

## MEA Conference For Teachers Slated for Oct.

Approximately 18,000 educators from St. Clair, Macomb, Oakland and Wayne counties will attend a Michigan Education Association teachers conference on Oct. 15-16. All public schools in the four-county area (except Detroit) will close for the two-day session.

One of 12 inservice training programs being sponsored this fall by the MEA, the conference will bring the latest in educational theory and techniques to local teachers.

Francis H. Keppel, U.S. Commissioner of Education, will address the opening session in Cobo Hall.

Dr. Lynn M. Bartlett, Michigan state superintendent of public instruction, also will appear on the program.

THE AFTERNOON session will feature an address by Russell Jones, MEA president and principal of Grand Rapids' Burton School, and a panel discussion of "The Quest for Professional Identity."

ON OCT. 16 the teachers will return to their local school system for group meetings dealing with specialized teaching interests. Topics will range from fine arts to space education. Resource people will be drawn from governmental agencies, local schools, industry and universities.

General executive secretary for the conference is Mrs. Mildred Williams, Oakland County Schools Service Center, Pontiac.

After October 1st New Bloomfield Township Library Building

**OPHTHALMIC OPTICIANS**

TELEGRAPH AND LONG LAKE ROADS  
BLOOMFIELD HILLS

**PHYSICIAN SINCE 1900**

**YOUR GARDEN CLINIC**

**YOU CAN'T COMPLETELY RELAX YET!**

- There is the lawn! It needs a full-fledged feeding at this time of the year to assist the plants to grow big and sturdy while they WANT to grow big and sturdy.  
You cannot expect to have a nice lawn unless you:  
a. Fertilize it adequately.  
b. Mow it taller (probably) than you do.  
c. Water it properly or, not at all.  
We welcome your problems and ask only that you be honest in telling us exactly what you have done for it in this particular spring and summer.
- CANKER WORMS (Inch Worms) (Looping Worms)**... all the same, and the ones that ate all the foliage this spring.  
A fall brood is about to develop and SPRAYING IS NOT THE ANSWER. It is essential that all trees be BANDED WITH TANGLE FOOT within a week or so. It is also necessary to watch the bands. When they get loaded with moths place another band above the first. You may think your trees can survive this onslaught but YOU ARE WRONG. In the spring you can spray the surviving caterpillars with LEAD ARSENATE, D.D.T. or Malathion (D.D.T. Emulsion is BEST) but the very best control agent is TANGLE FOOT.
- If wisteria vines have refused to bloom this year try ROOT PRUNING. Ask at the store.
- MADONNA LILY BULBS** are available at the store RIGHT NOW. They should be planted RIGHT NOW.
- COLCHICUM**—The MYSTERY BULB. It blooms with no soil, no water, nothing—and throws out many pinkish-lavender crocus-like blooms. We don't like the term "mystery bulb" because the bulb is a child of nature and just SEEMS mysterious. After blooming you can plant it in the garden and have a repetition and multiplication of blooms for years in August. In a sick room or hospital or even at home it is a joyful spectacle at the fall and Christmas periods.
- If you love bleeding hearts and are hard-hearted you can divide them now.
- Divide and plant PEONIES this month. We will have some TUBERS shortly.
- GLADIOLUS!** Dig up the corms when the leaves turn yellow. Cure for a few days in the sun.
- Permit squash and pumpkins to thoroughly ripen before harvesting. The ripener they are the better they will keep. (I still don't know why anyone would want to save a squash.)
- Pick early pears before they become soft—store in a cool, dark place to ripen.
- Grapes don't ripen after picking
- DO NOT FERTILIZE shrubs and trees until the leaves have fallen. (This is a heck of a way to sell fertilizer, isn't it?)
- This unlucky number brings to you the information that the SPRING FLOWERING BULBS are arriving. They may not be on display when you read this because the author is going to take a couple of weeks off—but they will be displayed soon.
- Another thing that bugs us is the VAST amount of EXQUISITE and EXCITING Christmas material coming in to the store as a result of our N.Y. trip. It is better than we thought when we bought it. We'll let you know when you can see it.
- One more important note. APHIDS are again on a rampage. Spray at 5 to 7 day intervals as long as necessary. Best materials:  
a. Isotox  
b. D.D.T.  
c. Malathion

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## Insurance Firm Lowers Rates for Young Men

Safe driving and the proper attitudes that go with it will pay off for young drivers under a program created by a national insurance company.

At a news conference to which it invited state officials and law enforcement officers, Sentry Insurance, the largest Detroit-based company, unveiled the program it is introducing in Michigan after a successful trial run in its home state of Wisconsin.

Key to the program is a 20-minute written questionnaire the company is using to find those young male drivers it believes are less likely to have auto accidents than their contemporaries.

THE QUESTIONNAIRE, developed by Sentry staff psychologists headed by William Davidson, is designed to uncover those attitudes and characteristics the psychologists associate with drivers who drive safely and have good accident records.

The program is open to male drivers in Michigan under 25 years of age, said Sentry President James J. Jacobs. He said those who score well on the questionnaire, who have good records as drivers and meet the usual standards of insurability will be offered auto insurance coverage at a 15 per cent discount.

As matters stand, Jacobs stated, drivers in the under 25 group pay high rates for insurance because of their poor accident records as a group. He noted that drivers in this group make up only 17.7 per cent of the nation's driver population but are involved in 30 per cent of all accidents.

Women under 25 are not included in the program since they pay the same insurance rates as do older drivers.

THE DISCOUNT is in addition to another 15 per cent discount for those young drivers who have taken an accredited driver education course, Jacobs told his audience.

In many cases, the new safe-driver discount alone will amount to \$50 or more annually, depending upon the exact age of the driver, his marital status and locality, Jacobs stated. This will be in addition to another 15 per cent discount offered by the company to those young drivers who have certificates from accredited driver education courses.

The executive said Sentry is the first major company to offer an immediate cash discount based on a written questionnaire.

About 40 per cent qualified for the discount, the number Jacobs said is in accordance with expectations based on research carried out with 1,500 drivers in California, Massachusetts and Wisconsin while developing the questionnaire. Its application in Michigan will give the company additional experience before taking the program to other states, Jacobs stated. He said the questionnaire will be administered at Sentry's regional office at Grand Rapids, at its Detroit branch office and in some other cities where Sentry sales representatives are located.

SENTRY RECEIVED encouragement from officials, who commented:

• "A by-product of this program will be to point up the necessity of improving the mental conditioning of young drivers as a preliminary to improving their performance on the highways."

• Another said he agrees with Sentry that accident-free driving is largely dependent upon the outlook and attitudes of the person behind the wheel. "We all recognize that it is really a minority of young drivers who are responsible for the record of their age group while the majority try to be good drivers."

• "Any program that will help young drivers become more safety conscious and reward them accordingly is a step in the right direction and deserves public support."

## State Sec. Urges Clerks Give Aid

Michigan's county clerks have been empowered and urged by Sec. of State James M. Hare to help register voters for the coming general election Nov. 3, a job heretofore handled by township and city clerks. The last day to register is Oct. 5.

In a directive to all county clerks, Hare, the state's chief elections officer, asked that county clerks and their duly authorized staff personnel help cities and townships in registering electors.

HOWEVER, BEFORE county clerks may assume the responsibility of registration, they must be appointed as registration assistants by city or township clerks and file an oath with the appointing authority.

"I feel that county clerks can be of invaluable aid in getting our unregistered electorate on the rolls as they can cast ballots in the general election," Hare said. But he noted that it was strictly the prerogative of the city or township clerk to advise various municipalities to initiate the program.

• "Law enforcement agencies should and will continue to encourage constructive efforts to promote road safety whether they are originated by safety organizations or by private companies. The saving of lives is the important thing."

• "It is imperative that drivers in this age group be properly prepared to assume future leadership responsibilities. A way of doing this, is to treat them as individuals and not as a monolithic group. This program appears to do this and for this reason should be useful in the auto safety field."

• "Because the entire subject of driver qualification falls within our department's (State) scope of operation, we will watch this new program with intense interest. The approach Sentry has taken could conceivably have an important bearing on the future driver licensing procedures of this and other states."

Hal Holtz, Sentry vice president in charge of the company's Michigan region announced that a schedule for administering the safe-driver questionnaire will be developed after the program goes into effect in September. Those interested may contact Sentry's Grand Rapids or Detroit offices or its local representatives.

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**BALLERINA**  
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## Two Naturalists Appointed at Park

William F. Hopkins, chief naturalist for the Huron-Clinton Metropolitan Authority, today announced the appointment of two persons as naturalists at Kensington Metropolitan Park near Milford.

They are G. Lee Curtis of Dexter and W. Don Hollums of Brighton.

BOTH HAVE been employed previously as seasonal naturalists during the summer months and will provide lectures to youngsters visiting the Nature Center, explain exhibits to visitors and conduct guided nature hikes, available by advance appointment to school groups.

The Authority is a five-county regional park agency serving the counties of Livingston, Macomb, Oakland, Washtenaw and Wayne and has a chain of eight parks from Lake St. Clair to Lake Erie in the heart of the Huron and Clinton rivers which serve over 4,000,000 persons within the Detroit Metropolitan Area.

## Ride N.Y. Monorail

Among the recent New York World's Fair visitors were Mr. and Mrs. Dale Crover and son, Stu, of 55 Westbourne Dr., Birmingham. Activities at the fair included a ride on the AMP Monorail.

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## Education Division Holds Open House

Division of Continuing Education guides will leave from the lobby of blower over the spot with a warm iron for several minutes. The heat should melt the oil or grease so it can be absorbed by the blotter.

**Olsen's Market**

As we swing into the Fall Season and into the hurley-burley of school and home activities, we pause to reflect that William Olsen started in the food business back in 1924 at 120 S. Woodward.

OUR AIM today is the same as the day Olsen's Market was founded some 39 years ago! To handle the very best in QUALITY MEATS, FRESH FRUITS, VEGETABLES, and GROCERIES, in wide variety.

No trading stamps. No big corporation regimentation. Just that which is almost a rarity today: A HOME-OWNED MARKET! A market with twin purposes: TO OFFER THE BEST IN FOODS and THE BEST IN PROMPT, COURTEOUS SERVICE!

We continually strive for the personal touch that is almost non-existent in the big stores today. For proof, try our home-made ham loaf, our home-made farm-style sausage, ham salad, and our stuffed leg o' veal! And, of course, our steaks and beef roasts, and lamb, are selected with YOU IN MIND! Oh, yes, don't forget that we have fresh fish every Friday!

**Merritt Olsen**

**HERE ARE JUST A FEW OF OUR TEMPTING FOOD SPECIALTIES!**

<b>STUFFED PORK LOIN</b>  Basted and stuffed with herb-seasoned dressing, rolled and tied. Any size.	<b>Stuffed - - Pork RIB ROASTS</b>  12-16 oz. Each. An extra-rich, lean cut, neatly broiled, stuffed with our special herb-seasoned dressing and garnished with roasted bread crumbs.	<b>Choice, Rolled LEG O' LAMB</b>  Choice leg-of-lamb, boned and rolled into sausage shape, for even cooking and easy serving. Tender and flavorful! A gourmet's delight!
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