

Firms Consolidate; Increase Activities

Detroit Color Laboratories, Inc., its promotional activities and in-crease the range of its service to Phillips Corp. of Detroit and En-terline Photo Service, Inc. of Ply-mouth, have consolidated under Gold Seal Photo Service, Inc. This centralization will enable the Gold Seal Photo Service to expand firm.

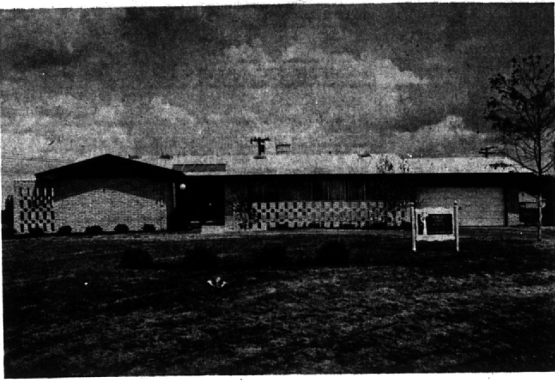
AL OBERSON SAYS . . .



When you purchase insulation from the Oberson Insulation Company, you will find that they are all labeled. Like for instance R-11 for the walls and R-19 for the ceiling. These R numbers describe the total insulation value of the insulation that we sell. This eliminates all guesswork and gives you exactly the factor that you are interested in. Thereby, eliminating the guesswork and saving money.

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World's Fair House Comes to Area

The Formica World's Fair House for 1964-65 has already been visited by millions. The white brick ranch home has been built by the Keating Building Company in Pine Lake Estates, W. Bloomfield. The house features "skydomes" of almost transparent Acrylite which provide daylighting, diffused through Acrylite glazing panels for a new kind of luminous ceiling. The Formica paneling in a

true wood-grain is maintenance free, can be wiped clean with a damp cloth. Much of the furniture, provided by Triangle Furniture Company, has been designed to utilize this formica wood-grain to give the "wipe-clean" utility to coffee tables, end tables, chests and servers. The World's Fair House can be duplicated by the Keating Building Company in Pine Lake Estates.

Birmingham Firm Opens New Account In Instrument Sales

Electro-Mation Associates of Birmingham has been appointed an Industrial Sales Representative for the entire state of Michigan and Northern Indiana by Amprobe Instrument Corporation, Lynbrook, N. Y., manufacturer of portable and panel-mount Amprobe miniature strip chart recorders.

According to Amprobe, Electro-Mation Associates will sell, stock and serve Amprobe's extensive line of strip chart recorders and a complete line of Amprobe accessories that include shunts and transducers.

B'ham Man Sells Surgical Supplies

James M. Lamb, 746 Bird, Birmingham, has been appointed to the Hospital-Surgical sales force of Becon, Dickinson and Company, Rutherford, N. J. Lamb, 23 attended Michigan Tech, University of Michigan and Wayne State University receiving a certificate in mortuary science. He will join the company's Hospital-Surgical sales force covering Michigan, Wisconsin, Ohio, Indiana, Illinois, Minnesota and Iowa.

Secretarial School

Kathleen Rae Fisher, 3789 S. Darlington, Birmingham, is enrolled as a resident student in the one-year secretarial course at the Katherine Gibbs School, New York, where she will begin her work Sept. 23. She is a graduate of Bloomfield Hills High School and Penn Hall Junior College, also attended Ohio State University.

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If in-shop repairs are needed, you'll get a complete estimate for your approval. . . and SINGER will send you a courtesy machine—absolutely free—while yours is in the shop.
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Additional Duties
W. Calvin Patterson, 6155 E. Surrey Road, Birmingham, has assumed responsibility for the revenues department in addition to his other duties as head of Michigan Bell's public relations department. His new title is vice president - revenues and public relations.

Appointed VP
Robert D. MacGregor has been appointed to the position of vice-president of Richard N. Meltzer Advertising, Inc., of the San Francisco based international advertising firm. MacGregor, 1235 Lyonhurst, Birmingham, heads the company's Detroit office.

Local Man Named Hospital Treasurer
John S. Wells, Jr., of 4765 Tullamore Drive, Bloomfield Township, has been elected treasurer of Alexander Blain Hospital.
Wells, a vice president of the National Bank of Detroit, also serves as a member of the hospital's board of trustees.

Insurance Agent High in '64 Sales
D. F. Lau, CLU, an associate of the Detroit-Howland general agency of the Massachusetts Mutual Life Insurance Company with offices in the First National Building placed 20th among his company's 2,000 full-time representatives in the production of individual insurance for the first six months of 1964.
Lau delivered a total of \$1,624,200 during the period. He lives at 6925 E. Surrey, Birmingham.

Newest on Staff
The newly-formed Tappert Life Insurance Company has appointed Ralph L. De Nio as the first addition to their staff. De Nio, 32800 Eastlady, Beverly Hills, has been in the life insurance business for 13 years.

Plant Tour Part Of Science Program
A unique group, including John J. Daly, 18531 Chelton Dr., Birmingham, toured the Gustin-Bacon Manufacturing Co's largest Kansas City, Mo. plant recently and got an inside look at a major industrial process—the manufacture of fiberglass and fiberglass products.
The group was unique in that it consisted of more than 40 top high school students from across the country. All have completed their junior years and are attending a six-week seminar at the University of Kansas under the sponsorship of a National Science Foundation.
The youths, including three girls, are taking courses usually reserved for students in their junior year at college.
During rainstorms, traffic often splatters mud on your windshield and headlights. Remember to keep your windshield wipers in good operating condition and to wipe off your headlights at frequent intervals.

Assumes New Post
Fred Thompson of 28010 Sunset Drive, Lathrup Village, has been appointed public relations manager of Ford Tractor Division. The division has responsibility for the engineering, manufacturing and marketing of Ford tractors and equipment throughout the world.

Appointed GM
Umberto Formichella of 17820 Bigwood, Birmingham, has been named general manager of Interflora, the international flowers-by-wire organization. The appointment was announced by John L. Boedette, also of Birmingham, who is secretary-treasurer of Interflora and executive vice president of Florists' Telegraph Delivery.

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HARD FIBER
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METAL FOOT LOCKERS (30x16x12) \$7.88

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WE GIVE 25% GREEN STAMPS
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