


Congratulations to an old friend...

Ford's symbol was a winged pyramid back in the early 1900's when these ads appeared in the Birmingham Eccentric.



And this the stamp of approval of a responsible maker—proud of his good handiwork. The "Winged Pyramid" is backed by the biggest reliability in all automobilism—something better than a guarantee—a worthy reputation—and a car that will go 75,000 strong this year.


All Fords are Model T's—all alike except the body. The two-passenger standard model has the three-quarter touring car body—the delivery car has the four-door body. A. S. Detroit, complete equipment. Get your catalogue from Birmingham Auto Sales, Parkers, Brown Street, Telephone 70.

WILL DAVENPORT, Birmingham

International Commercial Car
Farmer's Auto

is the ideal farm car, taking the family to church on an afternoon. Cheaper to operate than a 20-horse-power car, and

LET US SHOW YOU.



ANNOUNCEMENT

The following prices in effect August 2, 1915:

Ford Runabout	\$300
Ford Touring Car	440
Ford Town Car	640

On August 2, 1915, an announcement was made that Ford automobiles could be leased for even shorter periods than ever before. This plan is now being carried out in Birmingham and other cities. The plan is to sell the cars to the lessee at the end of the lease period. The lessee may also purchase the car at any time during the lease period. The plan is a very profitable one for both parties.

FORD SALES AND SERVICE STATION
134 Woodward
Birmingham, Mich.
BOUGHNER BROTHERS Phone 70

Also Agents for the Never-Falling Ford
H.B. Parks & Co.

One of the first Fords sold in Birmingham was this Model "R" Ford, a forerunner of the famed Model "T." The photograph, taken in 1908 or 1909, shows Mrs. H. B. Parks, wife of Birmingham's first Ford dealer, and her son, Milton Parks, on Brownell Street near the present site of the Birmingham theater.



WE'RE PROUD TO SAY WE "GREW UP" WITH BIRMINGHAM

As citizens and business residents, we've witnessed Birmingham's growth and progress since Dobbin first gave reluctant ground to that machine-age miracle called the horseless carriage.

That was in the early 1900's when still many a Birmingham "backyard" was several acres of rich farmland and the road to Detroit was a torturous stretch of gravel that cut early tires to ribbons. But Birmingham didn't remain long an essentially agricultural community. Within that decade, there was evidence everywhere of the progress of the automotive industry, and a local farm equipment dealer was advertising "the never-failing Ford."

Yes, we shared the "good old days" with Birmingham and the even better days that have followed. Today, we share your pride in Birmingham's quiet streets and stately homes, its fine stores and community services. We're proud, too, of the part our Ford Tractor Division has played in the development of Birmingham's economy; that Ford Motor Company dealers are respected members of the community, and that many of our employees are recognized civic leaders.

Our congratulations to an old friend—and may your next 100 years be even happier and more prosperous.

