Remember When?
We Do!

Our 41st. Year
Since 1923, Higgins & Frank have maintained a position of leadership and integrity through high standards and meticulous attention to fine tailoring of men's attire. Through these years, Higgins & Frank have, and will continue to meet, every expected need with service of the highest character and dependability.

“NOW SERVING OUR THIRD GENERATION”

Higgins and Frank
OF
BIRMINGHAM, MICHIGAN
268 W. MAPLE RD.

100 Years Ago...
It Was Like This

People did their courtin' in horse and buggy. But now, Bill Downey has made it possible to do your courtin'... your shopping... all of your motor ing in a brand new car every year!
Happy Birthday, Birmingham, from all of us at Planned Auto Management! And to all of you celebrating Birmingham's 100 years... we extend a special invitation to come and see us soon... let us help you with your motor ing needs!

Bill Downey, President
Planned Auto Management Co.
923 East Maple • Birmingham • MI 7-3724

WIGGS
24-WEST HURON STREET • PONTIAC

NO NEW IMAGE FOR US...

Today, people talk about “changing the image” or “creating a new image.” But no such talk for us! Although times change... and people change... basic business policies stay the same. And the policies of “quality, value, and service” that created Wiggs good image back in 1908 remain the same... not only at our old store in downtown Pontiac, but also at our new store on Telegraph Road.

Over 60 years ago, folks from the Birmingham area shopped at Wiggs in Pontiac... and now, today, Wiggs continues to serve the people of this area from our two convenient locations.

4880 TELEGRAPH ROAD • BLOOMFIELD HILLS

FINE EARLY AMERICAN FURNITURE • DECORATIVE HOME ACCESSORIES • CHINA • CRYSTAL • GIFTS