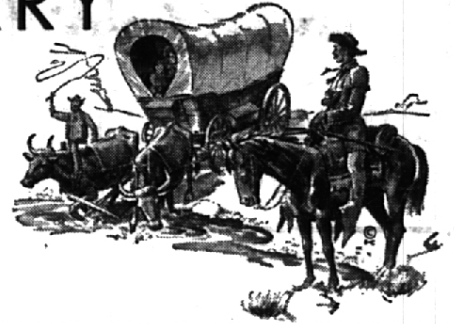


HAPPY ANNIVERSARY BIRMINGHAM!

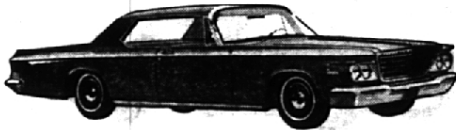
ONE HUNDRED YEARS AGO . . . HORSE-POWER, SPEED AND TIME MEANT SOMETHING ENTIRELY DIFFERENT! FOLKS WE CALL NEIGHBORS TODAY LIVED A LONG **WEEK'S** TRIP AWAY WHEN THEY CAME TO BIRMINGHAM BY OXEN.



From **WEEKS** TO **DAYS**

SOME OF OUR EARLY NEIGHBORS, WHO LIVED ONLY 40 MILES OUT FROM THE BIRMINGHAM TRADING POST WERE FORTUNATE TO OWN A TEAM OF GOOD HORSES . . . THESE FOLKS COULD DRIVE IN DURING THE FIRST DAY, BUY AND LOAD THEIR SUPPLIES AND GET BACK HOME BEFORE DARK THE EVENING OF THE SECOND **DAY**.

AT THE TURN OF THE CENTURY THE FIRST AUTOMOBILES APPEARED. DURING THE EARLY YEARS OF THE AUTOMOBILE OUR GRANDFATHERS WERE DEBATING THE MERITS OF THE CAR VERSUS THE HORSE, BUT AS CARS AND ROADS IMPROVED, FOLKS STARTED TO MEASURE DISTANCES IN **HOURS** instead of Days.

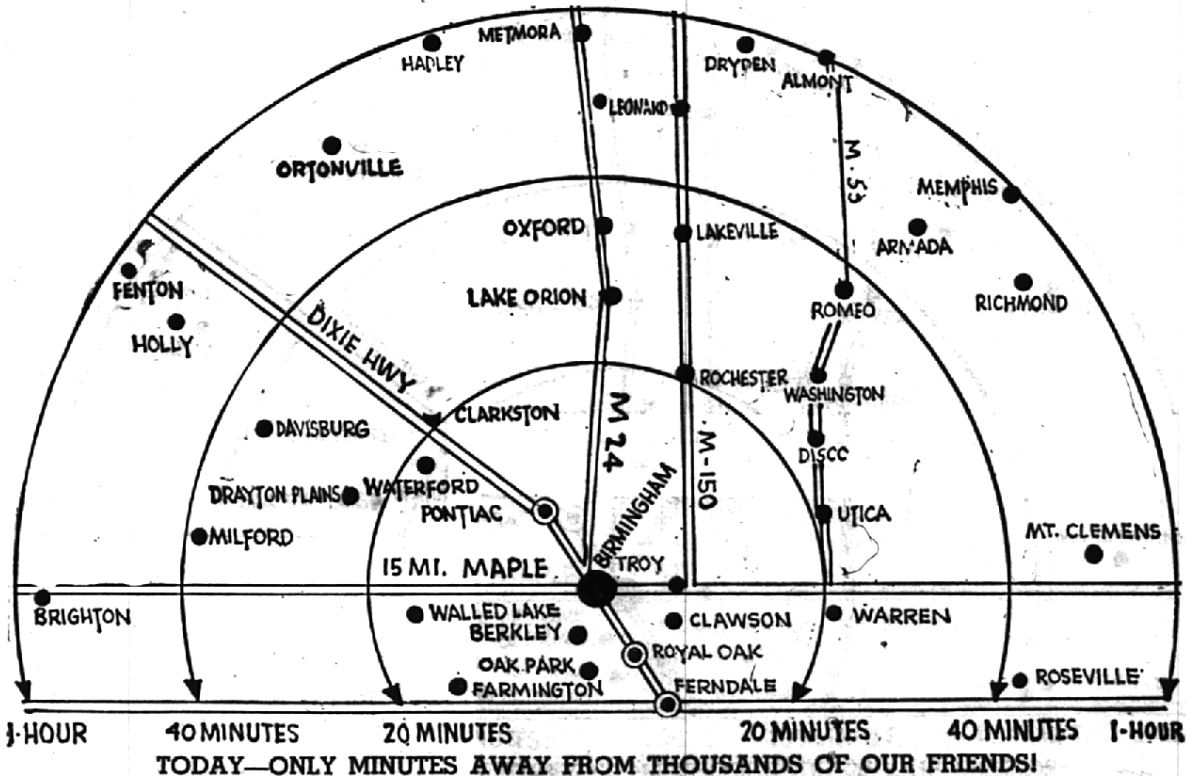


CHRYSLER NEWPORT 2-DOOR HARDTOP

From **HOURS** TO **MINUTES**

BIRMINGHAM WAS ONLY 11 YEARS OLD WHEN A BOY WAS BORN OUT IN KANSAS. HE WAS NAMED WALTER P. CHRYSLER. FORTY YEARS AGO HE FOUNDED THE CHRYSLER CORPORATION. TODAY, IN 1964, THE GREAT FAMILY OF FINE CARS . . . THE IMPERIAL-CHRYSLER-PLYMOUTH AND VALIANT PROVIDE A WHOLE NEW CONCEPT OF HORSEPOWER, SPEED AND TIME.

BIRMINGHAM IS STILL THE FINEST TRADING POST AROUND HERE!



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