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Hot e-hocolate and marshmallows are long-standing flavormakes.

For an extra-tich marshmallow
For an extra-tich marshmallow
for or angy taste, use a few
for so for ange extract. Garnise
this now with candid, or ange peel.
with the hot checolate milk, and know extract will give you hot
then float a whole marshmallow checolate with a bracing flavor.

OUT OF 3

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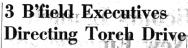
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is for your protection.



Joseph G. Standart, Jr., 1964 forch Drive co-chairman for gen-eral promotion and Marketing, has aimed 3 area executives to head the committees with which he will

Joseph D. Swoyer, Jr., 934 North Reading Rd., Bloomfield Hills, ad-ministrative vice, president, J. Walter Thompson Co., was ap-pointed advertising chairman. He will organize committees on creative newspaper advertising, displays and collateral materials.

John A. Ford, Country Club Drive, Bloomfield Hills, vice presi-Drive, Bloomfield Hills, vice president, public relations for the Chrysler Corp., heads the Torch Drive Public Relations Committee. His committee will direct an incensive publicity campaign in newspapers, radio, television, magazines, industrial publications and films.

and films.

Gail Smith, of Bloomfield Hills, director of advertising and market research for General Motors Corp., heads the Special Events grade with the control of the c

THE 16TH ANNUAL Torch Drive will be held Oct. 20 through Nov. 12 to raise money for the 1965 budgets of 204 local, state and national health and community services.

Last year, \$21,690,645 was raised, bringing to \$234,000,000 the amount made available for services by Detroit-area Torch Drives in the past 15 years. This year's goal has not yet been set.





J. D. SWOYER, Jr.







GAIL SMITH

# **Careful Fire Prevention** Saves Lives, Property

A renewal of fire prevention efforts throughout the nation with the view of holding down loss of life and destruction of property by fife and destruction and property fife and destruction from fife and property fire prevention for fire has been one and one-half times the rate of more and one-half times the rate of five fife and fife a

said.
"Fire prevention is a year round job and Fire Prevention Week is a good time to remind ourselves of this." Vincent declared.
As a safety note: keep plenty of ashtrays, and big ones, too, in every room if there are smokers in your house.

#### Free Eye Exams Given at State Fair

Squinting a little these days? Straining to read the fine print in the stock market quotations or baseball box scores? Had your eyes checked lately? You'll have a chance for a free eye examination at the 115th annual Michigan State Fair which opens Aug. 28, and runs through Sept. 7.

pens aug. ..., Sept. 7.

The Oakland, Wayne and Ma-comb Societies of Optometry will offer again this year their visual screening project free to the



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Stanley Yarema, electronics
technician third class, USN, sonof-Mr. and Mrs. Rudolph J. vaema 'of '1235' Robsen Lane, Birmingfam, is a crewmember of the
amphiblous assault ship USS
OKinawa, which recently within the
New York City, While in New
York, ch and an opportunity
visit the New York World's Fair.

Michigan's educators will be honored Sept. 4, at the 115th an-nual Michigan State Fair, which runs from Aug. 28 through Sept 7.



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