

KRESGE'S

Come to Our
BIRMINGHAM

Celebration SALE!

WE'VE MODERNIZED AND WE WANT YOU TO SEE IT! THURSDAY, FRIDAY, AND SATURDAY!



New Fabrics, Colors, Styles

CANVAS SHOES

Women's and Girls'

Reg. 1.88-1.99
1.47
3 Days Only!



Men's and Boys'

Reg. 2.99
2.33
3 Days Only!

Women's and Girls' — White, black and chino panama weave; denims, madras, stripes and prints 1.47

Men's and Boys'—Low-cut white canvas tennis shoes with thick-tread white rubber soles.... 2.33

We're offering these "Celebration Specials" for 3 days and, as the ads say, "They're Terrific!"

WHEN YOU COME IN, HERE'S WHAT YOU'LL SEE:

ALL OUR NEW COUNTERS!

They're the new modern kind that shows more stock and helps you to find what you want more quickly.

INCREASED COUNTER SPACE

Now we can put out better displays and add to our variety, making Kresge's a better place to shop.

OUR NEW SEE-THRU WINDOW FRONT!

When you see what's inside we think you'll want to come on in! You'll like the spacious "open" feeling.

OUR REFRESHING NEW DECOR!

There's nothing like fresh new colors to liven up a place! Come in tomorrow . . . tell us how you like it.

In Birmingham at 223 W. Maple Rd.
ADVERTISED SPECIALS ALSO AT OUR TELEGRAPH RD. AND MAPLE RD. STORE



Sizes 10 to 18
Sizes 14½ to 24½

Misses and Half Sizes

SLEEVELESS DRESSES

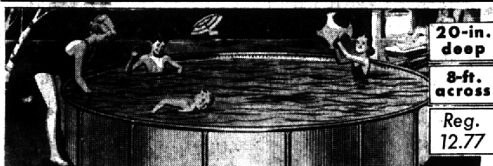
3 Days Only!

1.88

Reg. 2.96 Value!

Solids • Stripes • Prints

Crisp, cool shirtwaist styles in easy-care cottons, seersuckers and Avril prints—in sun-swept solids, stripes and flower prints. Shirt collar, Bermuda collar or jewel neckline.

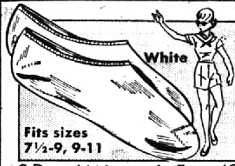


20-in. deep
8-ft. across
Reg. 12.77

8-FT. STEEL WALL POOL

Heavy Vinyl Liner with Bottom Drain
8-ft. x 20-in. deep, holds over 600 gallons. Steel wall and supports, vinyl lining. Unique interlocking assembly. No bolts, screws required. 3 days only!

10.88



Fits sizes 7½-9, 9-11

3 Days! Women's Reg. 49¢

SNEAKER SOCKS
Wear with any low-cut footwear. Terry-lined. Cotton outside, stretch nylon in-between.

34¢ pr.



Box of 400, Regular 19¢

FACIAL TISSUE

Fine quality Leading Lady tissues. White and pastels. 3-Day Celebration Sale price!

12¢



Sheer Seamless "Abilon"

NYLONS THAT S-T-R-E-T-C-H

Regular \$1
3 Days Only!

64¢ pr.

Proportioned Nylcrest "Agilon" nylons . . . stretch knit, seamless. Sun-tone, Mist-tone. Petite, average, tall. Fit beautifully!



Embossed, Laminated Vinyl 5-TUBE BEACH MATTRESS

Reg. 1.19
3 Days Only!

99¢

Comfortable size 27x72" mattress with pillow. Heavy gauge vinyl, 2 valves—easy to inflate or deflate. Yellow, pink, blue or green.



3 Days Only! 16-Ounce

BRECK SHAMPOO

For normal or dry hair . . . gets hair shining clean for the new "swinging" styles.

88¢

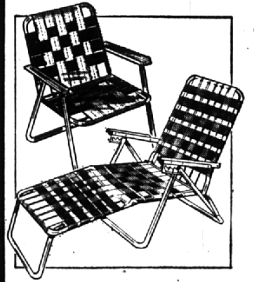


3 Days Only! Regular 88¢

AQUA NET SPRAY

Professional-type hair spray, protects your hair style in all kinds of weather. Save!

59¢

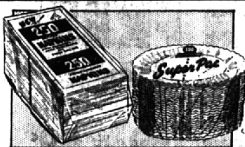


3 Days! Comfortable Folding WEB-ALUMINUM LAWN FURNITURE

CHAIR
2.94
5x4
Webbing

CHAISE
5.97
6x16
Webbing

Sunfast green and white polypropylene webbing—strong, rust-resistant 1" tubular frames. 6-Web chaise adjusts to 5 positions. 74 x 26". Webbing Repair Kit, 59¢ Chair Pad, . . . 1.88 Chaise Pad, . . . 2.98



250-Count 100 Count
NAPKINS PLATES
Reg. 37¢ **27¢** Reg. 78¢ **63¢**
3 Days Only!



Reg. 67¢ 50-Count
HOT-COLD CUPS
Package of fifty 7-oz. disposable cups specially made to hold hot coffee or iced drinks. Save now!

54¢



3 Days Only—Reg. 59¢

10-IN. VINYL BALLS

Like colorful bubbles, these balls are fun to toss and kick. Of inflated heavy vinyl.

43¢

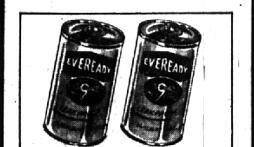


3 Days Only! Regular 1.39

CEILING FIXTURE

Plastic crystal-cut light fixture in clear crystal. Easy to install. Screws into socket.

88¢



3 Days Only—Reg. 2/40¢

Eveready BATTERIES

Fresh Eveready "D" batteries to fit most flashlights. In twin pack. Save now!

2/19¢



3 Days Only! Reg. 10/88¢

TOILET TISSUE

10 Rolls **68¢**

Advertised specials also at our Telegraph Rd. and Maple Rd. Stores

In Birmingham

KRESGE'S

223 W. Maple