
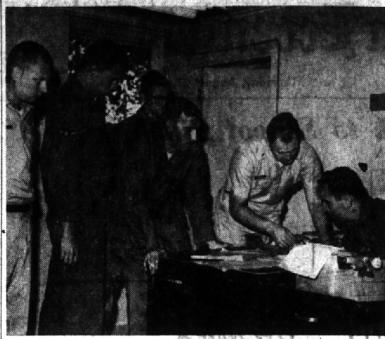


AL OBERSON SAYS . . .



Not too long ago, a special committee was set up to study the proper amount of insulation to use. Inasmuch as the basic purpose of insulation is to provide resistance to heat, we finally have eliminated "R" and "U" factors as far as the public is concerned and now use what we call an "I" factor. This "I" factor indicates what the material will do when installed in a wall or ceiling. The prime co-efficient to look for is the higher the "I" number the greater the insulation value. Another reason why people when thinking of insulation, think of Oberson.

OBERSON INSULATION CO.
LI 4-0200 ROYAL OAK
621 E. FOURTH ST.



Helping the Guard

Birmingham residents who aided in preparing the field training payroll for Michigan guardsmen included (from left) A/8C S. E. Lesz, 127th combat support squad; A/3C R. L. Polk, and S/Sgr. J. M. Jordan, both of 191st combat support squad. The training site is at the Phelps Collins Air National Guard Base, Alpena.

Up-to-the-minute STOCK MARKET RESULTS!

During the current Detroit Newspaper strike—or anytime—call Watling, Lerchen & Co., MI. 6-9100, for latest information from Wall Street.

Watling, Lerchen & Co.

Members New York Stock Exchange
Creson Bldg., W. Maple and Cranbrook Rd.
Birmingham, Michigan

MSU Spreads Facilities In State-Wide Education

The Continuing Education Service is the agency of Michigan State University which coordinates, guides, facilitates, and provides leadership for educational programs for adults.

The continuing education program is basically a projection of the university resources to those persons not regularly enrolled as students on the campus at East Lansing. This program may take the form of courses for credit, or non-credit, conferences, cultural offerings, and special educational service projects. Programs reach nearly every community in Michigan. While these programs are developed to meet varying needs, all have grown out of the basic philosophy that a state university should serve all the people.

Educational conferences and special courses draw more than 50,000 adults yearly to East Lansing. Participants are receiving instruction in topics from principles of management and art to nuclear physics and international affairs.

THROUGHOUT THE state, other thousands are reached through credit and non-credit courses and programs in the fields of business, industry, government, education, and community service.

Members of the university staff travel to all corners of the state to carry out the work.

Special efforts have been made to develop a broad public service program. Projects have been undertaken with health and labor groups, governmental agencies and social welfare organizations.

Headquarters for continuing education programs is the Kellogg

Center for Continuing Education on the northwest corner of the campus. The center was created as headquarters for adult education conferences and special programs and serves also as administrative headquarters for off-campus programs.

In each college within the university, an assistant dean or coordinator for continuing education has the primary responsibility for his college's continuing education program. The subject-matter responsibility for continuing education programs is fixed with the appropriate college and then with the appropriate department within that college.

DURING THE past year, the university extension program registered an increase over the previous year in the number of off-campus courses. More than 600 courses with an enrollment of over 13,000 were held.

These courses were taught by many different university departments which indicates the campus-wide participation in the university extension program.

Seven continuing education centers operate in Michigan to intensify the university services at the local level. These off-campus centers are administratively responsible to the university extension office but have wide latitude operationally in bringing services from all colleges and departments to bear on local problems.

These offices are located in Benton Harbor, East Lansing, Grand Rapids, Marquette, Rochester, Saginaw and Traverse City.

Something New in Education: Training for 'Unemployable'

By Elmer E. White
Special Writer

A "new and different" educational project is underway within the shadow of Michigan's state capitol. Students attending classes in old St. Mary's School are all majoring in the same subject—jobs.

"The world doesn't owe us a living—all we ask is that it give us a chance to earn one ourselves."

WITH THIS CREED, 150 students, most of them previously unemployable, are undergoing a one-year training program at the Michigan Catholic Conference Job Training Center. Religious background is not considered when enrolling students, and many faiths are represented.

The unique anti-poverty program, designed to make them employable, is being paid for by three federal agencies and is sponsored by the Michigan Catholic Conference which represents the Catholic bishops of Michigan. However, few of the students and staff are Catholics.

Students attend classes daily from 8 a.m. to 3 p.m. in old St. Mary's School. The program calls for 30 weeks of basic education and 20 weeks of vocational instruction. Students receive training allowances ranging from \$20 to \$48 weekly depending on their family status.

AVERAGE AGE of all students is 34. Married students have an "average" of four children; one has 12. Their formal education level is grade six. One in four students had

less than three years of formal education.

The average earnings of each trainee last year was below \$700. Francis J. Coomes, executive director of the Michigan Catholic Conference, said the program has received "outstanding support" from all major faiths in the Lansing area and other community organizations like the Lansing Community Services Council.

"CENTRAL METHODIST, for instance, is operating a nursery school for pre-kindergarten children of the trainees," Coomes said. "And transportation for the preschoolers is being supplied by the Lansing chapter of the American Red Cross."

Coomes said most of the students are making "good progress." "We're pleased with results of the program so far, but the real test will be whether they can get jobs afterward," he said.

"If they can get jobs that will pay twice as much as they were

receiving on welfare, then the training will pay for itself," Coomes said.

FARM DISPLAYS and other agricultural matters at Michigan's State Fair are in the hands of six experienced farmers. The fair opens Aug. 28 and closes the evening of Labor Day, Sept. 7.

The six farmers who are in charge of exhibits include two who come from Centennial Farms, which means they have been operated by members of the same family for more than 100 years. One of these is Stanley M. Powell of Ionia. Powell is very active in the Farm Bureau and raises both prize milking shorthorn cattle and prize sheep.

The other Centennial Farmer is Delmont Chapman, So. Rockwood. He has served on the State Fair Authority several times and in the State Legislature. He is the third generation to operate the farm and now raises prize sheep. His

Seaman Serving On Warfare Carrier

Brian L. Fitzgerald, seaman apprentice, USN, son of Mr. and Mrs. Raymond C. Fitzgerald of 1480 Old Salem Ct., Birmingham, is serving aboard the anti-submarine warfare aircraft carrier USS Kearsarge, operating in the Far East with the Seventh Fleet.

Kearsarge is the hub of an anti-submarine "Hunter-Killer" group composed of air, surface and subsurface units designed to find and destroy enemy submarines. She is scheduled to visit ports in Japan, the Philippines and Hong Kong.

youngsters are also active in sheep raising.

FORMER DIRECTOR of Agriculture Charles Fryx, a Monroeville farmer, is chairman of the State Fair Authority. Youngest member of the group is Robert Zeebe, 32. Chosen Outstanding Young Farmer of the Year in 1963 by the Junior Chamber of Commerce, Zeebe operates a 680-acre dairy farm with his father near Bath.

Robert J. Noon, Jackson, has been on the Fair Authority for more than a dozen years. He raises swine sheep and Shetland ponies. Lyle Glover operates a 247-acre dairy farm near Fowlerville where he was born in 1907.



**WASH IT
POLISH IT
PROTECT IT**

with Michigan's leading motoring combination—Auto Club Service and Exchange Car Insurance


Detroit Automobile Inter-Insurance Exchange

You Lead the Way with

BIRMINGHAM DIV.
275 S. Hunter Blvd.
Phone: 646-4400
or 566-4729
Douglas Brown, Manager



**PLANNING A MOVE!
CALL
IVORY 3 BROS.
MOVING COMPANY
536-1060**



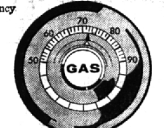
There is a difference!

Serving Detroit
Bloomfield Hills
Birmingham
21703 Mound Road
Warren, Mich.
Agents for Allied Van Lines

**SO CLEAN
SO COMFORTABLE
SO ECONOMICAL**

No Wonder He Specified Natural Gas!

Pleasant, relaxed contentment springs from knowing that your home is staffed with the carefree conveniences and worry-free comforts of versatile Natural Gas. It's wonderful to know that at your fingertips—at the touch of a thermostat—your home can be cozy-warm in winter and delightfully cool in summer. Gas heating and air conditioning provide a perfect indoor climate—a boon to health. Families have better appetites, sleep better and feel better in air-conditioned homes. And Gas ends fuel deliveries, storage problems, breakdowns—yet it is so economical! Yes, it's a good feeling to know that your home provides all the comfort, cleanliness, efficiency and quality that modern living demands—because you specified Natural Gas.



Today 8 out of 10 new homes specify NATURAL GAS FOR HEATING

CONSUMERS POWER COMPANY

"We Surrender"

Unreasonable prices on 100 new cars. Come and get 'em. They have to go by Labor Day. Pontiacs, Tempests. Widest selection of models and colors in the area. Priced to go fast, fast, fast. And five-minute delivery! Ask about our fine Cadillacs, too.

**WILSON
PONTIAC
CADILLAC
INC.**
1263 NORTH WOODWARD
BIRMINGHAM, MICH.
CALL MI 4-1930