

Dodge is pleased to announce...

the **GRAND OPENING** today, Friday, Saturday
of a new dealer in Birmingham



Hunter Dodge

Prove To Yourself That "To Go First Class Doesn't Cost Any More, Anymore!"

They said it couldn't be done, but Hunter Dodge is doing it. Hunter Dodge, Birmingham's new Dodge Dealer, has completely reversed the notion that low prices have to be accompanied by a discount atmosphere.

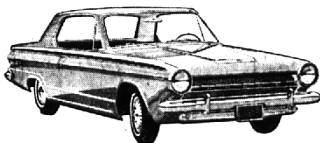
Everything about Hunter Dodge is pleasant, relaxed, refined. The new facilities are beautiful. From the showroom right on through the immaculate service department, you're aware that the people of Hunter Dodge have done their utmost to make a customer feel at ease, at home.

Yet, for all the beauty and good taste that surround you at Birmingham's new Dodge dealership, you keep coming back to the unexpected: the prices. Every Dodge car, truck — even used cars are priced competitively. Back this up with unquestioned integrity and quality service and you know Hunter Dodge is where the hunt should end for you.

Please accept this as your personal invitation to come see for yourself and join in the fun of our grand opening celebration. An interesting, enjoyable time is planned for everyone of all ages. And if you'll take the time to check our prices, we are certain you will come away believing: To go first class really doesn't cost any more, anymore.

	BEAUTY QUEENS TO MEET AND GREET YOU		DOOR PRIZES — REFRESHMENTS	PORTABLE TV'S and TRANSISTOR RADIOS		FOR ALL THE FAMILY.	
Miss Oak Park	Miss Warren	Miss Model of the Future					
Miss Farmers Daughter, U.S.A.	Miss Royal Oak						

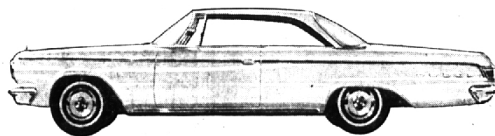
**Special Grand Opening
Prices On The Most Popular
Dodges Of All Time!**



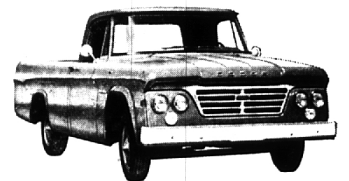
COMPACT DODGE DART GT



DODGE POLARA 500



LUXURIOUS BIG DODGE 880



DODGE TRUCKS—From compact trucks to diesel power, Dodge builds 'em tough.

DEPENDABLE USED CARS
Also Sale-Priced For Our Grand Opening Celebration

Where the hunt ends...



Hunter Dodge

499 S. Hunter Blvd., Birmingham, MI 7-0955, JO 4-5170