

## GM Honors Area Students

Dr. Edward Teller, nuclear physicist and professor-at-large at the University of California made the commencement address at General Motors Institute's graduation exercises July 31, at the IMA Auditorium.

A total of 380 bachelor's degrees in mechanical, industrial and electrical engineering were granted. Thirty-five General Motors overseas scholarship students received certificates for having completed a special two-year cooperative program, and approximately 182 graduates of the class of '54 received 10-year graduate keys in recognition of high performance on the job that has warranted recommendations by their divisions for the honor.

The ceremonies marked the 37th commencement for General Motors Institute, an accredited college which provides General Motors with about 25 per cent of its engineers.

Rudolph A. Krenz, 730 S. Chester, Birmingham, and Gilbert G. Kirby, 28756 San Carlos, Southfield, received graduate key awards from the Cadillac Motor Car Division.

Martin D. Walker, 3790 Kent Drive, Birmingham, got a graduate key award from Chevrolet Division, and John N. Zajaron, 319 Millington Blvd., Bloomfield Hills, a graduate key award from Terstedt Division, Warren.

## Local Car Dealer Sells English Cars; Residents Manage

Sherwood Motors, Royal Oak, recently became a new car franchised dealer for Rootes Motors of England. The franchise covers Sunbeam Alpine, Hillman, Hummer and the new Sunbeam Imp sport sedan.

New personnel changes include Gary J. Eymon of Birmingham, recently made general manager of the company, and Donald C. Taylor, 30110 Fairfax, Southfield new car manager.

The dealership is expected to sell and service over 1,000 cars this year, according to Eymon.

## Trip to Milwaukee

Maurice A. Betman, CLU, of the Northwestern Mutual Life Insurance Company, 528 N. Woodward, Birmingham recently won an expense-paid trip to Milwaukee, Wis. to attend a three-day convention of sales ideas.

## New Staff Member

Stella Landmesser, 1452 Wacon, Troy, a resident of South Oakland County for the past 18 years, has been appointed to the staff of Alta D. Poole Real Estate, 302 Northland Towers, Southfield.

## The fastest, least expensive way to sell any vehicle, new or used is through a low cost Eccentric Want Ad. Place your Want Ad by phone and say "Charge It". Dial 644-1100.

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## LL Presidents Appointed to District Posts

Edmund R. Heward, 1177 S. Eton, Birmingham, and Robert D. Dodge, 28220 Red Leaf Lane, Southfield, have been appointed Assistant District Administrators for District 4 in Little League.

The dealership is expected to sell and service over 1,000 cars this year, according to Eymon.

## DODGE, PRESIDENT OF Southfield National Little League Baseball, has been Director of Public Relations for the Oakland County Republican Party as well as his baseball activities. He is a manufacturer's representative.

It is expected that Heward will supervise the activities of the Birmingham group, while Dodge will supervise the other groups consisting of Southfield, Lathrup Village, Farmington, Walled Lake, Novi and Fenton. This past year the Birmingham group alone had over 2,300 boys participating.

The Southfield National Little League team won the District 4 championship Friday at Eton Park.



## Beverly Boys Meet Di Maggio

Jimmy and Edward Bracken, 32255 Bellview Trail, Beverly Hills, have a treasured memento of their trip to New York this summer. They met Joe Di Maggio, the old "Yankee Clipper" and obtained his auto-

graph at the World's Fair. Jimmy, 11, and Edward, 13, are the sons of Mr. and Mrs. Edward A. Bracken. Di Maggio was in New York to take part in the third annual "Old-timers" game at Shea Stadium.

## Oakland Hills Golfer Wins Jr. District

Troy Hornberger, 17, an Oakland Hills member, walked off with top honors in the weekly Junior District tournament at Orchard Lake Monday.

Hornberger had a one-under-par 85-86-71 to beat runner-up John French of Bloomfield Hills by five strokes, French of Bloomfield Hills by five strokes. French fired a 38-88-76. Play moves to Pine Lake Monday.



## DRAPERY, SLIPCOVER FABRICS SUMMER CLEARANCE

up to 50% off

By the yard or custom made The largest selection of trims and fringes in Michigan

## Atlantic Drapery Shoppe

360 E. Maple MI 7-2020 - MI 7-0721

# WIN CASH PRIZES

ALL YOU HAVE TO DO IS SEND IN SOME INFORMATION

Fill out this easy questionnaire and mail it today!

CUT ALONG DOTTED LINE

## Newspaper Reader Survey

(Please check boxes. Fill in on lines)

1. Who in your family regularly reads this newspaper? (Check boxes)

Husband  Wife  Children  Ages of Children \_\_\_\_\_

Others \_\_\_\_\_

2. Please indicate what your family regularly reads in this newspaper:

Local News on Community Affairs and Problems?	At-Home News	Some-Where News	Never
Editorials and Column Features?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social News and Club Events?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Church and Religious News?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food, Fashion, Homemaking Features?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports News?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local Business News?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Entertainment Features?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Want Ads?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Anything else you wish to mention?	_____		

3. Would you and your family like to see more or less News or Features in this newspaper on:

Community Affairs	More	Less
Editorial Subject Discussions	<input type="checkbox"/>	<input type="checkbox"/>
Food, Fashion, Decorating, etc.	<input type="checkbox"/>	<input type="checkbox"/>
Club and Society News	<input type="checkbox"/>	<input type="checkbox"/>
Church and Religious News	<input type="checkbox"/>	<input type="checkbox"/>
State or National News Summary	<input type="checkbox"/>	<input type="checkbox"/>
Cartoon Features	<input type="checkbox"/>	<input type="checkbox"/>
Youth and Teen Activities	<input type="checkbox"/>	<input type="checkbox"/>
Suburban Living Features	<input type="checkbox"/>	<input type="checkbox"/>
Sports	<input type="checkbox"/>	<input type="checkbox"/>
Anything else you wish to mention	_____	

4. Where do you do most of your shopping for:

Local Merchant	Area Shopping Center	Department Store in Big City
Groceries	<input type="checkbox"/>	<input type="checkbox"/>
Clothing	<input type="checkbox"/>	<input type="checkbox"/>
Appliances	<input type="checkbox"/>	<input type="checkbox"/>
Home Furnishings	<input type="checkbox"/>	<input type="checkbox"/>
Hardware & Household Supplies	<input type="checkbox"/>	<input type="checkbox"/>
Drugs, Cosmetics, Toiletries	<input type="checkbox"/>	<input type="checkbox"/>
Automobiles & Accessories	<input type="checkbox"/>	<input type="checkbox"/>
Vacation and Travel	<input type="checkbox"/>	<input type="checkbox"/>
Accommodations	<input type="checkbox"/>	<input type="checkbox"/>
Yard & Garden Supplies	<input type="checkbox"/>	<input type="checkbox"/>
Banking and Insurance	<input type="checkbox"/>	<input type="checkbox"/>
Home Improvement and Building Materials	<input type="checkbox"/>	<input type="checkbox"/>

5. What advertising medium is the greatest help to you for shopping information on:

Suburban Community Daily Newspaper	Metropolitan Daily Newspaper	Television	Radio
Groceries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Appliances	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home Furnishings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laundry & Cleaning Supplies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Drugs, Cosmetics, Toiletries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Automobiles & Accessories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home Equipment & Supplies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Yard & Garden Supplies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Do you purchase a metropolitan daily newspaper regularly? Yes  No  If so, how? Home delivery  Newsstand  If so, why? \_\_\_\_\_

7. (Complete in 25 or more words the following statement) "I THINK OUR SUBURBAN COMMUNITY NEWSPAPER IS IMPORTANT TO OUR FAMILY BECAUSE . . ."

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(Use a plain sheet of paper, if you want to write more, and enclose)

Name \_\_\_\_\_ (PLEASE PRINT) Address \_\_\_\_\_ Town \_\_\_\_\_ State \_\_\_\_\_

Occupation of head of household \_\_\_\_\_ Number of members of family who are employed \_\_\_\_\_ (Publisher: M-2)

Act Now Don't delay!

The Suburban Press Foundation, of which this newspaper is a member, wants to know what you and suburban families across the nation think about your suburban newspaper. To serve you better, suburban newspapers need to know something about your newspaper reading habits, and about your buying habits too.

Would you like to win cash money? Here is your chance. Just fill out the questionnaire at right and write 25 or more words explaining why you think suburban community newspapers are important. Cut out the questionnaire and, after filling it out completely, fold it—by sealing the flap with glue or a staple, put a 5c stamp on it, and drop it in the nearest mailbox.

\$1000.00 IN CASH

\$500.00 First Prize  
\$200.00 Second Prize  
\$100.00 Third Prize  
Plus 20 Prizes of \$10.00 each

OFFICIAL RULES The questionnaire must be filled out completely, and clearly identified with the contestant's name and address (please print). It must be mailed not later than midnight of September 30, 1964, to SUBURBAN PRESS FOUNDATION, INC., 173 W. Madison St., Chicago, Ill., 60602. Winners will be judged on a basis of completeness, neatness and the ideas expressing the statement, "I think our suburban community newspaper is important to our family because . . ." All entries will be judged by the Research Division of SUBURBAN PRESS FOUNDATION, INC., whose decisions will be final.

By Birmingham Eccentric Birmingham, Mich. A Member of the SUBURBAN PRESS FOUNDATION, INC.

## VOTE FOR THE MAN WITH THE PLAN DENTON HASSELL

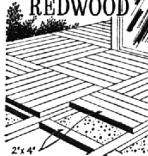


Do Your Part Vote Republican

Sept. 1, 1964

- \*Mental Health Establishment of out-patient clinics at State Hospitals, such as Lapeer and Plymouth.
  - \*Traffic Safety Sponsor a bill incorporating the recommendations of leading traffic authorities and Governor Romney's special commission.
  - \*Halfway Houses A portion of fines collected from tickets issued by law enforcement officers could be used for building and maintaining these "Halfway Houses."
- ACTIVE BUSINESS and CIVIC LEADER
- Lifetime resident Oakland County
  - Director, Camp Oakland
  - Past Lt. Gov. Kiwanis International
  - Active Church member, Supporter Boy Scouts
  - Past President, P.T.A.
  - Board of Commerce Member
- VOTE FOR DENTON HASSELL—SEPTEMBER 1, 1964  
CITIZENS FOR HASSELL COMMITTEE

## Easy to Build with CALIFORNIA REDWOOD



## Tops for Decks CALIFORNIA REDWOOD



This pleasant patio adds space for outdoor living—and both patio cover and fencing are made with Barrett vinyl building panels.

Barrett vinyl panels are a new improved type of plastic building material which combines unusual strength and flexibility with color and beauty. These panels are resistant to weather and corrosion, non-combustible, and long-lasting. Easy to put up, too.

BRAND NEW RAILROAD TIES Solid Hardwood \$2.85 CASH AND CARRY

CEDAR POSTS 3"x2' . . . . . 49c ea. 4"x2' . . . . . 74c ea. 4"x8' . . . . . 87c ea. 4"x10' . . . . \$1.43 ea.

## RIGHT FOR EVERY KIND OF FENCE CALIFORNIA REDWOOD



## GARDEN GRADE REDWOOD

2" x 4" . . . . . 11c Lin. Ft. 1" x 6" . . . . . 07 1/2 Lin. Ft. 4" x 4' - 7' . . . . . \$1.89 Ea. 4" x 4' - 8' . . . . \$2.05 Ea.

## HORIZONTAL WOVEN 4' x 8' Section Built Up Including Post \$9.95 Each

Just one of the many interesting ideas in fencing made from California redwood is this handsome modern basketweave fence. It's economical too—made from Garden Redwood.

HAGGERTY Lumber & Supply Co. 2055 HAGGERTY HWY. — Walled Lake Between W. Maple and Poston Trail MA 4-4351 EL 6-6166 7 A.M. - 6 P.M. — SAT. 7 - 5

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