Turn Backyard Into Shangri-La

Create Your Own
Private Paradise
With New Furniture

Outdoor furniture for 1964 is more beautiful, comfortable, and sturdy than ever before. Brighter, more colorful fabrics, deep and luxurious latex foam rubber cushions, and improved cast aluminum construction make the 1964 designs the most exciting ever offered to modern outdoormen.

Many of the new patio pieces can bring their summery charm indoors when the cool weather arrives without detracting a bit from the appearance of the family room, and a chair is just as comfortable for watching television as it is for soaking up sunshine.

Patio chairs and chairs this year are often upholstered with genuine latex foam rubber cushions — a distinct departure from the fashion a few years ago when cushions were a rarity. The foam rubber provides a softer seat.

The cushions are covered in vinyl and waterproofed polished cotton upholstery fabrics this year. The vinyl comes in more colors than the rainbow, and every imaginable texture and style is available.

Polished cotton fabrics feature big, bold prints in vivid colors. These fabrics are waterproofed and resist sunlight very well. In some cases, they also boast a stain repellent.

CONSTRUCTION IS sturdier this year, with many more slats in cast aluminum frames available. These designs combine the light weight of aluminum with the strength and intricate beauty of wrought iron furniture.

Wrought iron furniture is still prominent, not only for seating pieces but also for tables. One popular set of tables comes in several different sizes and features practical glass tops, which are easy to clean and can endure any weather.

REDWOOD FURNITURE is also popular this year, especially for such classic outdoor furniture pieces as a picnic table with matching benches. Redwood offers resistance to weather, aging and hard knocks.

One interesting development in outdoor seating is the lounge chair. These loungers are made of large, thick latex foam rubber cores covered in vinyl, sailcloth, or other sturdy fabric, and are intended to be weathered at random on the floor or ground. They were adopted from the popular throw pillows used for the same purpose indoors.

Perfect for relaxation is this colorful and comfortable chaise of cast aluminum with latex foam rubber cushions and a vivid floral print. For easy moving, it's equipped with wheels. Stacked pillows are for those who prefer casual sitting. Equally at home on a patio as in a family room, this practical piece of furniture can be used year round.

When "dad" gets inspired to do the cooking, let him! Taking the muss and fuss out of the kitchen is a boon to any housewife and if his niche is provided with a new 24-inch motorized brazier by Structo, featuring work shelf, towel bar and utility shelf, he'll be glad to oblige any night of the week.

Poranda is the name of this resurrected "summer house," an all-weather aluminum version of the traditional gazebos that can be set up easily in the backyard. The screen-walled Poranda offers a sanctuary free from insects, hot sun or rain during summer get-togethers. Reaching almost eight feet at the peak, it folds compactly for winter storage.

Patio Adds Beauty to Home and Yard

Carefully blend a little bit of concrete, cast iron, east stone and redwood and you have a patio that will add charm and beauty to your home and yard, comfort to your living.

Start the blend with an arrangement of concrete patio blocks, fitted into your outdoor area off a screened porch, kitchen, recreation room or dining room.

Add to this the distinctive touch of exquisite cast iron furniture, which accomplishes a wrought iron appearance at a considerable savings of dollars for a couple of chairs, or possibly a chair and settee. Designs in patio furniture of cast iron have as much beauty and detail as furniture hammered out of iron by the wrought method — and casting gray iron into beautiful designs is much less expensive.

Arrange your patio picture with a fountain, which you can make yourself at another substantial cost saving by using cast stone figures.

This is an ideal way to blend a garden area and patio attractively.

Now add a few redwood chairs with matching table (possibly a stainless steel one) for those outdoor evenings when the family or friends put the charcoal grill to work with steaks, hamburgers, and hot dogs.

Utilize other decorative touches — carefully painted cast iron figures, a yard lamp, an attractive flower box, maybe a Birdbath or canvas top with interesting support poles.

There are countless ways you can make your patio individually, create the decor of your home, and set the scene that means as much as the size of your yard and garden.

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