



Purchased by B'ham Men

Three Birmingham businessmen have purchased the First National Building of Ann Arbor. The structure is the town's tallest and largest downtown office building. The principals involved are Donald H. Parsons, James C. Holmes and George B. Kilborne, all of Valley Investment Co., 1100 N. Woodward. Nine months ago the trio purchased the Ford Building and Dime Building in Detroit.



Award Winner

At a recent luncheon the Herman Frankel Organization was presented a design award by Practical Builder Magazine. The award was presented for the design of Gladwyn House, located on Middlebelt between 14 and 15 Mile roads, Sears Hallett (left), publisher of the magazine presented the award to Herman Frankel, president of the firm.

Edison to Honor Veteran Employee

LeRoy M. Hooper, superintendent of the engineering and service division of Detroit-Edison's underground lines department in May, 1929. He is a member of the Michigan Society of Professional Engineers.

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You can leave your business—whole and healthy—for your family. And this is easy, too, through Business Insurance from New York Life.

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Sun Life Honors 2 Area Employees

J. T. Diakin and F. K. Ziegel were honored at a Sun Life Assurance Co. of Canada agency conference in Miami Beach last week.

Diakin, 28173 Tapert, Southfield, is manager of the company's Southfield-Detroit office. He was awarded the President's trophy for managing the leading ordinary new business branch in 1964.

ZIEGEL, 27315 Garden Way, Franklin, was awarded the President's group trophy for managing the leading group branch in both the U.S. and Canada.

Resident Observes 35th Anniversary With Chicago Firm

J. Arthur Simpson recently celebrated his 35th service anniversary with R. R. Donnelly & Sons Co. He is resident manager of the Chicago printing firm's Detroit plant.

Simpson and his wife, Mary, live at 607 Oak Street, Birmingham. He was a combat engineer during World War II, and saw action at the Battle of the Bulge, the crossing of the Rhine and in Central Germany.

Simpson enjoys golf and reading, and is an enthusiastic and knowledgeable collector of antiques.

Ford Fetes 6 For Service

Six Birmingham area residents were honored by the Ford Motor Co. last week for their outstanding community service. They received "Good Citizen Awards"—mounted silver scrolls bearing the engraved commendation of Henry Ford II, company chairman of the board.

Honored were: John G. Anderson, 21012 Tamarack Circle, Southfield; Howard L. Beer, 4740 Barnley, Birmingham; Duane L. Block, 18175 Roseland, Lathrup Village; Gordon C. Henderson, 27745 Lathrup, Lathrup Village; Harold J. Kohlmeier, 744 Hazelwood, Birmingham and Paul T. Rabaut, 27347 Shagbarck, Southfield.

'Super Salesman' Wins Camp Trip

James Gillette, Jr., one of 47 youngsters who participated in the Birmingham Y M C A sponsored candy sale last month, will be spending two weeks at Camp Ohiya this summer because of his sales ability.

The \$126 Jim earned will also enable his sister Denise, 10, to spend one week there, as well as providing partial payment for two weeks of day camp for brothers Michael, 9, and Peter, 6.

A BONUS for 12-year-old Jim is the sleeping bag which he won as top salesman. He is the son of Mr. and Mrs. James F. Gillette of Birmingham Blvd.

The 46 boys and one girl who elected to help earn their way to camp sold 2820 boxes of candy, earning a total of \$687.

NEWS OF BUSINESS



BEHIND the STORE FRONTS

With
ANGUS
McKELLAR

Jack Gallagher, of the Gallagher Music Co., 4224 Woodward, a little north of 13 Mile, mentioned that his mother was the victim of a fire Sunday which badly damaged her home in Grosse Pointe. The fire followed a "breaking and entering" offense.

... and "Chick" Plank, of The Silverwolf, down Woodward at 13 1/2 Mile, tells us of the customer (a Detroit druggist who collects silver dollars. Since Oct., 1960, he saved 476 of the nice round tokens. Recently he decided that it was time to put them into circulation again.

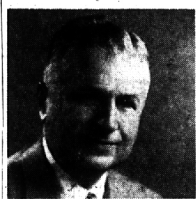
The druggist appropriately lugged them into the Silverwolf, where he exchanged them for a new "Sunfish" sailboat.

RON PRIEBE, of Dubuc Sales & Service, just below 14 mile, attended the 41st Annual Convention and Merchandise Exposition of the National Sanitary Supply Association at the Conrad Hilton Hotel in Chicago.

Over 3,500 N.S.S.A. members and guests from all parts of the free world gathered for the three and a half day meeting and show.

They discussed the latest developments in methods and equipment to attain higher standards of sanitation in commerce and industry.

CAMERA ENTHUSIASTS are in for a treat Saturday afternoon at the Birmingham Camera Shop, 108 S. Woodward. Between 2 and 5 p.m., "Miss Polaroid," representing the Polaroid camera people of Cambridge, Mass., will hold a customer clinic, demonstrating the new Polaroid 100, new color pack camera. Bob Osborn, of the camera shop, says to come in with your questions.



DONALD KIGAR

Kigar Named President of Detroit Edison

A Bingham Farms man, Donald Kigar has been named president of the Detroit Edison Co.

Kigar, 32786 Bingham Lane, succeeds Walker L. Cislak who moved up to the chairman of the board post at Edison.

The 69-year-old Kigar was also designated as chief operations officer and was elected to the board of directors.

THE COMPANY'S board of directors approved the changes in management at a meeting in New York City on Monday. They also decided the position of executive vice president held by Kigar since 1961 will not be filled.

A graduate of Ohio Northern University, Kigar has been with Edison for 38 years. He started as a clerk and mechanical foreman in the construction department.

He later became manager of purchases, manager of construction and vice president in charge of union relations.

A COLD, HARD LOOK

... At Ten Prominent, Investment-Grade Securities

The Watling, Lermen & Co. Research Department has just completed a comprehensive study of ten investment-grade securities, carefully selected from hundreds of listed stocks, representing a diversified cross-section of American business:

- AUTOMOTIVE
- OILS
- CONSUMER PRODUCTS
- UTILITIES
- CHEMICALS
- OFFICE EQUIPMENT
- RETAIL TRADE
- LIFE INSURANCE
- DRUGS
- MISCELLANEOUS

From these general categories we picked ten leading companies—one from each industry—to analyze in the study. In our judgment, each of the ten companies covered in this report shows good prospects for continued growth and expansion over the next decade.

All ten are worthy of careful consideration by the growth-minded investor.

If you're interested in learning who the companies are, and especially in why we chose these particular securities for their capital growth potential, mail the attached coupon today. We'd like to send you a copy of this detailed report so you can apply your own unbiassed judgment to our analysis... and perhaps compare our selection and recommendations with your own personal investment goals.

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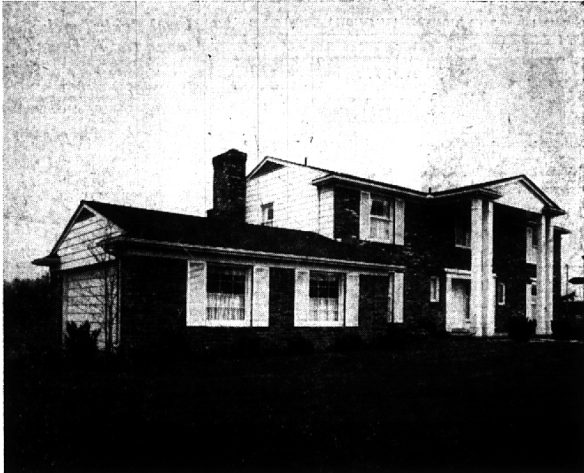
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In Bloomfield Hills

One of the newest housing developments in the area is Whitehall in Bloomfield Hills. Located on Long Lake, a mile east of Woodward, the development is adjacent to the Bloomfield Open Hunt. For buyers without plans of their own there is a collection of six

home designs to choose from. Architectural types are limited to tri-levels and colonials in either the four or five bedroom category. Architectural motif varies from southern Georgian to English manorial and bourn.

Appointments, Promotions

Robert B. Hows, 487 Vinewood, Birmingham, has been named manager of the new great lakes building products sales district for the Reynolds Metal Co.

Dr. Harlan D. Anderson of Merritt Lane, Birmingham, has been appointed superintendent of the Parkdale Biological Laboratories of Parke, Davis in Rochester. Dr. Anderson has been with the Michigan Department of Health for the past 22 years.

Two Birmingham residents, Daniel B. Gallagher and Wallace W. Kraft, received major management promotions this week by the Willing Co., a sales promotion and sales training organization. Gallagher, 915 Westwood, has been

named vice president and manager of the firm's Detroit operation and Kraft, 2288 Shore Hill Drive, is now vice president and major account group supervisor.

William Decker of Birmingham, president of the Plymouth Oil Co. has been elected treasurer of the Michigan Petroleum Association an organization of wholesale petroleum executives.

Robert B. Latimer, Jr., 15654 Birwood, Beverly Hills, has been

Convention Goer

Dr. Stephen P. Mihalich, 5075 Midwood, Bloomfield Hills, attended the 35th annual conference of the Michigan Association of Osteopathic Physicians and Surgeons, Inc., recently in Detroit.

A subscription to The Eccentric brings you the community's top news events 52 times a year.

promoted to creative director-copy for the Bloomfield Hills office of MacManus, John & Adams. David M. Watson, 7229 Pebble Creek, W. Bloomfield Township, has been named group copy director by the firm.

4-E THE BIRMINGHAM (MICH.) ECCENTRIC May 7, 1964

Simple arithmetic for budget-minded stereo music lovers:

\$299⁰⁰
for the new UST-4
stereo tape recorder

+\$50⁰⁰
worth of 4-track stereo
tape albums—FREE

\$299⁰⁰ complete
(and for a limited time only)



from Ampeg

Makes sense, too. At least to Ampeg. That's their way of introducing this medium-priced stereo recorder built to Ampeg specifications... the UST-4. A lot of recorder at a most modest price: Records and plays 4-track stereo and mono—also plays half and full track mono. Two speeds—3 1/2 and 7 1/2 ips. Plays vertically or horizontally. Lightweight (only 34 lbs.) and compact (19 1/2" wide x 13 1/2" high x 9 1/2" deep). Complete with built-in amplifiers and twin 5"x7" speakers. Since the time is limited to get \$50 worth of free Ampeg UST albums with your purchase of this UST 4 stereo recorder, what are you waiting for? The last time we made this offer there weren't enough UST-4's to go around!

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color clinic for
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SEE COLOR PICTURES
IN 50 SECONDS

Here's your chance to get expert instruction on exactly how to make pictures with the new Polaroid film. See our display of Polaroid pictures made in just 50 seconds!

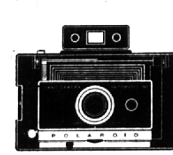
BRING IN YOUR LAND CAMERA

Bring in your Polaroid Land camera—no matter how old—and we will check it and adapt it for color photography. We have stocks of Polaroid film now so you don't have to wait any longer to try it.

FREE BOOK ON POLAROID COLOR PHOTOGRAPHY

When you buy a roll of Polaroid film we will give you free a 32-page book that tells you everything you need to know about making 50-second color pictures. It gives tips on exposure, composition, lighting, etc. And it's full of ideas for exciting color pictures both indoors and out.

SEE THE NEW POLAROID COLOR PACK CAMERA



Smallest, lightest Polaroid Land camera ever
New film pack loads in 7 seconds
Transistorized, electronic shutter sets perfect exposure
Even measures the light of a flash bulb
Makes automatic time exposures, too

"Our Right Advice May Save You More Than Price!"
Free parking across the street for our customers.



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