

This Week's TV Listings

(Continued from Preceding Page)

- 7:10 (2) Fun Parade
- 7:25 (4) Today on Farm
- 7:30 (4) Today
- 8:00 (2) Capt. Kangaroo
- 8:30 (7) "Whole Truth"
- 8:50 (9) Warmup
- 9:00 (2) Movie: "Music for Madams"
- (4) Living
- (9) Cartoons
- 9:30 (4) Jack La Lanne
- 10:00 (4) Make Room for Daddy
- (7) Girl Talk
- (9) Robin Hood
- 10:30 (2) Lucy
- (4) Word for Word
- (7) Price Is Right
- (9) Movie: "Triple Decision"
- 11:00 (2) McCoy's
- (4) Concentration
- (7) Get the Message
- 11:30 (2) Pete and Gladys
- (4) Jeopardy
- (7) Missing Links
- (7) Mating Links
- Afternoon**
- 12:00 (2) Love of Life
- Noon (4) Say When
- (7) Father Knows Best
- (4) M'ville de Paris
- 12:25 (2) News
- 12:30 (2) Search for Tomorrow
- (4) Truth or Consequences
- (7) Ernie Ford
- (9) People in Conflict
- 1:00 (2) December Bride
- (4) News, Elliot, Gambia
- (7) Movie: "Caught"
- (9) Kennedy, "Here Comes The Navy"
- 1:30 (2) As the World Turns
- (4) Let's Make a Deal
- 1:55 (4) News
- 2:00 (2) Password
- (4) Loretta Young
- 2:30 (2) Hennessey
- (4) Doctors
- 3:00 (2) To Tell the Truth
- (4) Another World
- 3:15 (9) News
- 3:25 (2) News
- 3:30 (2) Edge of Night
- (4) You Don't Say
- (9) Vacation Time
- 4:00 (2) Secret Storm
- (4) Match Game
- 4:25 (4) News
- 4:30 (9) Popeye
- (2) Early Show: "Best of the Badmen"
- (4) Mickey Mouse
- 5:00 (4) Pierrot Presents
- (7) "Life Begins at 17"
- 5:55 (2) Morgus and weather
- (4) Duvall
- Evening**
- 6:30 (2) News
- (4) News, feature story, weather and sports
- (9) Magilla Gorilla
- 6:30 (2) Cronkite
- (4) Huntley-Brinkley
- (9) 87th Precinct
- 7:00 (2) Reports
- (4) Opinion
- (7) Have Gun, Will Travel
- (9) Lock Up
- 7:30 (2) CBS Reports
- (4) Virginian
- (9) Ozzie and Harriet
- (9) Movie: "Fools for Scandal"

- 8:00 (7) Patty Duke
- 8:30 (2) Stump the Stars
- (7) Farmer's Daughter
- 9:00 (2) Hillbillies
- (4) Espionage
- (7) Ben Casey
- (9) Camera West
- 9:30 (2) News Magazine
- 10:00 (2) On Broadway
- (4) 11th Hour
- (7) Sunset Strip
- (9) Secret Journal
- 10:30 (9) Mary Morgan Presents
- 11:00 (2) News
- (4) News
- (7) Deadline
- (9) News
- 11:30 (2) Steve Allen
- (4) Tonight, Carson
- (7) Les Spring Show
- (9) Encore Theater
- 1:00 (2) Peter Gunn
- (4) Groucho Marx
- 1:15 (7) After Hours
- 1:30 (2) News
- (4) News
- 1:45 (2) News



Company Leader

Cadet Mark T. Gondek is the guidon bearer for "C" Company during parade ceremonies at the Ft. Riley, Kans., ROTC camp. Cadet Gondek, a graduate of Pionnfield Hills High School, is the son of Mr. and Mrs. Stanley Gondek, 2550 Ramsbury Road, Birmingham.

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Firms Advocate More Schooling

The U.S. business world has recognized that helping employees toward higher education makes just as good business sense as improving plants and equipment.

And, since the end of World War II, it has increased its investment in this principle.

An article in the current issue of Petroleum Today reports on the growth of company higher education programs and how these programs have expanded in breadth as well as depth.

"TODAY IT'S estimated that at least two-thirds of all American companies with 500 or more employees have some kind of organized program for higher education," notes the article.

Arrangements by which companies offer education to their employees vary greatly, but generally, the company helps pay a major portion of such fixed costs as tuition and books for an employee taking a college or advanced-degree course.

The financial aid may be in the form of a grant or a loan, or a combination of both.

A recent survey of oil companies showed that more than half their higher education programs have grown in size or scope in the past five years.

MANAGEMENT HAS found that the company benefits as well as the individual employee. And the benefits go beyond the obvious one of having a better-educated employee on a specific job.

"Many companies reported that their work force's flexibility grew as educational levels rose," observes Petroleum Today.

"Men and women could be transferred from job to job more freely to meet changing business conditions and unforeseen emergencies."

Other companies are looking ahead to the day when today's line employees will be moving up the executive ladder. An employee with a broad general education—instead of one limited to a particular field—will be more ready for the challenge.

Thus, companies have become more liberal in the kinds of schooling for which they'll pay. Some companies want the courses to be "job-related," but the term has been treated more broadly in recent years.

OTHER COMPANIES are even dropping such a requirement. One oil company, for example, requires

only that a course contribute to the employee's "personal stature."

The attitude toward such education programs has been expressed by an oil company board chairman:

"A basic function of universities is to help develop a nation of informed citizens and thus to foster a society that offers increasing freedom, opportunity and dignity to all its members.

"From such informed citizens will come many of the leaders America must have. . . . This is clearly a matter of importance to all citizens, including corporate citizens."

Altrusac Tour Youth Village

The Altrusa Club of greater Birmingham held its dinner meeting in the Pontiac Children Center Monday night.

Following the dinner, members were taken on a tour of the center and given a progress report on the new Children's Village to which Altrusa contributes financial and other support.

AMONG THE guests attending was James Hunt, director of juvenile affairs for Oakland County.

For its annual fund-raising project this year, Altrusa is planning to sponsor the premiere of Richard Rogers musical spectacular "The Merry Widow" featuring Patrice Munsel in the Fisher Theater Sept. 21.

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