



Award Winner

In competition among swimming pool builders from all over the world Starlite Pools of Southfield has captured a national award for design. The firm is headed by

Seymour Brode, 25075 Franklin Park Drive, Franklin, Starlite has also won several honorable mention awards for pool design in both national and international competition.



Assumes New Post

E. C. Walter has been named vice president, manufacturing, Calumet & Hecla, Walter, 487 Henley, Birmingham, will be headquartered in Chicago. He has been with the company since 1954 and is previously serving as vice president and general manager of the firm's Wolverine Tube Division in Detroit.



Re-elected to Board

Stanley M. Earp, 1288 Chesterfield, Birmingham, has been re-elected chairman of the board of Citizens Mortgage Corp. He will also hold the title of chief executive officer. Earp has been active in financial circles since 1929 when he joined Burton Abstract & Title Co.



Special Graduate

E. G. Streten, 19600 W. 13 Mile, Beverly Hills, recently graduated from a special two-week course in industrial instrumentation at the Leeds & Northrup Co., in Philadelphia. Streten is employed at the Delray station of Detroit Edison as an engineer. The instructor is Royal A. Dresher.

Local Attorney Admitted to U.S. Supreme Court

Nelson A. Miles, 255 Westwood, Birmingham, a director, vice president and general counsel of the Holley Carborundum Co., who has been a member of the Michigan State Bar and many local bar associations for more than thirty years, was admitted recently to the Supreme Court of the United States on motion of Senator Philip A. Hart.

Miles is an LL.B. graduate of the Chicago School of Law and Cumberland University Law School. He recently returned from Europe with a group of Michigan attorneys who had visited various parliaments, European appellate courts, as well as the Auschwitz War Trials at Frankfurt, Germany.

Resident Honored

Howard Coe, 1632 Webster, Birmingham, was recently honored by the Oakland County Pharmaceutical Association. Coe, field representative for the Michigan State Pharmaceutical Association, was presented a life membership in the county group for his outstanding contribution to the profession of pharmacy.



Retirement, Promotion Announced at GMC

The July 1st retirement of Clifford F. Dick as general coach sales manager for GMC Truck & Coach Division has been announced by Calvin J. Werner, vice president of General Motors and general manager of the division.

He also announced the promotion of Edward F. Lewis to the position of sales manager-coaches. Lewis has served as assistant general coach sales manager for the past five years.

Dick, 3587 Walbri Drive, Bloomfield Township has been associated with the automotive industry since 1923. In that year he joined Yellow Cab Manufacturing Co., Chicago,



DICK LEWIS

one of the division's predecessors. WHEN YELLOW CAB joined General Motors and moved to Pontiac

as Yellow Truck & Coach Manufacturing Co., Dick became assistant sales manager of taxis. After cab manufacturing ended, he was transferred to the coach sales department, advancing to the post of distribution manager in 1944.

He later served as executive assistant to the coach sales manager, district sales representative in Chicago and Los Angeles, and western regional coach sales manager. He was promoted to assistant general coach sales manager in 1956 and general sales manager three years later.

Lewis' career with GMC Truck & Coach dates back to 1941 when he became active in training personnel in the use of the division's military products. He served in that capacity until 1945. In that year he was promoted to the position of parts and service training manager. He lives at 1215 Club Drive, Bloomfield Hills.

Two years later he was transferred to the coach sales staff as a sales representative in Michigan and Indiana. In 1953 he was promoted to the post of central regional sales manager. He served in that capacity until becoming assistant general coach sales manager in 1959.



Heads S'field Firm

William M. Newman, 6626 Dartmoor, Birmingham, has been elected president of The Nordic Corp., an instrument and control systems manufacturer. Newman's acceptance of the position was announced by the Southfield firm early this week. Newman, a registered professional engineer, brings 15 years of instrumentation and control systems experience to his new position.

Appointments, Promotions

John L. Bodette, executive vice president of the Florists' Telegraph Delivery Association, has accepted an invitation to serve on the Association Committee of the U.S. Chamber of Commerce. Bodette, 1315 Sandringham, will join the committee which aids the chamber in devising effective programs for trade, technical and business associations.

Paul Keith Geiger, CPA of Birmingham, has been elected a member of the American Institute of Certified Public Accountants. Geiger, 215 Poppleton, is associated with the Detroit office of the accounting firm of Ernst & Ernst.

Russell N. McWilliams, 7250 Ten Hill, W. Bloomfield Twp., has been named marketing manager at Elox Corp. of Troy. Elox manufactures equipment and supplies for electrical discharge machining.

Eugene R. Nosar, 2052 Westview Court, Bloomfield Hills, has been awarded the Member, Appraisal Institute designation by the governing council of the American Institute of Real Estate Appraisers. Nosar's office is located in Detroit.

Lloyd S. Jackman, purchasing director of Allied Supermarkets and David R. Muir, vice president of Wrigley Supermarkets, have been listed in the 1964-65 edition of Who's Who in the Food Industry. Jackman lives at 31198 Pickwick Lane and Muir lives at 776 N. Valley Chase.

Alyan W. Knight, 570 North Pemberton, Bloomfield Hills, has been named director of public relations for D. P. Brother & Co., Detroit advertising agency. Knight joined the D. P. Brother organization after two years as manager of the Honolulu office for N. W. Ayer.

Banquier M. Aubrey, 29805 Woodland Drive, Southfield, has been appointed an associate of Eberle M. Smith Associates, Arch-

itects and engineers. With the firm for nearly seven years, Aubrey was project coordinator for the Wayne County Job Henry Ford Community College and Webber Junior High School, Detroit.

Roger C. Richards, executive vice president and general manager of Metropolitan Federal Savings and Loan Association has been elected a member of the board of directors of the association. Richards lives at 22500 King Richards Court, Bloomfield Township.

Charles E. Brown, marketing executive of Maxon Advertising, Detroit, has joined the Chicago staff of Bloomfield Hills advertising agency MacManus, John & Adams, Inc. His appointment is part of a realignment of marketing operations at M&A.

Two executive changes have been announced by GMC Truck and Coach Division. Richard C. Woodhouse, 4250 Orchard Way, Bloomfield Township, has been promoted to the newly created position of general sales manager for the division. N. F. Frost, 5550 Brookdale, Bloomfield Township, has been named general parts and service manager.

Robert G. Wingerter, 220 Cranbrook Road, Bloomfield Hills, has been appointed president of the Automotive Division, Rockwell-Standard Corp. The creation of the post is in line with the firm's recent consolidation of its Automotive Products Division with the Transmission and Axle, Universal Joint and Brake Division.

Norbert E. Kramer, 6748 Wild Ridge Lane, has been appointed as a metal plating sales specialist in the Chromium Plating Chemical Sales Dept. at Diamond Alkali Co. He will be assigned to the firm's Chicago sales office.

Lawrence F. Ayer, 21055 Concord Drive, Southfield, has been named secretary of the board of directors and to the company of Maccabees Mutual Life Insurance. He has been employed by the company for 35 years.

H. D. Fish, 100 W. Hickory Grove, Bloomfield Hills, has been named sales manager of the year by the H. J. Heinz Co. Fish and his wife were recently honored by the company at the 45th annual National Restaurant Convention and educational Exposition in Chicago.

Troy Firm Reveals Expansion Plans

Construction is expected to start immediately on a major addition to the main office and plant of Elox Corp. of Michigan, 1930 Stephenson Highway, Troy, manufacturer of electrical discharge machining equipment and supplies.

The expanded and modernized facility will enlarge research, engineering, customer training and service as well as demonstration department areas by 50 per cent. Expansion of factory and administrative areas will also increase manufacturing capacity by about 50 per cent.

Maccabees Building Wins Nat'l Award

The recently completed Maccabees Mutual Life Insurance Co.'s \$2 1/2 million international headquarters in Southfield has been named winner of a 1963 "office of the year" honorable mention.

The award was presented to the Southfield firm by Administrative Management magazine. The presentation was made Tuesday night at the international conference of the Administrative Management Society in New York.

FREE Classified Ads

The Birmingham Eccentric



HIGH SCHOOL STUDENT SITUATION WANT ADS ARE THE "CATS PAJAMAS"

Makes this offer to:
ALL BIRMINGHAM & BLOOMFIELD HIGH SCHOOL STUDENTS
in Cooperation with The Community House
TO ASSIST IN FINDING SUMMER EMPLOYMENT!

Read These Rules Carefully . . . Before You Write Your Ad!

Students from Birmingham and Bloomfield High Schools may advertise in the "High School Students Situation Wanted" column Free of charge May through July, 1964.
Ads must be limited to 20 words. Each ad should include student's name, address, age, previous work experience, as well as job qualifications.
Students must take the Free Classified Ad Order Form on this page (or reasonable facsimile) to the Community House Employment Service, they in turn will place your ad with The Birmingham Eccentric.

FREE CLASSIFIED AD ORDER FORM

HIGH SCHOOL STUDENTS COLUMN
The Birmingham Eccentric, Birmingham, Michigan
Following is my Classified Want Ad which I understand you will publish in The Birmingham Eccentric May thru July, 1964 . . . Free of Charge

NAME _____ AGE _____
ADDRESS _____ HIGH SCHOOL _____
PHONE _____ COMMUNITY HOUSE SIGNATURE _____

WRITE ONLY ONE-WORD IN EACH SPACE
NO PHONE ORDERS, PLEASE
CLIP AND DELIVER TO COMMUNITY HOUSE EMPLOYMENT SERVICE
Bates and Townsend, Birmingham

Be sure to check the many ads from high school boys and girls seeking summer employment.
Please call The Community House Employment Service Phone Number MI 4-0406 3:30 P.M. to 5 P.M.

The Birmingham Eccentric Classified Ads
Birmingham, Michigan