

*Styles change, but
Quality and Good Taste
are always in fashion*

A centennial is more than a time for counting the past. It is also a moment for measuring the future.

Birmingham was five years old when the first Jacobson store opened in central Michigan. Throughout the years a policy that combines good taste and quality with a deep dedication to serving the community has prevailed without change.

It is reassuring to know that Birmingham's impressive record of a century — its vitality, growth and spirit — also remains unchanged, and is but a prelude to a greater tomorrow!



Jacobson's