccentric, in conjunction with the Suburban Press Foundation in Chicago and the American Dairy Association, is sponsoring a search for the foremost homemaker in our area.

That area, which we've convinced boasts dozens of qualified women, includes Birmingham, Bloomfield Hills, Lathrup, Beverly Hills, Bloomfield Township, W. Bloomfield Township, Franklin, Wood Creek Farms and Bingham Farms.

**WHOEVER SHE MAY** be, the winner will be honored and presented with prizes locally. Then she will be sent to Chicago where she may be chosen the National 1964 Suburban Homemaker of the Year.

If she is, she will win the American Dairy Association Award of \$5,000 in cash, and her nominator will win \$500 in cash. Even if she isn't the national award winner in Chicago, she can be runner up and win \$100 in cash.

So get going NOW, Birmingham!

There is nothing you have to buy to qualify. Just fill in the official entry blank on page 6-C and send it in to this newspaper. Additional entry blanks are available at both The Eccentric and The Community House.

The purpose of this search is to single out and honor the suburban homemakers of our nation. No winner can or will be "commercialized." There are no "strings attached" to any of the prizes to be awarded.

**LOCAL WINNERS** from all over the country will participate in the National Suburban Homemakers' Conference Thursday and Friday, Nov. 18 and 19. They will stay at one of Chicago's most luxurious hotels and be honored guests at numerous functions.

The national winner will be interviewed on television, radio and by the nation's press.

In the meantime, keep in mind that this search is not a beauty or popularity contest—it is a sincere tribute to an important segment of our social and economic life—the suburban homemaker.

This year's contest, starting today, runs through midnight, Saturday, Oct. 24. The winner will be announced in our paper Thursday, Nov. 5.

## It's An All-Out Effort For 'Motors And Modes'



MR. AND MRS. JOHN B. ABBINK WITH DAUGHTERS MARGERY AND EMILY



MR. AND MRS. RICHARD D. FORBES AND MARY



MR. AND MRS. WALDO E. McNAUGHT WITH MAUREEN

It will be a family affair at the Convent of the Sacred Heart Wednesday, Sept. 30, when the Bloomfield Hills school presents "Motors and Modes," glamor fashion show traditionally combining high style with a showing of the automotive Big Three's new car models. Alumnae and mothers report that both husbands and daughters are enthusiastic

helpers on this biggest project of the year. There will be gowns by Claire Pearone, furs by Robert, children's clothes from Ethel M. Pollock's, plus a shining array of the 1965 cars. Afternoon performance and tea will start at 1 p.m., the evening show scheduled for 8 p.m. with refreshments following. Proceeds will go into the school's building fund.

General chairman Mrs. Robert F. Hodge is being assisted by Mrs. Joseph E. Risdon, fashion coordinator; Mrs. Bernard C. Doetsch and Mrs. Lucius B. Calloway. Mrs. John E. Steiner and Mrs. Allan M. Hayes are working on decor (red and silver to enhance the large tent and revolving stage)

and Peter C. Darin, president of the Father's Club, is finalizing plans to keep everything running smoothly both on stage and in the parking lots. His assistants are John G. Rometty, Bernard Doetsch and John S. Mahony.

Eccentric Photos by Sam Fowler