## The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

SECTION G

June 4, 1964

## Metropolitan Federal Savings Opens Beverly Hills-Birmingham Office

#### Month Long Celebration Scheduled

A month long celebration heralding the grand opening of the new Metropolitan Federal Savings Beverly Hillis-Birmingham Office, 14 Mile at Southfield, began with ribbon cutting ceremonies Monday, June 1. Highlights of the celebration will include an elaborate "Queen of Metals" lobby display of elegant silver, made available by special arrangements with the Charles W. Warren & Co., an Interments with the Charles W. Warren & Co., an International Silverplate premium offer for savers, personally conducted tours of the new facilities, and a Metropolitan Federal Cultural Luncheon Series for officers of community clubs and expensivations.

for officers of community clubs and organizations.
Free refreshments for all and a very special memento for the ladies will be available throughout the first 10 days of June. Costumed doormen will greet visitors to the new office and on Friday, June 5, a remote radio broadcast by station WLDM-FM will originate from the lobby.



JUNE 1 - 10

- FREE Refreshments
- FREE Mementos for Mom
- FREE Gifts for the kiddies
- Silver Display
- Costumed Doormen

Mondays thru Thursdays 10 a.m. to 5 p.m.

> Fridays 10 a.m. to 8 p.m. Saturdays 10 a.m. to Noon

### EVERYONE

BRANCH MANAGER Ernest Fournier (right) greets guests in the lobby lounge and extends a cardial welcome to the new Metropolitan Savings Beverly Hills - Birmingham Office. ADVERTISEMENT



DESIGNED by Clarence E. Noetzel, A.I.A., the new 5100 square foot Metropolitan Federal Office blends a Colonial elevation with French Provincial decor. The

building includes a 1100 square foot Community Room for the use of area residents and clubs.

# French Colonial Theme Blends

The inviting French Colonial concept of the new Metropolitan Federal Savings office, conceived by Clarence E. Noetzel in cooperation with Association officials, is designed to blend with and enhance the residential architecture of the area. The exterior of the 5100 square foot, two-level structure is white glazed brick accent with black trim, shutters and wrought iron treilage. Great bay windows emphasize the French Colonial theme while flooding the office's spacious lobby and business area in natural light.

A recessed center entrance toyer

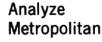
A recessed center entrance foyer opens onto the friendly, open-type lobby and officers' area which also includes a paneled and chandeliered public lounge.

Vault facilities and a private con-ference room also are located on this

level.

A second public entrance on the south wing provides direct access to both the lobby and the lower level 1100 square foot Community Room. Additional lower level facilities include aktrchen, employee's lunch room, storage vault, rest rooms, elegant powder room, and mechanical equipment room.

Built by the K & C Construction Company, the building includes zone controlled heating and air conditioning throughout. It is located on a 1 1/2 acre site at the southeast corner of 14 Mile and Southfield Reads.



By Roger C. Richards

By Roger C. Richerds

General Manager
Metropolitan Federal Savings
Assets of which we are
most proud, but which are
nowhere to be found on the
balance sheets, are our welltrained, loyal staff members.
In analyzing Metropolitan's outstanding growth.

Consistently
the fastest
growing association in the
State of Michi-

sociation in the State of Michigan, a great deal of credit must be directed to the people that are Metropolitan Federal Savings.

Federal Savings.
Courses on Teller Training, Customer Relations, Savings and Loan Principals, Mortgage Lending, Real Estate Law, Management, etc. conducted by the American Savings & Loan Institute have been completed by our staff members. In numerous cases, in fact, our officers have served as instructors.

Our Goal at Metropolitan is to promote thrift and home

Our Goal at Metropolitan is to promote thrift and home ownership, and we sincerely hope to make a strong contribution to the Beverly Hills - Birmingham Community through our office. We have adopted the slogan "Building Family Security" in our mortgage lending as well as our convenient savings plan.

well as our convenient savings plan.
We trust that we will soon
have the opportunity of showing you --- the residents
of the Beverly Hills - Birmingham Community --that Metroplitan's finest
assets are its staff
members,

