nerve center
for American Motors' worldwide operations

Michigan is the home of American Motors. Here, in a familiar landmark as dynamic Detroit is the bustling nerve center of a worldwide network of automotive and home-appliance manufacturing plants and offices turning out products that find their way into every corner of the United States and more than 140 foreign countries. "Here is where the compact-car concept was born—that sparked a modern revolution in the automotive industry. "Here is the source of the first successful electric refrigerator. Today—thanks to the popularity of Rambler automobiles and Kelvinator, Leonord and ABC appliances—American Motors is one of America's 50 largest companies, into its products go component parts from some 3,500 supplier companies in Michigan and other parts of the U.S.A. Its humming factories in Detroit, Grand Rapids and Evert provide employment for thousands of Michigan families. "As a 62-year-old company—with a reputation for pioneering leadership, product value and dedication to excellence—American Motors will continue to contribute importantly to growth and prosperity in Michigan, the nation and the world.

American Motors
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Rambler American, Classic, and Ambassador Motorcars • Kelvinator, Leonard, and ABC Home Appliances