



PRINCIPALS IN BIRMINGHAM HOUSE MOTEL ADDITION
Asher N. Tilchin, Mr. and Mrs. Dale Lee and Stanley Aaron.

Open 5-Story Addition To B'ham House Motel

The new tower addition to the Birmingham House Motel at Hunter and W. Maple was unveiled to the public last Friday afternoon at a reception for more than 300 local businessmen and civic leaders. The \$500,000 5-story tower addition to the motel offers more than 26,000 square feet of guest accommodations, meeting room facilities and a banquet hall.

Guests who toured the building viewed the three stories of sleeping units, including nine connecting suites.

THEY ALSO DINED and were served refreshments on the Tower's second floor, which is given over entirely to meeting and banquet facilities that can serve some 200 persons at one time; and viewed a kitchen facility that will provide food service for the banquet rooms.

General partners, Asher N. Tilchin and Stanley L. Aaron, said this second addition increased to more than 100 the number of guest room facilities available at Birmingham House Motel. When first opened in 1959, the motel offered 88 rooms. In 1960 the facilities were enlarged to 80 units.

"Birmingham House," said Tilchin, "has kept pace with the growth of Birmingham in terms of its importance as a commercial center."

More than 150 secretaries were feted at luncheon in the Tower's second floor banquet rooms and two floors of guest accommodations.

Guests toured through three floors of guest accommodations, the third, fourth and fifth floors of the tower, designed by Detroit architect Sanford Rossen and built by K&C Construction Co., general contractors.

THE CARPETS are gold and avocado in the hallways and room with the carpeting colors altered in the two room suits.

In the guest rooms the windows are draped in alternate panels of gold velvet and beige, against walls of off-white.

On the ground floor, they visited the Tower Coffee Shop, and inspected the mechanical facilities, which provide central air conditioning, heating and electric power to the entire structure.

Tilchin said that the Tower rooms have been rented to guests on a limited basis for two weeks; and that the meeting rooms are now available to business groups, social and civic organizations for meetings, luncheons and banquets.

Food catering for the meeting rooms is by Tower Catering Co., whose management operates Alban's Bottle and Basket in Birmingham.

Architectural Firm Changes Name

Harry M. Denyes, AIA, president of Harry M. Denyes, Jr., Associates, architects, with offices in the Community National Bank building, Pontiac, announced this week the firm's name will be changed to Denyes, Lamb and Pearson, Inc., Architects.

This move is being made to broaden the scope of their services in keeping with the growing demands of their practice, which has grown in excess of a volume more than \$2,000,000.00 per year.

Both Jack L. Lamb, AIA, 5181 Doherty Road, Orchard Lake and Richard A. Pearson, 126 Barrington Road, Bloomfield Hills, have been with the organization for four years.

DURING THE period this group have been responsible for the design and construction of many important buildings in the area. Numbered among them are the Pontiac YMCA, GMTC Employees Federal Credit Union, Pontiac Community Center, addition to First Federal Savings of Oakland main offices and the Children's Village for the Juvenile Division of the Oakland County Probate Court now under construction.

Lamb will continue to serve in the capacity of chief draftsman and office manager and Pearson will function in the role of project manager.

Birmingham Firm Acquires Marine Equipment Line

Jered Industries, Inc. of Birmingham, has acquired all designs and manufacturing rights pertaining to an established line of deck machinery and related marine equipment from Baldwin-Lima-Hamilton Corp. of Philadelphia, according to E. R. Davies, Jered president.

The line of products—formerly manufactured by C. H. Wheeler Co. and American Engineering Co.—include steering engines, windlasses, winches, capstans, and special cranes and hoists designed for use on ships ranging from small tug to large ocean-going vessels. Repair and renewal parts for all such equipment now in service will also be manufactured and supplied by Jered.

In announcing the purchase, Davies pointed out that the new products will complement the present line of deck machinery, steering engines, and hydrographic winches currently manufactured by Jered. In addition to these products, the company's Marine Division also engineers and builds special equipment for military vessels—including the deck edge elevator engines recently delivered for installation in the U.S. Navy's newest super carrier, the "A-1H."

Davies also stated that the company's plant facilities located at 1300 S. Coolidge Rd., would be expanded to accommodate the new product lines.

At the time of Julius Caesar, bison were common in the Black Forest of Germany, but after the Middle Ages they were gradually exterminated, except in eastern Europe. There may be a few in the Caucasus region today, but the last of the Lithuanian bison were killed before 1918.

The jackass penguin is an important bird off the coast of South Africa. Its eggs are collected in great numbers for the natives prize them as food.

Appointments, Promotions

Two area men have been named to top posts in the Telephone Pioneers of America, John F. Agar, 424 S. Cranbrook Cross, general commercial manager for Bell is the newly elected president of the Wolverine Chapter of the Pioneers. Kenneth W. Thompson, 735 Ardmore, assistant vice president operations, will take office as active member-at-large of the group.

Joseph Boegeleisen, president of the Joseph Boegeleisen Co., has announced the appointment of Robert B. Carpenter Advertising, Inc. as their advertising, merchandising and public relations counsel. The firm, which is located at 21220 W. Eight Mile, Southfield, handles safety helmets and sports and cycle accessories.

Paul W. Campbell, 6738 Spruce, has been appointed to the post of sales representative with the sales and service department of Union Tank Car Co. Prior to joining Union Tank, Campbell was associated with Pullman, Inc.'s Trailmobile Division.

Added to the board of directors of the Detroit Chapter, National Association of Accountants were: Armin C. Tufer, 2483 Park Ridge; Al M. Mlot, 22135 Archers Lane; and J. William Cogle, 400 Pilgrim. The association has over 1,000 members in the Detroit Chapter.

Birmingham building firm William J. Pulte, Inc. has announced the transfer of two local men to the company's Potomac, Maryland, facility. Roger L. Schmidt, 1296 Edgewood, and John L. Payne, 4942 Bloomfield Lane, will be in charge of developing a new 200-acre site in the Washington D.C. suburb.

James Wangers has been named account executive for the Pontiac Motor Division advertising account by Colin H. John, account super-

visor and vice president of Macmillan, John & Adams, Inc. For the past six years, Wangers has been a member of the agency's Pontiac account group.

Ernest C. Miller has been named chief engineer of the Michigan Bell Telephone Co. He has been special services supervisor in the plant department of the American Telephone and Telegraph Co., New York. Miller and his family will live in Bloomfield Township.

David H. Dobson, 6277 Worlington, Bloomfield Township has joined the C. M. Harmon Co., and will manage the firm's real estate activities. Dobson was formerly with Hall & Young, Inc., and is a licensed commercial contractor.

Up North

Henry F. Johnson, president of the Birmingham Federal Savings and Loan Association, is taking part in the 77th annual workshop convention of the Michigan Savings and Loan League which opened Sunday at the Grand Hotel, Mackinac Island.

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New Balancing Device Offered In Birmingham

A new automatic wheel-balancing device is being distributed locally by former Detroit Lion star and Birmingham resident Leon Hart.

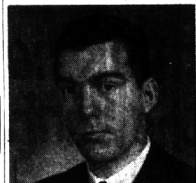
Hart, 1185 Puritan, said the new device will fit all makes of cars and trucks.

It consists essentially he said of a circular plastic tube that fits on the inside rim of the wheel. Inside the hoop are a number of ball bearings that flow in a special fluid.

ONCE THE device is installed there is no further need for wheel balancing work according to Hart. He added that it cuts tire wear 20 to 40 per cent.

Centrifugal force while the wheel is turning causes the ball bearings to seek the light side of the wheel automatically balancing it.

The device is called the Teco Automatic Wheel Balancer and is available in Birmingham at Patterson Chevrolet, Harold Turner Ford and Wilson Pontiac-Cadillac.



Joins Law Firm

A. Robert Stevenson, 268 N. Williamsbury, has joined the law firm of Fischer, Sprague, Franklin & Ford of Detroit. Stevenson, a graduate of Seaholm High School, Kenyon College and the University of Michigan Law School, passed his bar examination in January 1964.

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Birmingham's newest automobile dealer Hunter Dodge will begin a three-day grand opening celebration today. Located at 499 Hunter Blvd., the new agency will feature a complete line of Dodge cars and trucks. In

addition to the new cars, the dealership has a used car facility and a large service and parts department. Hunter Dodge is headed by Dick French, president.

NEWS OF BUSINESS

Promoted by Berry

Francis R. Mills has been appointed executive vice president for Berry Industries, Inc. of Birmingham. Joining the firm in 1962, Mills, 1898 Pine, has held several key managerial positions prior to this appointment. Prior to joining Berry, Mills was associated with the mortgage business for 13 years and spent 10 years in public administrative work.



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