Congratulations to an old friend...

Ford's symbol was a winged pyramid back in the early 1900's when these ads appeared in the Birmingham Eccentric.

Ford

Announcement

Ford

International

Commercial Cars

Farmer's Auto

Also Agents for the Never-Failing Ford

H.B. Parks & Co.

WILL RAYFORD, Birmingham

One of the first Fords sold in Birmingham was this Model "R" Ford, a forerunner of the famed Model "T." The photograph, taken in 1909 or 1910, shows Mrs. H. B. Parks, wife of Birmingham's first Ford dealer, and her son, Milton Parks, on Brownell Street near the present site of the Birmingham theater.

WE'RE PROUD TO SAY
WE "GREW UP" WITH BIRMINGHAM

As citizens and business residents, we've witnessed Birmingham's growth and progress since Dobbin first gave reluctant ground to that machine-age miracle called the horseless carriage.

That was in the early 1900's when still many a Birmingham "backyard" was several acres of rich farmland and the road to Detroit was a tortuous stretch of gravel that cut early ties to ribbons. But Birmingham didn't remain long an essentially agricultural community. Within that decade, there was evidence everywhere of the progress of the automotive industry, and a local farm equipment dealer was advertising "the never-failing Ford."

Yes, we shared the "good old days" with Birmingham and the even better days that have followed. Today, we share your pride in Birmingham's quiet streets and stately homes, its fine stores and community services. We're proud, too, of the part our Ford Tractor Division has played in the development of Birmingham's economy, that Ford Motor Company dealers are respected members of the community, and that many of our employees are recognized civic leaders.

Our congratulations to an old friend — and may your next 100 years be even happier and more prosperous.