

## Franklin

(Continued from 7-BB)

aware of the outstanding manner in which these responsibilities have been carried out in the past under the inspired leadership of my distinguished predecessors."

Gen. Franklin continued:

"THUS, I consider it an honor to join with you in the noble enterprise which we, our Allies and the Berliners are embarked upon—freedom for this city."

"I promise you that all my energies will be devoted to the continuation of this enterprise and to the high standards and excellent relationships which exist here today." Among the distinguished guests attending the ceremony were Gen. Paul L. Freeman, Jr., Commander-in-Chief, United States Army, Europe; Maj. Gen. Edouard Toulouse, French Commandant in Berlin and Heinrich Albertz, Deputy West Berlin Mayor.

BEFORE COMING to Berlin, Gen. Franklin served as Chief of Staff, Seventh U.S. Army in the Federal Republic of Germany.

Gen. Franklin has cousins living in Bloomfield Hills—Mr. and Mrs. F. M. Hammond, 4620 Charing Cross Road, and Mr. and Mrs. John B. Hammond, 40 Hillwood Drive.

## This Week's TV Listings

(Continued from 6-BB)

4:25 (4) News	6:20 (4) Sports	10:00 (2) Danny Kaye
4:30 (2) Movie, "Blond Dynamite"	6:30 (2) Cronkite	(3) Secret Journal, mystery
(4) Mickey Mouse	(4) Huntley-Brinkley	10:30 (7) Politics '64
(9) Popeye and Pals	(7) News	(9) Mary Morgan Presents
5:00 (7) Movie, "Phantom Planet"	(9) Bat Masterson	11:00 (2) News
(4) George Pierrot, "Hatsapest Today"	7:00 (2) TV 2 Reports	(4) News
(9) Popeye and Pals	(4) Opinion	(7) News
5:30 (9) Rocky	(7) How Gun, Will Travel	(9) News
5:45 (9) Buns Bunny	(9) Movie, "Them"	11:15 (2) Editorial, Sports
5:55 (2) Morgus and weather	7:30 (2) CBS Reports	(4) Weather
(4) Carol Duval	(4) The Virginian	(9) News
Evening	(7) Ozzie and Harriet	11:20 (2) Weather
6:00 (2) News	8:00 (1) Patty Duke	(4) Sports
(4) News	8:30 (2) Beverly Hillsbillies	11:25 (9) Weather
(9) Yogi Bear	(7) Shindig	11:30 (2) Steve Allen
6:10 (4) Feature Story	9:00 (2) Dick Van Dyke	(4) Tonight, Carson
6:15 (2) Editorial, Sports	(4) Wed Night at the Movies, "Career"	(7) Movie, "The River's Edge"
(4) Weather	(7) Mickey	(9) Bingo TV 9
8-BB Sept. 17, 1964 THE BIRMINGHAM (MICH.) ECCENTRIC	(9) Red River Jamboree	12:00 (9) Movie, "Daybreak"
	9:30 (2) Cara Williams Show, premier	1:00 (2) Peter Gunn
	(7) Burke's Law	(4) Groucho Marx
	(9) News Magazine	(7) After Hours
		1:30 (2) News, Weather
		(4) News
		(7) News
		1:35 (2) Meditations

## RESEARCH IN ACTION



C. Austin Barker (right), director of Hornblower & Weeks' 24-man Research Department, discusses power technology with Walter S. McCormick, superintendent of the Cleveland Electric Illuminating Company's Eastlake Power Plant.

Institutional investors know—as do individual investors—that the value of any investment analysis is directly dependent on the background knowledge and exposure to current developments of the people who prepare it. That is why the authorship of Hornblower & Week's reports is clearly labeled.

Our recent utility stock analysis, "A Different World of Utility Stocks", was written by C. Austin Barker, partner in charge of research. Mr. Barker has had 28 years of utility financial experience; has been a frequent university lecturer on the subject; has written feature articles for Harvard Business Review, Barron's and other financial publications; and often has appeared as an expert witness before regulatory commissions and probate courts.

Yet in appraising the current earnings prospects of more than 200 electric, gas and telephone utilities, Mr. Barker did not rely on his established reputation. Instead, he went out into the field, talked with industry leaders, investigated individual company developments on the scene.

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