

— 1923 —



Ralph A. Wilson
Founder

Our 42nd Year
Of Sincere Service
To The Birmingham Area

WILSON DRUG CO.

— In The Very Heart Of Birmingham —

Woodward at Maple



Richard J. Wilson
President

— 1964 —

Then ...



Maple Street, about 1908, showing Charles F. Shain's Groceries and Drugs and Williams Boot Shop next door.

And Now ...



This is our present store, owned and operated by the Sherman family since May, 1958. We are proud of Birmingham ... proud to be a part of this fine city ... proud to be a Birmingham Booster now and for many years to come. You, our many fine customers in this community, have made all this possible.

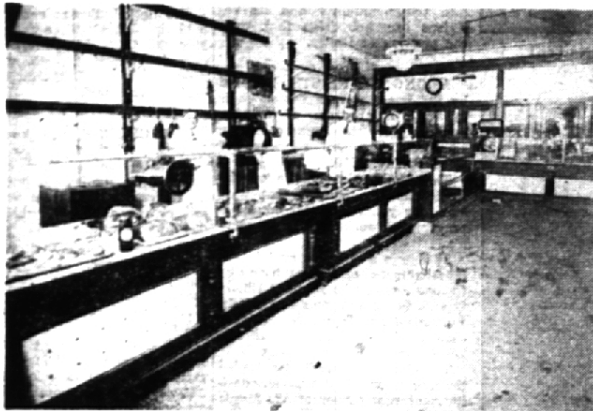
*"Featuring Birmingham's Finest Selection
Of Men's and Boys' Footwear"*



115 West Maple

MI 6-8768

THE OLD and THE NEW!



Olsen's original market in 1924 at 120 S. Woodward. Founder William G. Olsen, who was also Birmingham's fire chief, is at far right. Also shown (from left) is Bert Clack; Frank Yeager; and young Merritt Olsen.



OLSEN'S MARKET 1964

From left: Dick Raymond, Bob Carney, Phil Jones, Merritt Olsen, Harold Rood.

FORTY YEARS!

We at Olsen's Market are proud of our close relationship with the Birmingham area's spectacular growth. Our aim today is the same as that day in June back in 1924, when we opened on Woodward Avenue: To handle the very best in quality meats, fresh fruits, vegetables and groceries—and, most importantly, to continuously strive for a sincere personal relationship that goes beyond mere service.

Thank you, Birmingham!

OLSEN'S MARKET

407 BROWN ST., at Chester

WE DELIVER

MI 4-1916