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Page THE B'HAM ECCENTRIC 4-B August 27, 1964

# Memory of 'Honest Abe' Lingers at GOP Parley

By CLEO SYMONS  
Special Writer

Dear Abe Lincoln—how many times during the recent GOP Convention were his poor old bones dug up and rattled for the inspiration of party members?

Whenever a speaker needed ammunition, credentials or justification for his candidate's political stand, out came those venerable pieces of calcium to give substance to his oratory.

It appeared that waving them like a sort of beacon before glassy-eyed crowds and TV viewers would somehow serve to put everyone back on the right track. Or at least to remind him who he was and where he was supposed to be going.

SELDOM BEFORE within memory of political conventions have we heard such frequent and frantic evocation of the name of Lincoln, founder of the party.

It was almost as if the very recital of his name and the ideals for which he stood would somehow ward off the evil spirits "extremism" and "disidence"—symbols of the new Republicanism.

For, make no mistake, traditional Republicans are finding out that they have not mounted a tame puppet (to mix a few metaphors). They are aboard a purring, but untamed, tiger. And they don't dare get off.

THE CAMPAIGN RIDE which they are about to take will be bumpy and shared with all sorts of unfamiliar, unorthodox and unwelcome fellow-passengers.

But when the going really gets rough, in addition to Honest Abe, they will need to call on other household gods for respectability and reassurance: Teddy Roosevelt, Robert Taft and Sen. Vandenberg. You may even hear faint echoes of such names as Richard Nixon, Rockefeller, Cabot Lodge and William Scranton.

But when they are really "running scared," who works the necessary magic? Ike, of the big grin, naturally. His name and spread-eagle gesture pulls them all together once more into one big, if not happy, family.



## Local Ad Man Quartet Heads Torch Drive Unit

J. D. Swoyer, Jr., 934 N. Reading, Birmingham, chairman of the Advertising Committee for the 1964 Torch Drive, has named four Birmingham-Bloomfield Hills advertising executives to subcommittee chairmanships. Swoyer, administrative vice president of the J. Walter Thompson Co., Detroit, appointed Donald C. Graves, 1280 Redding, chairman of the radio and TV subcommittee. Graves is executive vice president of Zimmer, Keller and Calvert, Inc., Detroit advertising firm.

Sheldon Moyer, 3917 Cottontail Lane, was named to head the newspaper subcommittee. Moyer is senior vice president of D. P. Brothel & Co.

WILLIAM B. Bond, 737 Westview, Bloomfield Hills, advertising manager for the J. L. Hudson Co., was appointed chairman of the retail subcommittee.

Louis T. Hagopian, vice president and account supervisor, N. W. Ayer & Son, Inc., advertising agency, was named chairman of the collateral subcommittee. He lives at 4571 Grindley Court, Bloomfield Hills.

They will work with Swoyer and Joseph G. Standard, Jr., general promotion chairman in promoting the 1964 Torch Drive, to be held Oct. 20 through No. 12 to raise money for the 1965 budgets of 204 health and community services.

Other subcommittee chairmen named by Swoyer were for advertising creative, C. H. Felt, senior vice president, MacMannan, John & Adams, Inc., Bloomfield Hills; production, Matthew A. Calderwood, manager, traffic and display, J. Walter Thompson Co.; and production, Robert E. Kenney, display director, the J. L. Hudson Co.

## Honor Student

Paul Jeffrey Trimmer, son of Dr. and Mrs. Paul W. Trimmer of Bloomfield Hills, earned best list for his sophomore year at M.I.T. He also was elected to the secretariat and served as chairman of the John F. Kennedy Memorial Library Fund Drive on M.I.T. campus. He will be attending the 116th Eklesia, annual convention of the Phi Gamma Delta Fraternity, during the first week in September to be held in French Lick, Ind.

## Seaman Aboard Worldwide Cruise

John C. Luther, electrician's mate third class, USN, son of Mr. and Mrs. Clayton C. Luther of 1954 Bloomfield Lane, Birmingham, is on an around the world trip "Operation Sea Orbit", with the world's first nuclear-powered task force, as a crewmember of the USS Enterprise. He is one of 6,000 officers and men of Tank Force one which comprises the attack aircraft carrier USS Enterprise, guided missile cruiser USS Long Beach and guided missile frigate USS Bainbridge.

Although the voyage is a mission of peace, it will also demonstrate the U.S. Navy's potential sea strength.

## Begins Navy Career

Stephen J. Linskemann, 18, son of Mr. and Mrs. Paul Linskemann of 564 Park St., Birmingham, has begun basic training at the Naval Training Center, Great Lakes, Ill. The nine-week training includes naval orientation, history and organization, seamanship, ordnance and gunnery, military drill, first aid and survival.

**NOW!**

**EVERY HOME CAN AFFORD AN OFF-THE-FLOOR!**

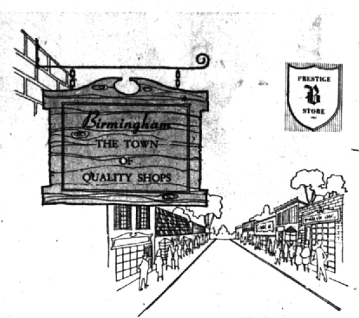
AMERICAN-STANDARD QUALITY... BARGAIN-PRICED!

- Now get the bathroom fixture you've most admired for the price of a quality floor model.
- A swish of the mop cleans under and around it.
- Seven fashion colors to choose from, including Venetian Pink, Fawn Beige and Spice Mocha.
- See the new Glenwall today. Terms if you wish.

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Adams & Bowen  
W. Maple & Lebar
- Bell Greenhouses**  
923 S. Woodward
- Birmingham-Bloomfield Bank**  
230 Martin
- Birmingham Camera Shop**  
168 S. Woodward
- The Birmingham Eccentric**  
1225 Bowers
- Birmingham Federal Savings**  
99 W. Maple
- Birmingham Lumber Co.**  
1025 Haynes
- Birmingham Paint, Glass & Wallpaper Co.**  
355 East Maple
- Bloomfield Fashion Shop**  
245 West Maple
- Burr Shoes**  
255 N. Woodward
- Chudik's**  
450 Ann
- Connolly's Jewelers**  
162 N. Woodward
- Demery's**  
200 N. Woodward
- Dickinson's**  
272 W. Maple
- Englander's**  
501 East Maple
- Erb-Restrick Lumber Co.**  
425 S. Eton
- Estelle's Fine Food**  
116 N. Woodward
- Henry Forster Flowers & Gifts**  
568 N. Woodward
- The Glassford Shop**  
135 Pierce Street
- Grinnell's**  
299 W. Maple
- Griswood Sport Goods**  
269 Hamilton Row
- Gwynn Custom Tailoring**  
112 South Woodward
- Hack Shoe Co.**  
235 Pierce Street
- Hansel 'N' Gretel Shoppe**  
135 S. Woodward
- Harrison Luggage & Leather Goods**  
152 N. Woodward
- Himelhoch's**  
168 West Maple
- Holiday Card Shop**  
150 W. Maple
- Clyde E. Hornung Shoes**  
245 Pierce Street
- Hunter Dodge**  
499 S. Hunter Blvd.
- Huston Hardware Co.**  
203 N. Woodward
- Jacobson's WOMEN'S APPAREL**  
326 W. Maple
- CHILDREN'S SHOP**  
273 N. Woodward
- MEN'S SHOP**  
305 N. Woodward
- HOME DECORATIVE**  
325 N. Woodward
- Jimmie's Rustics**  
221 Hamilton Row
- Kay Baum**  
164 W. Maple
- Kenithworth Art Galleries**  
165 Pierce Street
- Kresge's**  
223 W. Maple & Telegraph at Maple
- The Kroger Co.**  
725 E. Maple
- LaBelle's Books, Stationery & Gifts**  
137 West Maple
- Lake Jewelers**  
Woodward & Maple
- Machus Restaurant & Pastry Shoppe**  
160 W. Maple
- The Marilyn Shoppe**  
Townsend & Pierce
- Milks Appliances**  
1493 South Woodward
- Mills Pharmacy**  
1740 W. Maple
- John Moss Florist**  
243 W. Maple
- McCallum & Dean**  
409 E. Maple
- McClellan & Ball Co.**  
850 S. Woodward
- McSweeney's Fine Footwear**  
277 Pierce Street
- Peabody's Market**  
154 S. Hunter
- Poly Clean Center**  
327 Hamilton Row
- The Prep Shop**  
237 Pierce Street
- Quarion Quality Market**  
1744 W. Maple
- R B Shops**  
142 W. Maple
- George Ross Jewelers**  
244 East Maple
- Rudin's Fine Foods**  
195 W. Maple
- Sanders Confectionery**  
250 N. Woodward  
273 Pierce Street
- Scott-Shuptrine Co.**  
1185 S. Adams
- Sfire's Market**  
180 West Maple
- Sherman Shoes**  
115 West Maple
- B. Siegel**  
190 West Maple
- Smith's Early American Furniture**  
128 N. Woodward
- The Time Shop**  
151 South Bates
- Todd's Gentry Shop**  
159 West Maple
- Harold Turner Ford**  
464 S. Woodward
- The Varsity Shop**  
277 Pierce Street
- Village Sport & Hobby Shop**  
154 S. Woodward
- Wilson Drug Co.**  
Woodward & Maple  
71 West Long Lake Rd.  
31815 Southfield Rd.
- Wrigley's**  
855 Hunter Blvd.  
Southfield & 13 Mile Rd.  
1855 Woodward  
Telegraph & W. Maple

## Happenings

(Continued from 1-B)

He found the pocketbook on the barn floor while working at the Miller place. He was arraigned before Justice A. W. Campbell and the case adjourned until September 1. The prisoner was remanded to jail in Pontiac.

**30 YEARS AGO**  
August 30, 1934

Removal of the Bloomfield Hills city offices, police and fire departments from the Barbour Building to their new quarters in the Bloomfield Township Garage on East Long Lake Road, near Woodward Avenue, was begun Wednesday, and is expected to be completed before Saturday. Remodelling of the first and second floors of the west end of the garage is already finished, except for the last few finishing touches, and the third floor, which is to serve as a City Commission room, is expected to be in readiness for the next Commission meeting, Sept. 11.

Further information on the probable cost of various proposals for solving the River Rouge sewage disposal problem was being gathered today, following a conference Monday night between the City Commission and Walter Drury, of Ann Arbor, a consulting engineer who drew the plans last winter in which was based the city's ill-fated application to the PWA for funds with which to construct a disposal plant.

The city's three service clubs have been called upon today to muster support in the movement for securing an early completion of Winder Woodward avenue through Birmingham. Each of the clubs—Rotary, Exchange and Lions—was led by Melvin Lee, state representative from this district, who declared Governor Comstock is willing to order the work started if he can be convinced the community wants it done.

**15 YEARS AGO**  
August 25, 1949

On September 6 the doors of the public schools of Birmingham will open to approximately 3,200 pupils. Elementary school pupils will report at 9 a.m. and junior and senior high school pupils will report at 8:30 a.m. Although school will remain in session one-half day on the first day, it is imperative that all pupils report as initial enrollments are set up and the classes balanced on the basis of the class enrollments of the first day.

James William Parry, 63, former city manager, of 809 Houser, died in the Art Center hospital, Detroit, Tuesday morning. He was taken to the hospital Monday noon after suffering a heart attack in his office at the General Motors Building. A memorial service will be held this afternoon at 2 p.m. at the Bell Funeral Home, with burial on the family farm in Ohio. Mr. Parry was elected to serve on the Birmingham Board of Education in June 1929, and the following year became village manager to succeed the late Harry Starr, who resigned.

Twenty Oakland County municipalities will be invited to send representatives to Birmingham on Sept. 23 to discuss urban traffic enforcement policies, local Police Chief Ralph W. Moxley said this week. City chiefs, city managers, mayors, judges and representatives of the press will be invited, Moxley stated. The meeting is being held at the Michigan Association of Police Chiefs.

**State Bond Buying Tops \$144 Million In First Six Months**

Michigan residents invested \$144,390,000 in series E and H savings bonds during the January-June 1964 period—a rise of 6.1 per cent over the \$136 million bought in the same months a year ago. Series E bond purchases of \$137.7 million were up from last year by 7.1 per cent. H bond buying amounted to \$1,679,000 for the period—down 9 per cent from the total for the same 1963 months.

June purchases were \$22,271,000 for the two series combined—up 4.1 per cent from June of last year. E bonds accounted for nearly \$21.1 million of the total—ahead of a year ago by 5.2 per cent. In contrast, investment of \$1.1 million in series H bonds were off 12.4 per cent from those for the same month in 1963.

AT JUNE'S end, 55.6 per cent of the state's 1964 Treasury-assigned goal of \$259,600,000 had been purchased. Michigan purchases of \$144.4 million represented approximately 6 per cent of national bond buying, which totaled \$2,413 million for the period.

In 22 of the state's 83 counties bond purchases had exceeded 50 per cent of the annual quotas by June 30. Leading the 71 per cent of percentage of goal achieved were Clare—149.1 per cent; Oceola—126.4 per cent; Monticoney—124.4 per cent; Missaukee—122.7 per cent; Mecosta—62.7 per cent; Eaton—62.6 per cent; Saginaw—62.4 per cent; Oceana—58.6 per cent; and Huron—58.4 per cent.