

NEWS OF BUSINESS

Two Township Men Promoted by Vickers

Two Bloomfield Township men have been promoted by Vickers Inc., a division of Sperry Rand Corp.

Merrill A. Hayden has been named president and William F. Driver has been named vice president-general manager of the Machinery/Hydraulics division.

Hayden, 5928 Valley Spring, has been with Vickers since 1936, serving in a series of executive capacities. He has been vice president-general manager of Vickers Machinery Hydraulics Division since its formation in 1957. Earlier assignments included, successfully, general sales manager and general manager of the Waterbury Tool Division, now Vickers Marine and Ordnance Dept.

Hayden came to the company directly after graduation from the University of Detroit. His degree is in electrical engineering. He is a member of the Society of Automotive Engineers, American Ordnance Association, American Society of Naval Engineers, and Society of Naval Architects and Marine Engineers.

The Machinery Hydraulics Division supplies a wide variety of fluid power and control equipment to the machine tool, fabricating machinery, marine and ordnance industries. Its primary manufacturing facilities are located in Omaha, Nebraska and Waterbury, Connecticut.

ELECTED VICE president-marketing in 1963, Driver, 2594 Comfort, has held a succession of sales administrative posts since joining the company in 1945. From 1957 to 1963 he served as marketing manager of the division he now heads.

Driver holds a degree in chem-



HAYDEN DRIVER

ical engineering from Auburn University, and is a member of the Society of Automotive Engineers, American Ordnance Association, American Society of Naval Engineers, Society of Naval Architects and Marine Engineers and the Engineering Society of Detroit.

He is chairman of the marketing council of MAFI (Machinery and Allied Products Institute) and a member of the board of governors, National Conference of Industrial Hydraulics.

Mortgage Firm Headed by Local Residents Expands

Hannan Real Estate Exchange has acquired the mortgage business formerly conducted by the H. G. Woodruff Co.

The announcement of the purchase was made by Robert A. Taggart, president of the Hannan firm. Taggart lives at 520 N. Williamsburg, Bloomfield Township.

The Hannan company currently services more than \$100 million in residential and other Detroit area mortgages for investors in all parts of the country.

Assumes New Post

Paul N. Gustafson, 490 Argyle, Birmingham, has been named vice president and general manager of the Cone-Drive Gear Division of the Michigan Tool Co. Michigan Tool has plants in Detroit, Manistee and Traverse City. It is wholly-owned subsidiary of Ex-Cello Corp.

Chief Accountant

Leon E. Jackman, 4065 Beach Road, controller and assistant treasurer of Holley Carburetor Co., has been elected president of the Detroit Chapter of the National Association of Accountants. He served for the past two years as vice president of the association.

Begins 51st Year

William A. Mayberry, chairman of the board of Manufacturers National Bank, has celebrated his 50th year in the banking business. He joined Manufacturers in 1933 when the original bank was formed. Mayberry, who is a member of the Bloomfield Hills Country Club, was named chairman of the board in 1959.

Elected VP

Elmer E. Martin, 2750 Binbrook, has been elected vice president of the Detroit Conference of the National Association for Bank Audit, Control and Operation. Martin is an assistant cashier at Detroit Bank & Trust and is assistant in charge of the bank's audit program.

Grant Given Cranbrook's English Chief

Granted the Independent Fellowship for three years for outstanding achievement as a teacher was Carl G. Womberger, head of Cranbrook's English Department and director of the summer theatre, in an announcement made at the awards ceremony by Cranbrook's board chairman, Martin S. Hayden, editor in chief of The Detroit News.

Hayden cited Cranbrook's distinguished record in the teaching of writing, the school having received ten National Scholastic Awards this year, more than any other school in America. He also praised Womberger as an assiduous worker and "one who is generally on the giving end of prizes."

The Independent Fellowship Award, formerly called the Donner Award, is given to 18 outstanding schools in America, only two west of the Appalachians.

IT INVOLVES a substantial money grant and gives the recipient the privilege of determining how an even larger grant included in the award shall be spent by the school.

Previous holders of the Award have been Bruce Coulter, now Headmaster of the Kingsbury School in Metamora, and Hubert V. Davis, dean of the faculty and recently retired.

Womberger has announced that any surplus from the fund should be used to provide future sabbatical leaves for masters at Cranbrook.

BESIDES HIS work on the theatre school and as department head, Womberger is on the advisory board of the Student Writer and of Scholastic Magazines.

He serves on four committees of the National Council of Teachers of English, and was formerly president of the Michigan Council of Teachers of English and president of the Independent Schools' Association of the Central States.

Y Begins Drive To Register Women Voters

The YWCA of metropolitan Detroit has announced its plan to join in a national YWCA effort to reach a goal of "every woman a registered voter."

The campaign is being conducted in approximately 150 YWCA's throughout the country.

In metropolitan Detroit, the voter registration project will begin this week with teams of women—Y-Tenets, YW-Wives, YW husbands and committee members—working on it. They will first determine the number of potential registrants, then visit with these persons and enlist them in exercising their right to vote.

OTHER OBJECTIVES ARE:

To help women of every race, creed, national origin, and economic condition feel that she counts as a citizen and voter; to help women become more involved in political activity; to understand and strengthen our democracy through increased use of the privilege and responsibility to vote in free elections; to reach especially those sections of the community where women have had least opportunity to vote.

Among those assisting them at the YWCA's six branches are Mrs. Harold J. Chalk, 220 Big Beaver Road and Mrs. John K. Ormond, 31060 Marlin Court, Birmingham.

Girls' State Post Given to Resident

Mary Ann Walker, daughter of Mr. and Mrs. A. D. Walker of Lincoln Drive, Bloomfield Hills, was selected as a counselor of "Gory City" at the Wolverine Girls' State party at the University of Michigan.

Miss Walker was one of 400 girls from Michigan to attend. A graduate of Marian High School, she will attend the University of Cincinnati in the fall.



Named Controller

Robert W. Hauge, 58 Manor Road, Bloomfield Township, has joined Federal-Mogul-Bower Bearings, Inc., as controller. Hauge, 38, has been a manager in the Detroit office of Ernst & Ernst, certified public accountants.



Joins New Firm

George G. Walthuis, 1045 Westchester Way, Birmingham, has joined Fulton, Morrissey Co. as vice president and account supervisor of the Chicago-based advertising agency. He comes to the firm from the Detroit office of McManus, John & Adams, Inc.

Aid Area Veterans By Korean GI Bill

(Special to the Eccentric)

Of the 709 veterans of the Korean War who are now living in Birmingham, approximately 400 out of every ten have received educational or vocational training under the Korean GI Bill, it appears.

Of these, more than half have gone to college. The others went to schools below college level or received on-the-job or on-the-farm training.

The findings are based on studies made on a national scale by the Veterans Administration and by the U. S. State Division of Veterans Affairs.

THEY REPORT that the program is still open and that Korean veterans may still enroll. Eligible are all those who were in uniform for a period of 90 days between June 27, 1950, and January 31, 1955, whether they were sent overseas or not.

The latter date is when the

Korean War, designated the Korean vets in Birmingham have made use of the free educational opportunities thus far. Some 160 of them went to college.

WHILE THE other Korean veterans in Birmingham may still register for such training, a limitation has been placed on the duration of the educational program. Courses will be discontinued after January 31, 1965, according to a decision of Congress.

Nationally, the figures show, of the 5,600,000 living veterans of the Korean War, 2,558,000 have gone to school under the GI Bill.

The education and training program for them and for the veterans of other wars is termed by the Veterans Administration "the greatest mass educational program ever undertaken in the free world."

IT HAS helped to raise the scholastic level of veterans in the United States to better than four years of high school, whereas the national average for all dairy cows is two years of high school.

Birmingham's veteran population, which also includes 405 from World War I and 2,534 from World War II, has received its proportional share of these benefits.

Petition Drive Underway for Mass. Ballot

One-fourth of the 20,000 signatures needed to meet Oakland County's quota for the Massachusetts Ballot petition drive has been obtained in the first week of the drive, announced county drive chairman William A. O'Brien.

"Five thousand registered voters already have signed petitions calling for a vote November third on the question of whether Michigan should amend the legislature passed Massachusetts Ballot which requires voting separately for each office or should retain its present Michigan Ballot which allows for straight party voting by pulling one lever."

"The state-wide petition drive officially was kicked off June 13 at the Democratic State Convention.

O'BRIEN SAID both Democrats and Republicans in Oakland County are signing the petitions "because of the importance to citizens of all political affiliations of preserving their American right to vote for or against either party by the use of the straight party vote."

"This type ballot also will create mass confusion at the polls. All other states that use this ballot allow five minutes for casting your vote, while Michigan would allow only three minutes to vote. All other states that use this ballot have fewer offices to vote for (15 in Massachusetts as compared to 45 to 57 in Oakland County). Also voters would have less than two seconds to vote for each individual office."

Milk Record Set By B'ham Cow

In the herd of Windrow Farms, Birmingham, a four-year-old registered Ayrshire cow named Windrow Bingo's Lady has completed an official milk production record of 17005 pounds, with 719 pounds of butterfat, in twice daily milking and for a testing period not exceeding 305 days in length.

It is equal to over 26 quarters milk per day for the 10 month test period, and is 24 times the national average for all dairy cows. Also in the herd are the following cows who set records: Windrow Kismet's Helele, Windrow Miss Scarlet II, Windrow Golden Butcher, Windrow Bingo's Candy and Windrow Bingo's Bunny.

Appointments, Promotions

Harold J. Cordes, 30692 W. 14 Mile, W. Bloomfield Township, has been appointed assistant advertising manager of the Chevrolet Motor Division. General Motors Cordes has been administrator of media in the Chevrolet advertising department since 1962.

The appointment of Jack A. Pitt, 960 Candlestick Court, Bloomfield Hills, as product manager for American-Standard industrial and ventilating fan lines. In his new position he will be in charge of future planning, development and marketing of industrial supply and exhaust fans, pressure blowers and mechanical draft fan equipment.

Boyd E. Mollman, 15625 E. 11th, Beverly Hills, has been elected a member of the American Institute of Certified Public Accountants. Mollman is associated with the accounting firm of Schetztenheim, Patis & Co.

Robert J. Fisher, 3420 Broadway, Bloomfield Township, has been named advertising manager for the Ford Division, Ford Motor Co. Fisher joined Ford in 1954. He has been director of the marketing staff advertising and sales promotion office since 1961.

Richard O. Bailey, assistant vice president, Burroughs Corp., has been elected a director of the Sales and Marketing Executives International. Bailey, 4533 E. 8th Road, has been president of the Detroit club during the past year.

Edward A. Reed, 795 Mohegan, Birmingham, has been appointed general supervisor of drafting at the Chevrolet Motor Division's Pressed Metal Plant. Reed was formerly administrator of process development engineering at the Chevrolet Central Office in Detroit.

Douglas E. Brown, 4011 Meadowlark, has been elected secretary of the Oakland County Chapter of the National Association of Accountants. He is employed as manager of manufacturing and equipment for the Fruehauf Corp.

Robert Weith, 1064 Wambleton, has been named to the newly-created position of general field manager of the general sales office of Ford Motor Co.'s Tractor and Implement operations. Weith will supervise and direct activities of the seven district offices which are responsible for marketing Ford tractors and equipment in the United States.

Bernard J. Levin has joined the firm of Hottel Widrig O'Neill & Levin Associates, Birmingham consulting engineers. The firm is located at 344 Hamilton.

Robert B. Aikens, 1725 W. Lincoln, Birmingham, has been named secretary-treasurer of the newly formed Forbes-Cohn Corp., a Detroit real estate development firm.

A Top Salesman

Maurice A. Betman, C.I.U. of the Northwestern Mutual Life Insurance Co., Birmingham, completed the 1963-64 agents' year in second place for all of southeastern Michigan with more than \$1,250,000 of life insurance sales.

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Cranbrook Science Institute Elects Member to Board

John V. Doyle, 520 Wimbeldon Drive, Birmingham, senior vice president and director of account services for Campbell-Ewald, has been elected a new member of the board of trustees of Cranbrook Institute of Science.

Doyle has been active with the Boy Scouts, having served as unit chairman, assistant cubmaster and neighborhood commissioner. He is a member of the board of directors of Booth Newspapers Inc., was re-elected chairman. Other officers are LeRoy W. Dahlberg, of the law firm of Dahlberg, Simon, Jayne, Wolfenden & Georne, vice-chairman; Dr. Harvey M. Merker, secretary, and Dr. Kenneth A. Meade, manager educational relations, General Motors Corp. Technical Center, treasurer.

In Iowa

Eugene C. Torzewski, 18243 Riverchase, Beverly Hills, will take part in a one-week institute on the Formulation, Production and Control of Pharmaceutical Dosage Forms this week at Iowa State University.

In Ohio

Paul G. Fleck, 32328 Sheridan Drive, Beverly Hills, vice president of Albert Kahn Associates, recently attended groundbreaking ceremonies for the International Harvester assembly plant in Springfield, Ohio.

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