Come to our Exciting - Colorful CALIFORNIA FIESTA

FAMILY FUN-FASHIONS FROM CALIFORNIA . . . WHERE SUN FASHIONS ARE A SPECIALTY. THIS YEAR YOU'LL SEE IN OUR COLLECTION THE BRIGHTEST, LIGHTTEST, RIGHTEST COLORS EVER . . . SOME SUBLIME, SOME GOLDEN . . . BUT ALL IN GAY LIVELY FASHIONS, TO STIMULATE YOUR WARDROBE . . . AT REAL SAVINGS!

(a) Cool 'n fresh striped oversucher 2pc. dress, from a lively collection of junior dresses, sizes 5-16, . . . 9.00

(b) Soft and feminine blouson dress in cool dauren* polyester, ideal for afternoon gatherings. From a group, 10-16 . . . 13.00

(c) Light and luxurious Whipped Cream dauren* polyester 2pc. dress—overblouse and swinging pleated skirt. Junior sizes 5-15 . . . 11.00

(d) Look cool and fresh in this sleeveless denim dress with polka dot belt. From a new summer collection, 10-16 . . . 13.00

(e) Very California . . . this entire, sun-loving spaghetti-strap cotton dress. Choose from a sunny selection, sizes 8-16 . . . 7.00

(f) Reg. 8.98 Sundrenched capri sets, boldly printed overblouse and matching capri, brightly colored slacks, polo cotton-rayon blends, sizes 10-16 . . . 5.99

(g) Reg. 6.98 Sun-loving Jamaica Sets . . . look cool and feel fresh as a sea breeze. Shieloved printed blouse with solid shorts. Assorted fabrics, 10-16 . . . 3.88

(h) Slim stretch duck Capri pants, for all your active moments. In easy-care fabric, bright assortment of colors, 10-16 . . . 3.99

(i) Important part of your summer wardrobe . . . Reg. 9.98-11.98 Slim skirts, skirted, Arnel sharkskin skirt in white. Also Fitted slim skirts in blue or green, 10-16 . . . 3.99

Reg. 4.98-5.98 Striped overblouse in Aznal jersey, from a group in prints and solids. Sizes 10-16 . . . 2.99

(j) Reg. 10.98 Crepe cotton polka-dot puller set, denim pants with pin-point polka dot over-shirt, roll-up or sleeveless styles. Red shirt, nautical blue pants or pink/pink, 10-16 . . . 7.58

Women's Sportswear—Main Level
Women's Dresses—Second Level