

Ford Tractor Dealers To Gather in B'ham

The first national dealer council meeting to be held by Ford Motor Co.'s Tractor and Implement Operations will convene in Birmingham, Monday.

Representatives of Ford's 2,100 franchised tractor and equipment dealers will meet with Ford executives for two days to discuss marketing and business topics of common interest to dealers and T&I management.

The agency for our first meeting has been drawn up based on dealer discussions held on the zone level in July and the district level in August," stated Robert F. Weth, T&I general field manager. "We expect to emerge from the national meeting with a greater understanding of our mutual objectives at Birmingham and in the field."

WETH NOTED that national meetings were held previously with

the component's former distributors. Direct dealer participation was involved only up to the district level.

"This will be our dealers' first opportunity to discuss with us as a nationally representative body the state of the industry and their role in this industry," Weth said. "We have promised to keep our dealers the best informed in the industry, and the coming national meeting presents an excellent vehicle to maintain this promise."

The Ford executive said the 26 dealers at the meeting will elect from their group a permanent chairman and secretary during the first day of the meeting. Ford executives will participate as ex-officio members.

T&I personnel attending the meeting will include L. Emery Deasborn, general operations manager, R. C. Irwin, general sales manager, Neil F. Burnside, controller, Verne H. Condon, marketing manager, David Meeker, service and training manager, Claude D. Olmstead, product planning manager, Robert H. Walker, programming and distribution manager, Henry Heesman, dealer relations coordinator, and Weth.

MANAGERS FROM T&I's newly organized district organization also will attend the council meeting. District headquarters are located in Albany (N.Y.), Atlanta, Dallas, Kansas City (Mo.), Minneapolis, Oakland (Calif.) and Wixom (Mich.).

The dealer representatives will be greeted by Mr. Deasborn and will hear brief remarks by Irwin. The council will adjourn on Tuesday and a review of the meeting will be brought to the attention of all Ford tractor dealers by the council members and district managers.

Civic Leaders Endorse Hart For Election

Forty-five Michigan civic leaders have joined in endorsing Sen. Philip A. Hart in his bid for reelection, it was announced today.

The "Michigan Officials for Hart" Committee is composed of mayors, township supervisors and county officials from across the state.

Detroit Mayor Jerome Cavanagh, president for the committee, said he had done a "splendid job in meeting the needs of local citizens and communities."

He added:

"SEN. Hart has worked hard to see that Michigan communities received their full share of help and advice from federal agencies—and he succeeded."

"His Michigan-Washington Community Conferences were especially successful in instructing local officials how to participate in federal programs."

"He has been of tremendous help to local communities and we'd like to see him continue on the job."

MAYOR CHARLES C. Fink of Monroe added:

"Senator Hart's help has been particularly valuable to small communities—communities that can't afford the staffs needed to fully explore available federal programs."

"When we needed matching funds for a sewage treatment plant, he went right to work. And the plant is now in operation."

Members of the committee from Oakland County are Edward Cheys, supervisor, White Lake Township; Mayor Vernon B. Edward, Keego Harbor; Edward L. Kennedy, supervisor, Royal Oak Township; James E. Seterlin, supervisor, Waterford Township and Mayor Carl Thom, Hazel Park.



Planning Party at Groves

As traditional as the first day of school is the annual PTA tea given at Groves High School. This year's event, to be held in the cafeteria Sunday, Sept. 27, 2:30 to 4:30 p.m., is being planned by Miss Bette Cahill (back row from left), Edgar Dotson and Mrs. Jean Cary. Principal Charles Lundy and Mrs. Dorothy Fowle are also lending a hand.

Statement required by the Act of August 24, 1913, as amended by the Acts of March 2, 1915, July 2, 1946 and June 11, 1949 (14 Stat. 268) showing the ownership, management, and circulation, of The Birmingham Eccentric, published weekly at Birmingham, Michigan, for October 1, 1964.

The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Paul Neal Averill, 876 Glenary Circle, Birmingham; Editor, None; Managing editor, Kenneth E. Weaver, 1810 E. Riverchase, Birmingham; Business manager, None.

2. The owner is: If owned by a corporation, its name and address must be stated, and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given. The Birmingham Eccentric, 1225 Bowers St., Birmingham; Henry H. Hagan, Jr., 400 Dunston Rd., Bloomfield Hills; Paul Neal Averill, 876 Glenary Circle, Birmingham; Henry H. Hagan, Jr., 400 Dunston Rd., Bloomfield Hills; Provident Mutual Life Insurance Company, 484 Packer St., Birmingham.

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4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the effect of full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a way other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 15,442.

PAUL NEAL AVERILL, Publisher.

Sworn to and subscribed before me this 23 day of September, 1964.

JOAN M. RYUN, My commission expires January 2, 1967.

Traffic Patterns Changed on S'field, Lodge Freeway

The state highway department has announced a change in traffic patterns around construction of the tri-level interchange at Nine Mile Road, Southfield, and the John C. Lodge Freeway extension just north of Detroit.

The changes went into effect Wednesday.

A part of the tri-level interchange is open to traffic to allow work to be done on access ramps.

The changes include:

• NORTH AND southbound Lodge Freeway traffic will be routed through the interchange on a new overpass.

• Northbound Southfield will also be routed through the interchange on a new roadway.

• Southbound Southfield will be detoured beginning at 10 Mile Road to the freeway's service drive and to the new Southfield roadway.

• Nine Mile Road will continue to be closed to through traffic at the interchange.

• One interchange ramp will be opened to allow northbound Lodge traffic to make a turning movement to Northbound Southfield.

• NO OTHER ramps will be available for turning movements. The traffic pattern will be in effect for about three weeks.

Motorists are advised to observe speed zones and flagmen as work will still be under way on the Lodge, Southfield and Nine Mile Road.

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GM Proposes New Package To AFL-CIO

General Motors made a new economic proposal this week covering hourly-rate employees represented by the United Automobile Workers, AFL-CIO.

Louis G. Seaton, vice president of GM in charge of personnel, said the new proposal "is in line with the settlement established at Chrysler and puts General Motors' hourly-rate employees on an economic par with respect to wages and benefits."

Seaton described the new proposal as a "realistic basis for agreement which we hope can be concluded as soon as possible."

If accepted by the UAW, Seaton said, the economic proposal "will become effective only upon the negotiation of a mutually satisfactory agreement of at least three years' duration, including the resolution of all the national and local demands of each party."

MAJOR PROVISIONS of the economic proposal involve retirement benefits, wage increases, relief time, vacation pay allowance, two additional paid holidays improved life, sickness and accident insurance and improved sub and separation payments.

Other provisions are fully-paid medical insurance for retirees, wage adjustment fund, bereavement pay, seven-day operations pay increased, tuition refund program, jury duty pay and apprentice tuition.

The Birmingham Eccentric

Published weekly in The Eccentric Building, 1225 Bowers St., by The Birmingham Eccentric, Triune Collection, 111 1/2 Mile Rd., Birmingham, Mich. 48202. Address all mail subscriptions, change of address, forms 3579 to 1225 Bowers St., Birmingham, Mich.

Paul N. Averill, Publisher
Henry H. Hagan, Jr., Associate Publisher
Second-class Postage Paid at Birmingham, Mich.

SUBSCRIPTION RATES
(In Oakland County)
One Year \$5.00
Six Months \$3.00
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