

IN THIS SECTION:
Sports
Business Briefs
Classified Ads

The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

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SPORTS
SECTION E

Top Golfers Venturi, Palmer Favored to Win

BY DICK ZEMMIN
Sports Editor

As the 155-man Carling contingent tours the course in the first round of action today, interested onlookers at Oakland Hills began trying to pick a winner.

Certain to be among the most mentioned are Ken Venturi and Arnold Palmer. Venturi, fresh from his victory in Akron, is currently the hottest man on the tour. Palmer is the perennial king.

The 33-year-old Venturi hit the bottom in 1963 but, in the course of one season, put his name back among the stars. A golfer as deadly as Venturi has recently been, must be cast in the favorite role, according to his fellow pros.

PALMER, ON the other hand, is a money player and, with \$35,000 at stake, Arnie will be a top contender to beat.

The course is in excellent shape but is playing slower than usual due to the recent heavy rain. This gives an advantage to the long-ball hitter, especially with a layout of 6,907 yards.

Jack Nicklaus and George Bayer, two of the longest hitters in the game, stand in line to benefit. Nicklaus, the more dependable of the two, is rated a good chance to take the top prize.

So is the sentimental favorite Ben Hogan. Bantam Ben's 67 in 1951, a course record, stands as proof that the key to first may be accuracy, not distance.

An expert shot, Hogan could move into contention if his putting is above par. Gary Player, another steady performer, will have a better than average chance. The little South African placed eighth in 1961 at Oakland Hills.

THE CARLING tourney will welcome back Chick Harbert to Michigan golf. A four-time Michigan Open winner, he now plays out of Miami.

Dick Taylor, tourney director, has ruled out use of the smaller British ball in action. Earlier, it had been rumored several pros, including Hal Al Watrous, would go with the English product.

Other names to watch will be Chi Chi Rodriguez, left-hander Bob Charles, Gene Littler and "Champagne" Tony Lema.



KEN VENTURI
Hottest man on tour

Carling Facts

- Site:
Oakland Hills
- Play:
72 holes, stroke play
- Schedule:
Thursday
1st Round, 18 holes
Friday
2nd Round, 18 holes
(Field cut to low 75 and ties)
Saturday
3rd Round, 18 holes
Sunday
4th Round, 18 holes
(In the event of a tie, 18-hole playoff, Monday)
- Contestants:
155 (48 foreign contestants)
- Total Purses:
\$200,000
- | | |
|---------|----------|
| First | \$35,000 |
| Second | 17,000 |
| Third | 8,500 |
| Fourth | 7,200 |
| Fifth | 6,500 |
| Sixth | 5,800 |
| Seventh | 5,200 |
| Eighth | 4,600 |
| Ninth | 4,000 |
| Tenth | 3,500 |

Prize money paid through 75th place (\$820); \$400 to every professional who starts but does not return score for 73 holes.

Television:

Friday, 8:30 p.m.-9 p.m.
Saturday, 3:30 p.m.-5 p.m.
Sunday, 8:30 p.m.-9:30 p.m.

Snead, Wall To Miss Open

A familiar face will be missing at Oakland Hills this week. Slammin' Sammy Snead was forced to withdraw from the Carling Open due to a pulled muscle. Also absent will be Art Wall, Jr. and amateur Deane Beaumh.

Replacing the threesome in the \$200,000 tournament will be Jim Ferse, Bob Harrison and Bob Goetz, picked as alternates. Wall is suffering from a neck ailment and Beaumh chose to stay with his wife, who is expecting a child.

Birmingham-Bloomfield Football Loop Expands

The Birmingham-Bloomfield Football League will expand its facilities this year to provide football for boys through the 8th grade.

Four new varsity teams are being created for boys 12 and 13 years of age with a maximum weight of 150 pounds allotted per player.

Junior varsity will consist of eight teams of boys 10 and 11 years old. Players must weigh between 70 and 100 pounds.

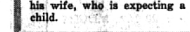
This season, the league will suit four teams in a loop composed of strictly nine year olds. All players must be between 65 and 95 pounds.

BOYS WILL be assigned to teams according to the area in which they live. The area is broken up into divisions, each one drawing from a handful of public schools.

Players are assigned to a team according to the public school they attend or would attend.

The southern district consists of Baldwin, Pierce, Greenfield and Beverly schools and practices at St. James Field.

Eastern district includes Adams, Torry, Harland and Pembroke and centers at Pembroke field, while the northern district takes in Chickering Lane, Bloomfield Hills.



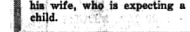
GARY PLAYER
Carls course great.

Tennis Star To Play at Pine Lake

For the fifth successive year Pauline Betz Addie, world's leading amateur tennis player in the early 1940's and world's number one woman professional tennis player from 1947 to 1960, will climax the tennis season at Pine Lake National Clay Court Championship (4 times), and championships of Mexico, Cuba, Sweden and Belgium.

Now married to Bob Addie, Washington D.C. sports columnist, "Bobbie" Betz has five children, golf with a nine handicap and each summer resides over the Betz-Taylor Tennis Camp in Washington, a day camp featuring tennis and golf.

During her stay in Michigan, Miss Betz will be the house guest of Mr. and Mrs. C. W. Smith, 3050 Chickering Lane, Bloomfield Hills.



PAULINE BETZ ADDIE
Tennis star to play at Pine Lake

Pros Agree Oakland Offers Stiff Challenge

Three days of practice rounds over the rolling terrain at Oakland Hills provoked many of the 155 pros entered in the Carling World Open to express their opinions.

Among the many comments were: Julius Boros: "It's going to take a long, straight driver and a good putter to win this one. I think the greens at Oakland are as severe as we play all year long."

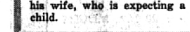
Arnold Palmer: "Pretty near every player in the field will have a chance. The best player in this particular week will win it."

WALLY BURKEMO: "The course looks easier than in 1951 or 1961—rough's not too high and fairways are watered. It favors a golfer with the power of Nicklaus. Hogan could win it if he develops his touch on the green."

Bob Gajda: "I look for a record performance of near 276 by Nicklaus or Palmer."

Al Henning: "Traps make this course. It favors long hitters but I think Player will do well. The greens are much more undulating here than in South Africa."

Yung Y. Hsieh: "It's a tough (See CHALLENGE, 2-E)



GARY PLAYER
Carls course great.

Swim Title to Forest Hills

After winning all six dual meets, Forest Hills Swim Club swam past the rest of the Northwest Suburban Swim League to capture its third straight league championship Saturday.

Coming in behind Forest Hills' total of 281.75 points were C. B. Swim Club, 247.5; Cranbrook Country Club, 242; Bloomfield Surf Club, 188.5; and Pleasant Ridge Community Pool with 170.75.

Preliminaries were held Thursday and Friday evenings and the finals were staged on Saturday at Groves High School before more than 1200 people.

STARRING IN the meet were double winners Jim Morgan, Tom Lawton and Jill Rollinger. Morgan, who swims for Forest Hills, won the 11 and 12-year-old 25-yard backstroke in 15.3 seconds, the 11 and 12-year 50-yard freestyle in 27.3 and swam the anchor leg of the winning boys 40 year old freestyle relay.

Rollinger, also swimming for Cranbrook, won both the 13-14 and 15-16 breaststroke events.

Taking the first places in the 7-8 age bracket were Connie Ortega and Mark Butzler in the 25-yard freestyle. Winning in the 9-10 age group were Katie Boyd and Steve Wyatt in the 25-yard freestyle.

Pacing the 11 and 12-year-olds were Leslie Brown and Janet Elliot (tie) in the girls backstroke; Laura LaBadie and Doug Dalgleish in the 25-yard breaststroke; and Linda Oldershaw in the 50-yard freestyle.

FIRST PLACE swimmers in the 13-14 slot were Dianne Rogissart and Mark Lennox in the 25-yard butterfly. Taking the freestyle were Kathy Stidwell and Dennis Rogissart. Winning the 50-yard backstroke were Janet Clark and Rick Herman. Dave Crosby won the boys 50-yard breaststroke.

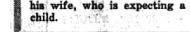
In the 15-16 age group, first places went to Denny Debra in the 50-yard breaststroke; Debbi Butler in the 50-yard freestyle; Madeline Rogissart in the 50-yard butterfly; and Laurel Beauvais and Ted Bates in the 50-yard backstroke.

Victories in the relays were important in winning the meet since each first place was worth 16 points compared to eight for individual events. Forest Hills won three and placed second and fifth in two others.

Winning both the girls' and boys' 40-year combined age freestyle relays was Forest Hills. The girls' medley relay was won by Bloomfield Surf Club. Then Forest Hills came back to win the boys' medley relay.

C. B. Swim Club won the girls' 64-year freestyle in 2:06.5. Then Cranbrook's boys team nosed out Forest Hills in the most exciting race of the afternoon.

AFTER THE first three swimmers had finished, and the anchor—Yung Y. Hsieh: "It's a tough (See SWIM, 2-E)



DOUG FORD CHECKS OUT PUTTER
ON PRACTICE GREEN

World Open a Tribute To Image of 'Monster'

Oakland Hills Country Club, singled out for the first Carling World Golf Championship and its record purse of \$200,000, has challenged the greatest U.S. golfers on four previous occasions. Now the "monster" waits for the 155 top golfers from all over the world.

It is one of only four clubs that have hosted four U.S. Open championships (1924, 1937, 1951, 1961). Originally designed by Donald Ross, Oakland Hills was modernized by Robert Trent Jones for the 1951 Open.

"In my opinion, the Oakland Hills is the greatest test of professional tournament championship golf in the world," says the world-famed architect. He predicts that par of 280 for the 72-hole test will not be broken.

"THE TARGET areas are tighter and more stringent than any course in the world," says Jones. "The player with the best shots, swing and nerve control has the best chance to win."

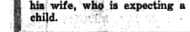
Jones gave the pros the "shock treatment" in the 1951 Open development of two target areas made Oakland Hills unique. One on the fairway for the tee shot and one at the green, demanded double accuracy on the play of each par-four and par-five hole.

Only Ben Hogan and Clayton Haeferner were able to beat par of 70 in the 1951 championship. Hogan called it "the toughest golf course in the world," after he "brought the monster to its knees" with his closing 67 for 287. Haeferner had a last round 69 for runner-up honors with 289.

Even after Hogan won the British Open on his first try at Carnoustie and was asked if it was a harder course, he said, "No, Oakland Hills is the toughest."

Hogan, the defending champion, bogeyed five of the first nine holes in his opening 76 in the 1951 Open.

"I ALWAYS WAS grateful to Hogan for the 67 on the last round," relates architect Jones. "When I lunched with Hogan three years later at Fort Worth, he told me he had hated me for the new tier trapping I gave the pros at Oakland Hills." (See TRIBUTE, 2-E)

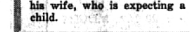


BEN HOGAN DISPLAYS FAMOUS SWING
AT OAKLAND HILLS

Bill Farrah Says: Attention College Juniors and Seniors! "THE LID'S OFF ON KEEPING A CAR ON CAMPUS!" And Rambler Is The Car You Can Best Afford To Own!

Yes, leading colleges and universities in the State of Michigan have lifted the ban on keeping and driving a car while you are a student there. So, remember that a Rambler delivers the lowest first cost, highest official mileage, longer rust-free and rattle-proof, advanced Single Unit Safety construction... all add up to much more car for much less cost. We've also got a lot loaded with SELECT used cars that you can save a bundle on!

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