

NEWS OF BUSINESS

Engineering Post At CM Assumed By Lathrup Man

The appointment of William E. Sehn as assistant chief engineer of Fisher Body Division's body engineering activity has been announced by Robert H. Gashman, general manager of Fisher Body and vice president of General Motors.

Sehn, 18474 Delores, Lathrup Village, replaces John Schachinger, Jr., who has been promoted to chief engineer. In his new position, Sehn will be responsible for the engineering shops, and plant contact and quality control.

He started with Fisher Body in 1939 as a General Motors Institute student. After graduation in 1943, he went to plant #27 as a jig and fixture builder. On military leave from 1944 through 1946, he returned to Central Engineering as senior specifications man in the Experimental and Development section.



Promoted by Ford

W. J. Foxwell, 3210 Oakhill, Bloomfield Township, has been appointed chief engineer, Ford Tractor Division, Ford Motor Co. He has been assistant chief engineer since June, 1962. Foxwell began his career with Ford in 1936 as a student in Dagenham, England.

Twp. Man Assumes Paper Industry Post

Don G. Coleman, 32264 Robin Hood Drive, Bloomfield Township, has been appointed Michigan Division Manager of Nationwide Papers Inc.

Coleman has been associated in the paper industry for about 10 years. He was formerly president of Dwight Brothers Papers Co. of Milwaukee.

Alumni Group To Hear Author

The Manufacturers Agents Association of the University of Detroit and the Society of Manufacturers Agents will hold a luncheon meeting tomorrow, 12 noon, at the Northwood Inn.

Dr. Napoleon Hill of Columbia, S. C., a lecturer on the science of personal achievement, will be the guest speaker. Dr. Hill is the author of the best selling book *Think and Grow Rich*.

John Kolar, 421 Wibleton, Birmingham, instructs classes for manufacturers agents at the U. of D.

Wins Sales Award

H. R. Bartelmez, 3828 Top View, Birmingham, sales representative for Bernhardt Furniture Co. of Lenoir, N. C., has been named winner of the firm's semi-annual honor roll for the period ending in June.

Bearing Firm Opens New Service Center

James T. Moore, 1111 Willow Lane, secretary and treasurer of Detroit Ball Bearing Co., has announced the opening by his company of a new warehouse and service center at 38100 Van Dyke Road (at 16 1/2 Mile Road), Sterling Township.

The branch, the firm's sixth in the metropolitan area.

The new branch, which has 5000 square feet, will serve industries in Mt. Clemens, Port Huron, Fraser, north Warren and surrounding communities.

Following his return he became engineer-in-charge of product evaluation, and in 1960 was appointed director of reliability for Fisher Body.

Insurance Firm Honors Resident

William H. Mansfield, C.I.U., 626 Yarbrough Road, Bloomfield Hills, recently returned from New York City, where he was installed into the "Hall of Fame" of the Equitable Life Assurance Society.

This honor has been bestowed on only one other representative of the Equitable in the Detroit area. It represents a minimum of ten years of qualifying for the National Leaders "Million" Corps.

In Wisconsin

In recognition of outstanding achievements in the insurance field, Henry W. Price, 2781 Brady Lane, Bloomfield Hills, was a guest of Farmers Insurance Group Sept. 13-16 at its Topper Club Convention at Potosi, Wis.

Area Men Promoted by Chrysler Corp.

Richard A. Vining has been appointed plant manager of Chrysler Corp.'s Sterling Stamping Plant and Gordon C. Pegau has been named to succeed him as plant manager of the Outer Drive Stamping Plant.

Vining, 576 Abbey Road, Birmingham, joined Chrysler in 1948 as a graduate student in the Chrysler Institute of Engineering. He gained his M.S. in automotive engineering in 1950, and has since served in various executive and management capacities at the Dodge, Mack Avenue Stamping and Warren Stamping Plants. He had been plant manager of the Outer Drive Stamping Plant since December, 1963.

Vining was born January 29, 1925 in Detroit. He was raised in Evansville, Ind., and received a B.S. degree in mechanical engineering from Purdue University in 1948. He is a member of the Society of Automotive Engineers, Delta Tau Delta, Tau Beta Pi, the Purdue Alumni Association and the Greater Detroit Board of Commerce.

MNB to Issue Capital Notes

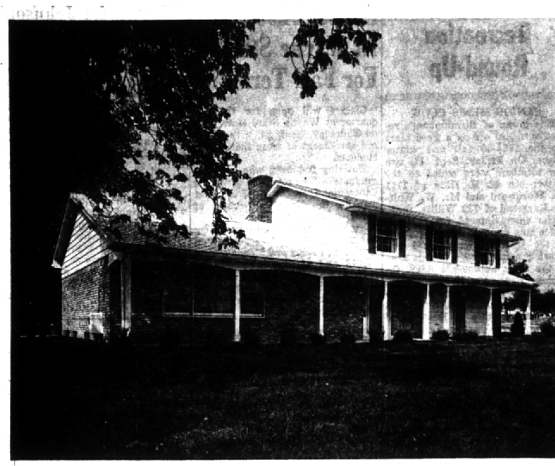
Shareholders of Manufacturers National Bank of Detroit have voted approval of the issuance of \$25,000,000 of 4 1/2 per cent capital notes, at par, due Sept. 15, 1969, subject to approval of the Comptroller of the Currency.

According to William A. Mayberry, chairman of the board, and Roland A. Mewhort, president, the issue will further expand the bank's capital structure and enable it to keep pace with anticipated growth in demand for loans and other services.

THE ISSUE will be placed privately with institutional investors through Blyth & Co., Inc., First of Michigan Corp., and Watling, Lerchen & Co.

As of June 30, 1964, Manufacturers National Bank had total resources of \$1,184,000,000. On the basis of deposits at Dec. 31, 1963, the bank ranked third largest in Michigan and the 27th largest in the nation.

The capital note issue will increase the bank's capital funds from approximately \$67,000,000 to approximately \$92,000,000.



In Bloomfield Township

Said by the builder to be the most spacious home in the Bloomfield development, is this new Colonial by Mac-C Builders. Called the New Bedford, the home is located at the intersection of Square Lake and Squirrel roads. Built to sell in the \$32,000 range, the price

includes attic fan, intercom system, outside lamp post, kitchen appliances, incinerator, garbage grinder, storms and screens, painted basement, parquet flooring and free form patio.

New Insurance Plan Offered Young Drivers

H. O. Meyer, 2630 Dorchester, Birmingham, representative in this area for Sentry Insurance, recently attended a meeting held at the company's branch office in Detroit to discuss its new insurance program for safety-conscious young male auto drivers.

Sentry Insurance, of Stevens Point, Wis., formerly Hardware Mutuals-Sentry Life, is offering male drivers under 25 years old in Michigan an opportunity to earn a 15 per cent discount on auto insurance with the company by completing a 30-minute written questionnaire.

THE QUESTIONNAIRE is designed to disclose those attitudes and character traits which the company feels are associated with careful, accident-free driving.

It was developed under the direction of Sentry staff psychologist, William Davidson. Those who post good scores, who have good past accident records as drivers, and meet the usual standards of insurability will be offered the discount, Meyer explained.

He said the discount could be worth \$50.00 or more annually to Michigan drivers who qualify and that it is in addition to another 15 per cent discount offered by the company to those young drivers who have certificates from accredited driver education courses.

Meyer described the program as an effort to partially relieve the deserving young driver of the high premiums he must pay for insurance because of the accident records of other drivers in the under 25-year-old age group.

He said this category of male drivers represents only 17.7 per cent of the nation's driver population but is involved in 39 per cent of all accidents.

WOMEN UNDER 25 are not included in the Sentry program because they pay the same rates for insurance as do drivers over that age.

First introduced last spring in the company's home state of Wisconsin, where one thousand young drivers have already completed the questionnaire. Of those, about 40 per cent qualified for the discount, a figure that is in accordance with expectations based on research conducted with 1,500 young drivers in California, Massachusetts,

Wisconsin, and Michigan during development of the questionnaire. He said the program in Michigan is being administered by the company's regional office in Grand Rapids and questionnaire centers will be held there, at the Detroit branch office and in other cities depending upon response.

Meyer said those interested should contact him or write to Sentry's Grand Rapids office.



RICHARD A. VINING



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Area Engineers Complete 5-Day College Seminar

Six Birmingham area residents will be among the more than 60 students who will be graduated tomorrow from two separate engineering institutes being held at Wayne State University.

They are Clifton M. Elliott, 6565 Indianwood; Ronald M. Ho-lappa, 20340 Winchester Drive; Burton B. Jones, 5386 Echo Road; Charles L. Knighton, 6855 Spruce; John Mollick, 2408 Parkridge; and Albert Sobey, 730 North Valley Chase.

The Advanced Vehicle Dynamics Institute is sponsored by Wayne's College of Engineering and the University Center for Adult Education (Wayne State University, The University of Michigan, Eastern Michigan University). The five-day lecture series which began Sept. 14, is designed to prepare the industrial research engineer to solve complex technical problems and to communicate his ideas to the scientist.

THE SOCIETY for Experimental Stress Analysis, W.S.U.'s College of Engineering, and the University Center for Adult Education are co-sponsors of an "Institute on the Theory and Application of Photoelasticity," also being conducted this week. Topics include Basic Optics, Separation of Stresses, and Model Making. Engineers will be given a working knowledge of new developments in the field of photoelasticity.

Lecturers for both institutes are distinguished scientists from major universities and industry. Most of the students are engineers employed by local firms. Some of the students came thousands of miles to attend the institute. Each participant will receive a certificate of graduation at a banquet Friday at Wayne's McGregor Memorial Conference Center.

In Chicago

John A. Foster, 920 E. Maple, Paul R. Abraham, 920 E. Maple, Jim R. Nelson, 920 E. Maple, and Harold E. McGill, C.I.U., 17341 Kinross, all of Birmingham, recently attended a three-day convention for State Farm Insurance agents at the Conrad Hilton Hotel in Chicago.

Kigar Elected To Bank Board

Donald P. Kigar, president of the Detroit Edison Co., has been elected to membership on the board of directors of the National Bank of Detroit.

A native of Liberty Center, Ohio, Kigar, 32786 Bingham Lane, began his career with Detroit Edison in 1926 as a clerk in the construction department, after his graduation from Ohio Northern University with the degree of Bachelor of Science in Electrical Engineering.

Rising through the ranks to the

With 7th Fleet

Brian Leo Fitzgerald, seaman apprentice, USN, son of Mr. and Mrs. Raymond C. Fitzgerald of 1480 Old Salem Ct., Birmingham, arrived in Subic Bay, Philippines recently aboard the anti-submarine aircraft carrier USS Kearsarge after completing 30 days in the South China Seas with the Seventh Fleet.

management of the construction department, he then served successively as manager of union relations, vice president, union relations, and executive vice president. He was elected president and a member of the board of directors last May.

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Colorful, Colorful Shades \$3.95

THE LORD PENGUIN

A look-alike in comfort and styling, this handsome shirt is tailored in a machine washable crepe knit of 80% combed cotton and 20% nylon for extra strength and shape retention. Color and underarm gussets are machine washable. Size S-M-L-XL. Machine Color Combinations \$5.95

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