

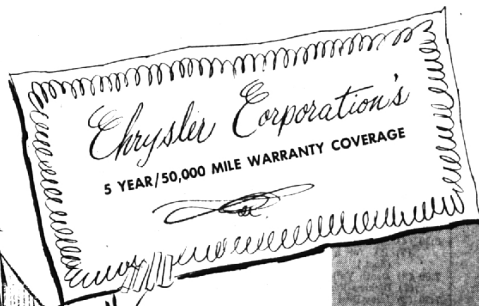
Dedicated to the proposition that your satisfaction comes first

1. From adequate financing that will allow us to sell to you on a sound basis.
2. From facilities and equipment that will allow us to properly display and service our product to your satisfaction.
3. From sound management of the business from which you buy your car.
4. From a business operated by men interested in the welfare of their employees, their community, and you, their customer.
5. From the loyalty and pride each employee feels toward this business, the product it sells, and you, the customer, as well as toward his community.
6. From our constant striving for self-improvement and professional pride in serving you better.
7. From our support of the high standards of ethics established by our factory as well as those established by the local, state and national dealer associations.
8. From a training program designed to foster future growth of the dealership so that your relationship with us will grow over the years.
9. From an honest, well-trained sales force interested in delivering your car when promised and just as interested in pleasing you after the sale.
10. From courteous, competent, well-trained personnel dedicated to pleasing you.

This, we believe, is what you're entitled to from any dealership. And this, we assure you, is what you get when you deal at Hunter Dodge.



Dick French, President



**"For Carefree
Motoring"**

The Best Protection a New-Car Investment Ever Had!

*Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, in take manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its

1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnished to such a dealer evidence of performance of the required service, and requests the dealer to certify (a) receipt of such evidence and (b) the car's then current mileage.

Our Modern, Scientifically Equipped SERVICE and PARTS DEPARTMENT Assures You the BEST in Automotive Care!

We at Hunter Dodge are proud to be selling quality automobiles. And we're proud of our new facilities and the pleasant atmosphere afforded our customers. Why Dodge? Why the modern, efficient facilities? Only one reason: We believe this combination will satisfy your automotive needs.

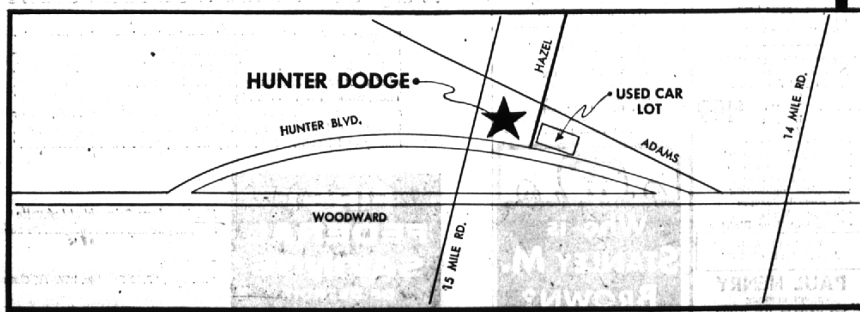
When you deal at Hunter Dodge, you will find that to go first class doesn't cost any more, anymore. And this is equally true of our service. You'll find our prices right in line, not because of cut-rate tactics, but because of quality workmanship done quickly and done right the first time.

Our carefully-trained personnel believe in person-to-person relationships with our customers because one thing we know very definitely is that we are people who need people. We are people who need you, want you as a customer, value your business no matter how large or small it may be.

Come in and see us soon. Look us over . . . from our modern service department to our big stock of new cars. Meet our people. And have some fun — drive a new Dodge, the car so well-built every one is confidently warranted for five years or 50,000 miles.*

*Perhaps You're Interested
in a GOOD USED CAR!
Many with Original Warranty
Still in Effect!*

**VISIT OUR
USED CAR DEPT.
ADJOINING OUR
SHOWROOM!**



"Where the Hunt Ends"



**Hunter
DODGE**

... of Birmingham

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