**Medical Village—A New Concept in Beverly**

**By ELLI BLAUMAN Special Writer**

As a community develops, changes take place—new ideas and new methods are substituted for the old.

Beverly Hills, a village in its own right, is primarily a residential area; however, it, too, is showing many signs of growth and change:

Among these signs of progress is one called Medical Village. Medical Village, Inc., is located on the southern slope of the intersection of Beverly and Southfield roads, and its name and outward appearance imply, in an extension of a new concept of medical services and facilities.

**ITS BEGINNINGS** and builder Fred S. Hillock, who has been in this form of business in the metropolitan Detroit area for 37 years, has a grounded awareness of building trends. He is also cognizant of the changing times and realizes the necessity of meeting the needs of the suburban physician as well as the suburban patient.

Medical Village is designed to meet the community's needs by making available specialists in nearly all areas of medical and surgical practice at one convenient location.

The physicians are further benefited by the ample parking facilities and the one-story construction of the buildings which eliminate stairways and elevators.

**PHYSICIANS BENEFIT** by being able to practice in buildings perfectly designed for them, and by the facilities being less costly than those built on an individual basis.

Hillock, a firm believer in free standing clinics, strove the fact that Medical Village is not a village of doctors who practice on a panel basis. Each physician, or group of physicians, is independent of the others. However, due to their proximity they have available sufficient consultants in other specialties if necessary.

Construction of Medical Village began two years ago and still continues. Thirty-one doctors occupy the buildings now, and plans call for the inclusion of four more in the near future.

**MEDICAL VILLAGE** also includes diagnostic X-ray and laboratory services and a pharmacy, and plans for a meeting room and luncheon room are scheduled.

**ENTRANCE TO MEDICAL VILLAGE**

Located at corner of Beverly, Southfield roads.

**PHYSICIANS ARE STOCKHOLDERS IN CORPORATION**

Buildings house suites, laboratories, pharmacy.

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**Looking at Lathrup Streets**

**By CLYDE SYMONS Special Writer**

Ever wonder how the streets in Lathrup Village received their unusual names? Why there is a Goldengate, a Midlend, a Morningglade Drive?

A trip around the delightful boulevards, drives and streets may leave you a bit dizzy. It may also give you the impression that you are traveling through the state of California—with a side trip to England.

This may seem a little odd, considering that there is not a mountain, a redwood or a seahorse in sight. However, first things first; no let's begin at the beginning...

First, before a building city gets from planning board to map, someone has to come up with a likely sounding set of street names.

In the early stages of development, the Goldengate was no exception, and here's how it happened:

When Louise Lathrup's dream city was still in the earliest stage, she had definite ideas as to what it should be like.

She envisioned a city of homes far enough away from Detroit to be out of the smog and grime, where conditions would approach country living.

It must have fresh clean air and space for children. It must have gardens and trees and blooming flowers.

Yet, it had to be close enough to enjoy all the conveniences of the city.

She achieved a happy medium by selecting a type of house all the rage in California at that time—the bungalow.

But to avoid the pitfalls into which so many development schemes tumble, she determined that her's should not have the usual provincial, small-town monotony.

She had a mixture of variety. She would build not just bungalows, but Spanish, Colonial and American bungalows.

She would add a sprinkling of two-story modifications: some Tudor houses and English cottages.

TO BEGIN WITH, there was Southfield Road, the main arterial, which bisects the oblong village extending a mile-and-a-half in width between 104th and 116th roads.

The village square, or townsite, is the heart of the village. Things are surrounded by: Ridgemore Place, San Quentin and Midlend.

Goldengate cuts through diagonally and extends both ways, a wide boulevard lined with modest but charming ranch type homes.

This square is circumscribed by: a larger, octagonal square (which in the expression), bounded by E. Calhoun and W. California Drives.

Confused? To aid deliverymen, postmen and you, new signage with N.E., S.W., and so on, have recently been erected.

WEST COAST INFLUENCE

There's a San Quentin, too.

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Hunter Home Attracts Local Quester Chapter

The John W. Hunter Chapter of Questers, a national study chapter group of women interested in the history of American cities, has invited the John W. Hunter house to become part of the Questers in Birmingham and something of the history of the house will be told.

The present owner of the house, Mrs. Kirby White who has lived here for 30 years, longingly held a point of lecturing about it past and present as the house's history and lore.

She will be the guest of the Questers, a group of local women who are the members of Craft's Grandmother's club.

John W. Hunter set out on foot to seek his fortune, traveling through Canada and eventually at Midtown Avenue, somewhere near Fort Henry. He decided to settle in what is now Birmingham, where he decided to settle.

In 1834, four years after building a log home, he built the house that still stands today, using black walnut wood from the Nottawa which grew on the original property.

The house, which was moved to its present location in 1869, stood on the west side of Southfield Avenue, between Maple and the Masonic Temple.

Mrs. White acquired the house from a trunk company by 1938, reining in the older house and making it the house that is today.

Mrs. White, a happy and active woman, has managed the old house with antiques which has remained in the family's family. She is especially

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The physicians are stockholders in the corporation of Medical Village, and the corporation is owned by the doctors and Hillock. However, in any corporation, there are other investors as well. The board of directors, which now includes free physicians and two laymen, is elected annually by the stockholders.

The rapidity with which Medical Village has been accepted by both physicians and the community is indicative of the need for this type of project. As many things have changed in recent years, a visit to the doctor has undergone metamorphosis as well.