

A Formidable Invasion...But Casualties Ran High



CONGRATULATIONS WERE IN ORDER ON 15TH GREEN
Arnold Palmer (from left), champ Bobby Nichols and Argentina's Florentino Molina

Only Two Pros Master Course

They came from all over the world—155 of the greatest golfers ever assembled on one course for a single tournament. Their goal was the \$35,000 top prize offered in the Carling World Open and to obtain it, they had to conquer Oakland Hills, the "monster" of courses.

They all tried, a few succeeded, but most failed. Of the invading force, only two men, champion Bobby Nichols and runner-up Arnold Palmer, bested the 72-hole par of 280. Nichols fired a course record 278, Palmer broke the previous mark with a 279.

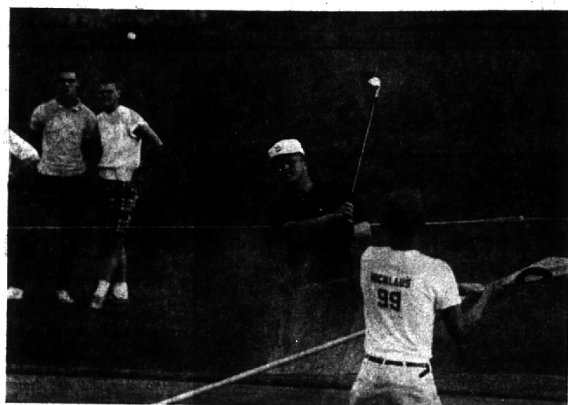
SURE, THERE were 23 sub-par rounds of 18 holes. George Archer fashioned an amazing 65 in the opening round, and both he and Nichols carved out record 31's for nine holes, but single rounds don't win tournaments.

Only Nichols and Palmer found the answer over the four-day stint, as the "monster" proved itself an unquestionable test for golfdom's finest.

Its long, bending fairways, yawning traps and mammoth greens whittled away at the field, leaving only a handful unscathed. A sub-par golfer one day found his game ruined the next.

IN THE END, only two opponents had brought Oakland Hills to its knees. The rest, though pace-setters on occasion, could only be counted among the walking wounded.

—Eccentric Photos by Bill Thom and Dave Philpo



'MONSTER'S' TRAPS PLAGUED GOLF'S LONGEST HITTER
A tie for 7th earned \$2,800 for Ohio's Jack Nicklaus.



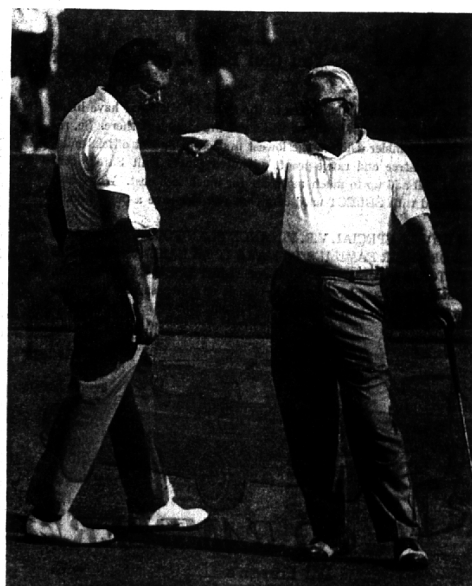
ALMOST EVERYONE WANTED TO SEE 'CHI CHI'
Funster Rodriguez (center) used fountain pen for tee on No. 12.



THOUSANDS GATHERED AT 18TH GREEN DURING FINAL TWO ROUNDS OF PLAY
Jay Hebert (left), Billy Casper and Bruce Devlin putt out.



SHOT FROM THE ROUGH THAT HIT THE PIN
Arnie's birdie on No. 18 won more recruits for his "army."



UNDULATING GREENS PLAYED TRICKS ON TOP-NAME PROS
A word of advice for Julius Boros (left) from Joe Campbell



PETE BROWN
Tied Hogan for 4th



KEN VENTURI
Favorite faltered.



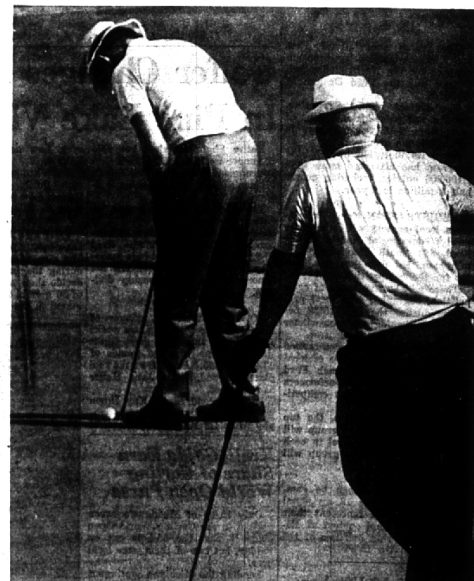
'BANTAM BEN'
An ageless star



TONY LEMA SCRATCHED HIS HEAD AND SMILED...
But there was no champagne at Oakland Hills



GARY PLAYER
Third place—\$8,500



GOLF—A GAME OF 'HURRY UP AND WAIT'
Gene Littler lines one up; Phil Rodgers in classic stance