



# GRAND OPENING

## MILKS APPLIANCE WAREHOUSE STORE

2614 WEST 14 MILE ROAD, ROYAL OAK

3 BLOCKS WEST OF CROOKS ROAD

IN APPRECIATION TO YOU . . . OUR CUSTOMERS . . . WHO HAVE MADE THIS SECOND LOCATION POSSIBLE, WE HAVE ARRANGED WITH FRIGIDAIRE TO PURCHASE 249 QUALITY APPLIANCES AT SENSATIONAL SAVINGS WHICH WE PASS ON TO YOU! WAREHOUSE STORE WILL BE OPEN THURS., FRI., and SAT. EVENINGS UNTIL 10 P.M.

**HURRY... HURRY... FOR THE BEST BUYS ON FAMOUS**



# 249 FRIGIDAIRE QUALITY APPLIANCES (A Product Of General Motors) PRICED TO GO!

**FREE GIFTS FOR LADIES!**

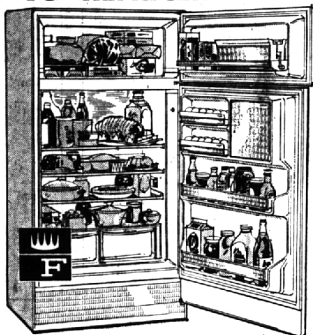
**FREE GIFTS FOR KIDDIES**

**FREE Refreshments**

**Frigidaire Representatives Will Be Here Thurs., Fri., Sat.**

**COME! Join In The Fun and SAVE**

### 95 REFRIGERATORS PRICED TO GO!



**HERE IS A TRULY SENSATIONAL BUY!**

Not A DELUXE But A **FRIGIDAIRE IMPERIAL**

2-Door Refrigerator-Freezer

**\$278**

Model FI-13T-63 13.31 Cu. Ft.

Big 100-lb. zero zone freezer, separate door! • Family-size refrigerator section is self-defrosting • Roll-To-You shelf puts foods at your fingertips • Twin fruit and vegetable hydrators—plus room galore on the storage door • Frigidaire dependability, too!

### 22 FREE DOOR PRIZES

Just Come In and Register

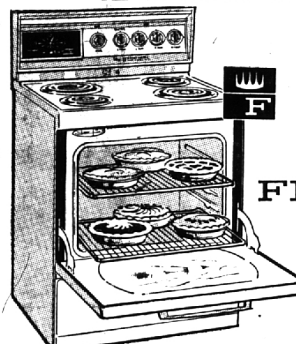
You Do Not Have To Be Present To Win!

**FIRST PRIZE** CHOICE OF A SELECTED FRIGIDAIRE Refrigerator, Range, Washer, Dryer, Dishwasher, Freezer or Air Conditioner

- SECOND PRIZE 19-Inch RCA Portable Television Set
- THIRD PRIZE A Shetland Floor Polisher
- FOURTH PRIZE A Transistor Radio
- FIFTH PRIZE 3 Shetland Electric Can Openers
- SIXTH PRIZE 3 Frigidaire Spatter-Free Broilers
- SEVENTH PRIZE 8 Frigidaire Ice Ejectors
- EIGHTH PRIZE 4 Warming Trays

ALL PRIZES WILL BE ON DISPLAY!

### 42 RANGES PRICED TO GO!



Another

**SENSATIONAL BUY!**

**FRIGIDAIRE**

**30" RANGE**

**AT ONLY \$169**

Speed-Heat surface unit gets red hot in seconds then cuts back to regular cooking heat automatically • Cook-Master control minds oven cooking for you • Unlimited heat settings for all surface units • Storage galore in full-width drawer • Enjoy Frigidaire dependability!

FRIGIDAIRE PRODUCT OF GENERAL MOTORS

### DELUXE 2-DOOR FRIGIDAIRE REFRIGERATORS

PRICED LOW! LOW! LOW! COME IN

FOR THE **FRIGIDAIRE BUY OF YOUR LIFE!**

No frost ever! **FRIGIDAIRE Frost-Proof Food Freezer!**



Model UF91-17-64 16.87 cu. ft., 4 colors or white

• No defrosting ever! It's 100% Frost-Proof!

• Big 80-lb. freezer!

• Siding basket.

**22 AIR CONDITIONERS PRICED TO GO!**

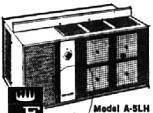
FROM **\$159**

A Product Of General Motors

**6 FROST-FREE FREEZERS**

The World's Greatest! **\$288**

←←←



Model A-5LH  
**New! Thrifty! FRIGIDAIRE "Take Home" Room Air Conditioner**

- 4700 BTU/hr (NEMA). Cools up to 210 square feet!
- Operates on 115 volts, draws only 7 1/2 amps!
- Adjustable 4-way air-flow—258 combinations!
- Install-it-yourself! No special tools required!

### 66 WASHERS & DRYERS PRICED TO GO!



**\$188**

**\$138**

Buy the Pair and

Save Even More!

- Soaks clothes better than overnight soak.
- Frigidaire underwater Action Zone helps get clothes fabulously clean!
- Rinses extra clean.
- Set 4-position fabrics dial to get just-right heat.
- Flowing heat dries breezefresh, safer than sunshine!
- No-stoop lint screen on door

### MANY OTHER SUPER DELUXE CUSTOM IMPERIAL FRIGIDAIRE RANGES PRICED TO GO! YOUR CHOICE OF 30"—40"—and THE FLAIR!

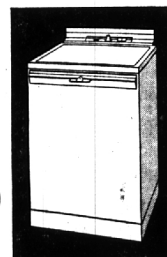
**FRIGIDAIRE DELUXE**

### MOBILE DISHWASHER

- Flip-Back top rack makes loading easy.
- Rolls Where you need it.
- 6-cycle dial and selector buttons.
- Holds 12 place settings.
- No installation.



**\$159**



Model DW-07E

### 5 REASONS PEOPLE WISH THEY'D SHOPPED US FIRST!

**NO PARKING PROBLEM.** We offer FREE parking right at the door!



**Help . . .**  
IS WHAT YOU GET.

Our salesmen are thoroughly trained. They're helpful, courteous.

You can be "choosy"

Our selection of Frigidaire Appliances are big. You're sure to find just what you want.

**You're safe!**



We give our customers satisfaction or money back. We've been doing it since 1931!

**Careful delivery**



We're fast, too, and delivery costs you nothing.

### SEE THESE FRIGIDAIRE DEMONSTRATIONS

**SEE . . .**

The Amazing Frigidaire Spatter-Free Broiler In Operation! Broil 100 Times and Never Need To Clean Your Oven!

**SEE . . .**

Live Water Frigidaire Washer Demonstration. See and Buy The Washer That Dares To Be Different!

**SEE . . .**

The Frigidaire Frost-Free Refrigerator In Operation. See For Yourself . . . No Frost On Packages or Freezer Walls!!



NO MONEY DOWN

Warehouse Store Open 9 A.M. to 10 P.M. Thurs., Fri., & Sat., June 11, 12, 13.

36 MOS. TO PAY

## MILKS APPLIANCE WAREHOUSE STORE

"This Area's Largest Laundry Dealer"

2614 West 14 Mile Road, Royal Oak

3 Blocks West of Crooks Road, LI 9-2612

