



## **nerve center** for American Motors' worldwide operations

Michigan is the home of American Motors. Here, in a familiar landmark in dynamic Detroit is the bustling nerve center of a worldwide network of automotive and home-appliance manufacturing plants and offices turning out products that find their way into every corner of the United States and more than 140 foreign countries. ¶Here is where the compact-car concept was born—that sparked a modern revolution in the automotive industry. Here is the source of the first successful electric refrigerator. Today—thanks to the popularity of Rambler automobiles and Kelvinator,

Leonard and ABC appliances—American Motors is one of America's 50 largest companies. Into its products go component parts from some 3,500 supplier companies in Michigan and other parts of the U.S.A. Its humming facilities in Detroit, Grand Rapids and Evart provide employment for thousands of Michigan families. ¶As a 62-year-young company—with a reputation for pioneering, leadership, product value and dedication to excellence—American Motors will continue to contribute importantly to growth and prosperity in Michigan, the nation and the wide, free world.

# **American Motors**

Dedicated to Excellence

Rambler American, Classic, and Ambassador Motorcars • Kelvinator, Leonard, and ABC Home Appliances