

New Subdivision Opens In West Bloomfield Twp.

Five of the metropolitan area's builders are producing the houses in West Bloomfield Township's new community, Shenandoah Golf Country Club Estates.

In announcing names of the builders, Gordon Williamson, president of the Gordon Williamson Co., the sales agent, who has sold more than 12,000 homes in the Detroit area in the last quarter of a century, said:

"Shenandoah, actually has been in the planning stages for more than a year. When we undertook this work, we interviewed a great

many builders, and our final selection was made on the basis of performance and integrity over the years.

"With the unweaving of the first models, we are proud to introduce these individuals and firms as being competent to produce fine houses for Shenandoah families."

WILLIAMSON LISTED these builders and the homes:

Gordon Burbridge (Tyneside Homes), of Walled Lake, Burbridge has named his model The Winchester. It is priced at \$24,800, plus lot. Said Burbridge:

Burbridge has been active in residential construction in West Bloomfield, Commerce and other communities for many years. His homes have been in the \$20,000-and-up price range.

Forrier's Shenandoah model is The Mt. Vernon, with four or five bedrooms; two and a half baths; built-in Tappan oven and range; paneled family room with fireplace and full dining room. The home is comfort-conditioned with Fiberglas insulation and exterior requiring little or no maintenance costs. The price tag is \$26,600, plus lot.

Norman J. O'Neill, of Detroit. His Shenandoah home is The Blue Ridge, priced at \$24,900, plus lot. Says O'Neill:

The O'Neill organization has produced more than 5,000 homes, many of them in the area's finest neighborhoods.

A **THIRD-GENERATION** member of the family, Dennis P. O'Neil, is supervisor of construction for the firm in Shenandoah.

Ward Ross (Ross Homes), 1941 South Telegraph Road, Ross brings Shenandoah 23 years of home-construction experience with considerable background in construction of schools, hospitals and other large-scale projects.

The Virginian is Ross's offering to Shenandoah home buyers. The price is \$24,900, plus lot. This home has many luxury features in good colonial tradition. The Virginian will be available in a number of elevations and floor-plan variations.

JAMES SHANNON (Shannon Construction Co.), 112 Parkland Drive, Bloomfield Hills, Gerald J. Shannon, member of the pioneer building family, is associated with his father in the Shenandoah operation.

The home they have produced for this status neighborhood is The Albemarle, which sells for \$28,400, plus lot.

The Shannons have been in the building business since 1938 and have built more than 3,000 homes in Bloomfield, Birmingham, Detroit's east side and in Rosedale Park on Detroit's Northwest side.

Along with the greatest care in selection of the builders of Shenandoah, Williamson stressed that built-ins and other equipment have been chosen with this thought in mind: "What will Shenandoah families demand?"

"Shenandoah homes will be equipped with the finest and latest appliances," said Williamson. "Components and other equipment have been subjected to exhaustive tests for usability, durability, pleasing colors and good design." "Components and other equipment qualifies for the homes in Shenandoah."

Opens B'ham Office

Dr. Robert F. Singelyn, DDS, has announced the opening of his new office for the practice of general dentistry at 350 W. Maple, Birmingham.



History on Display

Young Clothes, Inc., 570 Woodward North, Birmingham, features in its Centennial window display articles dating from the mid-1800's. At left is a Whitney pram, a stroller-type carriage used for babies during the Abraham Lincoln era. The doll wears a Christening dress made in Paris which belongs to the family of Mrs. Henry Booth. Also displayed is the cradle in which Rutherford B. Hayes, the 19th president of the United States slept and a bell used by Thomas A. Edison when he was a news butcher on the Detroit-to-Port Huron train.

Detroit Testing Laboratory Elects 2 Area Residents

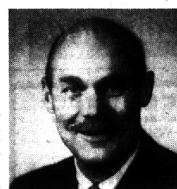
Dexter Horton, Detroit engineer and businessman, has been elected chairman of the board of directors of the Detroit Testing Laboratory, Inc. Henry W. Grikscheit, formerly executive vice president, has been named to succeed Horton as president.

Horton, 1120 Country Club, Bloomfield Hills, has been associated with the management of DTL since 1948. He became president and treasurer of the commercial research and testing organization in April, 1961. Grikscheit, 24275 W. 14 Mile, Bingham Farms, joined the firm three months later. The two men have collaborated closely in the management of the Laboratory.

During recent years, Horton has devoted much of his time to various civic and professional organizations whose activities are of direct interest both to DTL and himself. As board chairman, he will be able to spend more of his time in work with these organizations.

JOHN BANICKI, manager of DTL's Construction Services Division, was elected a director and made vice president of the company. Robert H. Schott, business manager, was named treasurer. Richard A. Forsyth, an Ann Arbor attorney, continues as secretary.

In addition to Horton, Grikscheit and Forsyth, the following men were re-elected to the board: Robert S. Gay, manager, Motor City Agency, Prudential Insurance Co.; Eugene V. Ivenso, vice president and secretary of the March Corp.; Milton J. Kitzler, executive vice president of the Holly Carburetor Corp.; and Seymour Sterling, president of the S. Sterling Co.



DEXTER HORTON



H. W. GRIKSCHIEIT

Four to Attend Detroit Social

Four Birmingham area residents are among those who will attend the annual social of the American Production and Inventory Control Society at the Detroit Press Club at 7 p.m. Saturday.

Expected to attend are John Brown, 3915 Oak Hills; Walter Howell, 27275 Golden Gate; John V. Ketchman, 24700 Tudor Lane; and Thomas E. O'Connor, 2940 Woodlark Drive.

A subscription to The Eccentric brings you the community's top news events 52 times a year.

Wayne Life Opens New Area Office

George H. Thomas has opened an area branch office of his general agency for the Wayne National Life Insurance Co. at 1496 Premier, Troy.

He has appointed Paul G. Reinke as branch manager. Reinke was 1959 two-time All-American and Big Ten breast stroke champion.

Thomas, 1689 Witherbee, Birmingham, has his main office at 2310 Cass Ave., Detroit, in the Wayne National Building.

Other representatives of the Thomas Agency include L. C. "Bud" Brown, Michael Kuras, Gary Shannon, Leo Phillips and Miles M. O'Brien, Jr.

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NEWS OF BUSINESS

Prudential Men Attend Meeting

Seven representatives of the Prudential Insurance Co.'s Birmingham and Royal Oak area attended the company's regional business conference recently in New York City.

The men are: John Eliason and Joseph Winkler, staff managers in charge of the area. Also Tom Anderson, Bob Bevier, Lyle DeWitt, Derwood Lenke, and Bill DeWitt, area representatives.

The business conference was attended by field representatives invited from district agencies in Wisconsin, Michigan, Minnesota, Iowa, Nebraska and the Dakotas.



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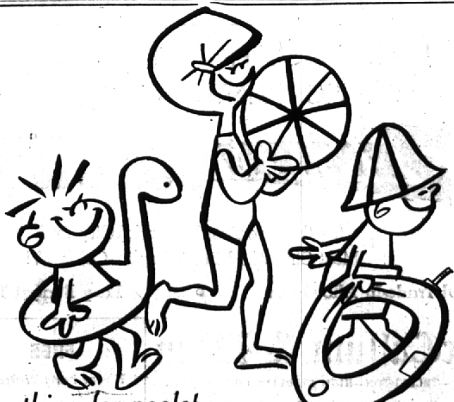
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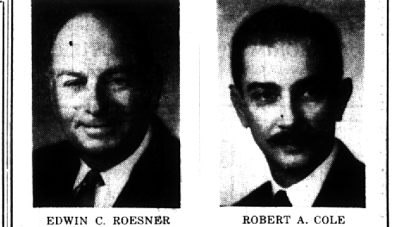
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EDWIN C. ROESNER
ROBERT C. COLE

• GOOD MEN TO KNOW •



EDWIN C. ROESNER
A Birmingham resident, "Ed" has been in Detroit securities business since his graduation from University of Detroit. He is a member of Otsego Ski Club and Delta Sigma Psi. His favorite after hours pastime—dancing.

ROBERT A. COLE
A Birmingham native, Bob served as Naval Gunnery Officer after graduating from University of Michigan Business School. Prior to his 13 years brokerage experience, he sold chemicals. He is active in church and hunting clubs, a regular attendant at Analyst's Club and Bond Club of Detroit.

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