

HOMEMAKING

DYED TO YOUR COLOR CHOICE

Custom Made Carpets Give A New Variety in Flooring

After years of conformity in practically every aspect of American life—except suburban popularity of mass-produced homes and home furnishings—tastes are consistently moving toward distinctive, different, personalized home interiors.

Increasing demand for custom

made upholstery and drapery fabrics reflect this trend. Although these add to a room's decorative uniqueness, custom made carpeting—created to order in any color, texture, size, shape or fiber—is now regarded by many interior designers as a practical means of achieving that custom look of exclusive individuality throughout your home.

wasted yardage is minimized. Reducing waste to a bare minimum makes paying the slightly higher costs for custom carpet good sense dollars-wise.

"Any color, any size, any texture, and any fiber, too."

ANOTHER fascinating aspect of the custom carpet program is that a lady can have wall-to-wall carpeting throughout her home in her favorite fiber, woven in several different textures. She might prefer the same color broadloom in a very dense texture for hallway and stairs, and in a finer, more formal texture for the living room.

Aside from being able to choose a texture geared to the specific traffic needs of each room, the perfectly matched carpeting of contrasting textures contributes to the color and style continuity of your rooms, and because of the surface variety obtained with varying textures, monotony is avoided.

PROFESSIONAL DECORATORS consider color as the most important "decorating tool." Choosing a carpet color should be a personal affair—should express your and your family's tastes.

Even from today's wealth of standard carpet colors, the more exacting shopper often doesn't find a particular shade of a desired color. Custom dyeing services make possible carpet of any tint, shade—literally any color in the world. Parakeet feathers, a brick from a fireplace, dresses, gloves, lipstick smears, are among some of the many unusual items forwarded to one of the country's leading carpet manufacturers for color matching in the company's custom color department.

UNIQUE COLOR individuality is only one among many aesthetic, yet practical, custom carpet advantages. Since custom carpet can be cut any size, any shape, it offers the only really logical way to carpet "odd shaped" rooms which typify today's contemporary designed homes.

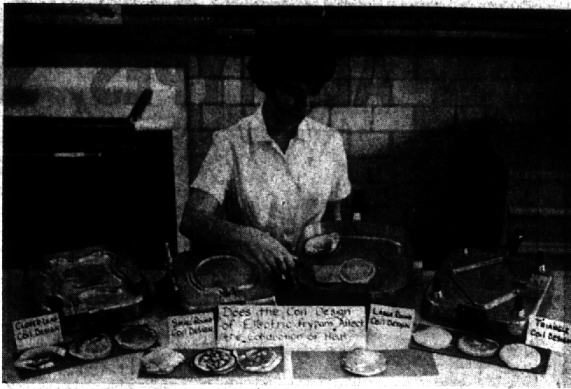
Carpeting made to fit also solves the problems created by recessed rooms in older, more traditional homes.

With the carpeting cut to fit perfectly any architectural feature,

JUDICIOUSLY USED custom carpeting can be the economical solution to the problems of redecorating on a budget. Rather than change the color scheme of your walls, reupholster your current furniture and order new draperies, custom carpet can produce a color and texture that ties in with your existing color scheme.

Aside from saving you money, custom carpet can produce a "product" which will improve the quality of beef for the table. With intelligent selection of beef cattle now through hereditary selection, a farmer can deliver better beef to the market, cutting off 25 per cent of the growing time.

A PORTION of the colony has harnessed the Jackson River for the growing of brook trout which are individually frozen and appear



VALERIE VOELKER, Central Michigan University junior from Birmingham, demonstrates one of the pieces of household equipment consigned to the CMU home economics department by industry. She is one of about 30 girls who have taken CMU's household equipment course this year.

on earth around you by loving nature. Renting or owning property doesn't enter into the picture. It is so easy to go to bed at night and feel that the world is a better place because you passed through it this day.

As you garden right now, cut out a few rooted cuttings from the clumps of those munt plants, pinch out the tops for compact growth, plant them in pots and have them in growing for gifts later in the season. You can bring them inside also for interior decor in the fall. You might want to sink the pots in the soil so that they won't dry out so easily.

The other day when I was over to Seth Slossons home on L'orchée (I must congratulate him on his garden attire) I noticed that they had rooted cuttings of eucalyptus used as a ground cover under trees.

Industry Equips Campus Courses

An interest in education, coupled with a present and future need for trained home economists, has led industry to contribute nearly \$4,000 in equipment to the Central Michigan University home economics department.

Since the fall of 1961, when the department began to offer a course in household equipment, three companies—American Gas Association, Consumers Power Co. and Sunbeam—have made it possible for the department to provide more than just theoretical knowledge of modern home equipment.

The companies have consigned to the department such equipment as kitchen ranges, washing machines, dryers, refrigerators, dish washers and small appliances, which students may use for testing and experimentation.

we let them know our needs. They not only supply us with various appliances, but also with educational materials that keep us informed on new developments in structural design, fabrication processes, performance and care of household equipment.

The yearly replacement policy makes it possible for students to work with the most up-to-date appliances. It would not be possible for the department to make such frequent purchases."

The instructor feels that industry's participation in this educational program has enabled CMU's home economics department better to teach the principles involved in the selection, use and care of both major and minor appliances.

She says, "This type of education is greatly needed, since home economics teachers often are not prepared to use some of the modern equipment found in high schools. Then, too, homemakers are spending thousands of dollars on equipment for the home with only a limited knowledge of selection.

"Industry's interest in this educational program is not primarily from the advertising standpoint. These companies are showing their awareness of the need they have, and will continue to have, for professional home economists trained in the field of household equipment.

Small children can get a head start on learning to swim in their shallow wading pools by practicing breathing and getting used to getting their heads in the water. Such activity should always be supervised by an adult.

Chlorine tablets (compressed chlorine-bearing powder) for swimming pool water sanitation should never be scattered in the water if there is any danger of children picking them up. Plastic containers should be used.

Advantages of ceramic tile include permanent colors, sturdy dentproof surfaces, ease of cleaning, resistance to chemicals, stains and water penetration.

There are plenty of advertised rubbish collection trucks to pick up the debris. The Community House, Birmingham, has an employment agency to find the worker after you register.

DAVID BURPEE, the famous plantman, has been trying to have the marigold proclaimed as the official flower of the U.S. You guessed it, he has a corner on the market for the seeds of this flower. Well, anyway, research has just been released from England and the Netherlands that marigolds can control nematodes, garden pests and weeds in Monterey. Constantly by this team is injecting new ideas for developing strains of superior brook trout.

It isn't the style for retired men to stop their contributions toward the goal of making a better world.

WHAT WE NEED in this area are men who know how to prune trees and shrubs. Here is a challenge for so many retired men in this area who want to keep their fingers in the pie, even if you set-

DOWN TO EARTH

Warm Springs Hosts B'ham Colony

Research has shown that starchy-rooted weeds and nematodes have been eliminated within a three-foot range of the planting of marigolds. Nematodes attack strawberries and potatoes.

The root of the marigold helps to deter the invasion of bindweed and ground ivy. Marigolds also will regenerate soil.

A colony of our Birmingham people has been established near Warm Springs, Va.; the Hobart Andrees, Cy Osbornes, Jack Appleford, and the Dices of Indianapolis, who are automotive friends of many here.

There, they have concentrated on developing a superior breed of beef cattle. This is important as slowly the consumer will benefit from the zeal of these men who develop a "product" which will improve the quality of beef for the table. With intelligent selection of beef cattle now through hereditary selection, a farmer can deliver better beef to the market, cutting off 25 per cent of the growing time.

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As you garden right now, cut out a few rooted cuttings from the clumps of those munt plants, pinch out the tops for compact growth, plant them in pots and have them in growing for gifts later in the season. You can bring them inside also for interior decor in the fall. You might want to sink the pots in the soil so that they won't dry out so easily.

The other day when I was over to Seth Slossons home on L'orchée (I must congratulate him on his garden attire) I noticed that they had rooted cuttings of eucalyptus used as a ground cover under trees.

It is fun to feed them as they will hear you coming as they lean and start jumping, with eager mouths breaking the surface of the water. The runways are 18 inches deep and many are 15 feet wide and 50 feet long.

These Michigan men who have developed the "trout industry" have brought new business to Virginia. Many farmers are in the chain of trout farms, and vacationers can enjoy fishing at the headquarters.

This column is being written in the early hours of the morning, the sun is shining, and all is right in this ballpark.

Isn't it wonderful to be able to create beauty in your garden and know that it won't be affected by who votes for who, speeding autos, etc.? No matter where you live in this world you can create a heaven

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Mrs. Burlingame

Home-Grown Asparagus Soon Ready

When the weather's right... and Michigan asparagus starts growing... it sometimes rises as much as eight to 10 inches a day. Very soon food stores will be switching from California asparagus to the home-grown stalks.

About the only difference food shoppers will notice will be a slight lowering of price, states the district extension agent, Mrs. Josephine Lawyer. The quality will be about the same.

IMPROVED harvesting methods and fast, refrigerated transportation make it possible for asparagus to withstand the long cross-country trips from Western or Eastern gardens to Michigan food stores.

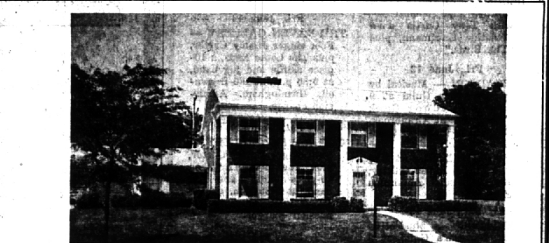
Most of the Michigan grown asparagus goes to canners and freezers. If residents of this state had to depend entirely on Michigan asparagus, there would be enough to go around... and the season for fresh asparagus would be far shorter than it is... and price would be much higher.



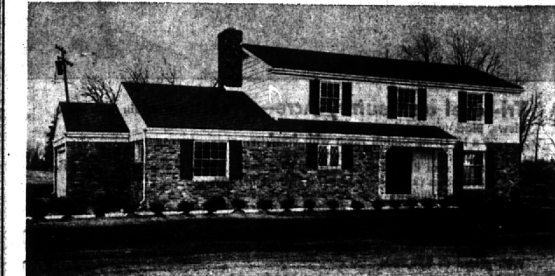
EVERY DAY YOU LIVE IN THIS NEW EXCITING HOME will be a real thrill! You will enjoy the 20 foot cherry paneled family room with second fireplace. Three bedrooms and 2 1/2 bathrooms. Charming dining room with bay. Lovely library (could be first floor bedroom). Beautiful kitchen with built-in range, double oven, dishwasher and disposal. Dramatic power humidifier. Walk to grade and junior high school. SEE IT — YOU'LL WANT IT!



YOU WILL ENJOY GRACIOUS LIVING in this lovely four bedroom family home. Large dining room and paneled library. Paneled recreation room and screened porch. Carpeting and draperies. You'll be impressed by the atmosphere of charm and dignity. Near QUARTON SCHOOL.



HEATED SWIMMING POOL surrounded by great patio is just ONE of many reasons to see and buy this wonderful family home with five huge bedrooms. 24x20 glass-walled family room with second fireplace. Separate dining room. Recreation room. Top location — available only because owner is moving out of state. ENJOY IT THIS SUMMER.



PERFECT FOR LARGE FAMILY—AND IT'S NEW! Five bedrooms (one bedroom and bath on first floor) and three bathrooms. Separate dining room. Wonderful kitchen-family room combination with fireplace. In St. Regis School area. \$38,900.00.



YOU'LL BE PROUD TO SAY, "That's where we live in Bloomfield Village." It's a pleasure to show this four bedroom (master suite on first floor) two bathroom home. Separate dining room plus library. Paneled recreation room. Beautifully landscaped yard. Carpeting and draperies included.



ONE OF THE FINEST HOMES IN BLOOMFIELD VILLAGE on a beautiful lot. Four bedrooms (superb master suite on first floor), three baths and three lavs. Dining room, paneled library and 29 foot paneled family room. An abundance of closet space. Many extras you must see. Underground sprinkling system.

Weir, Manuel & Snyder, Inc.

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