

Happy Centennial  
BIRMINGHAM



We Are Grateful To Have Shared  
The Past 30 Years Of Your  
Healthful, Wholesome Growth.

We look forward to the future  
with confidence and anticipation  
of Birmingham's progress.

**Machus'**

Restaurant      Candy      Pastry Shop

160 West Maple

MI 4-1016

1864-1964  
BIRMINGHAM,

Michigan



100 Years of  
Solid Growth  
and Progress

the SPORTSMAN  
... THINGS WE'D LIKE YOU TO KNOW  
ABOUT US

We most certainly appreciate your patronage  
and we do our utmost to see that you are  
satisfied with our products and our service.  
The Sportsman is known throughout the  
Birmingham area for advanced leadership in  
fine fashions for women, styles for men  
and young men, fine, quality gifts and the  
oldest ski shop in town.  
We're continuing to grow, progress and  
beautify, while offering the traditional  
quality for which we are known.



184  
PIERCE STREET  
Birmingham  
MI 6-1225



WHAT A CHANGE ...  
IN JUST 50 YEARS!


That's how long Hawthorne Electrical Co. has helped to lighten the  
homemaker's tasks!

We have aided in eliminating such undesirables as cook stoves, scrub boards, rug beaters, clothes  
lines and garbage cans. It has been a most enjoyable experience to help drive these enemies of  
better living right out of Birmingham with the countless new electrical servants supplied to local  
households.

It has been a pleasure to participate in the growth and development of the Birmingham com-  
munity. We are appreciative of that opportunity, and grateful, too, for the loyal support received  
from the area down through the years.

Looking to the future, we promise you that as General Electric offers more new products for better  
living, Hawthorne Electric will be quick to show them, schooled to demonstrate them, and geared  
to install them properly in your home.

Birmingham Headquarters For

GENERAL  ELECTRIC

APPLIANCES — TELEVISION — STEREO

**Hawthorne** (ELECTRICAL COMPANY)

GENERAL  ELECTRIC SALES CENTER,

375 Hamilton Row  
Birmingham

Midwest 4-2200