

Financial Review

Mr. and Mrs. Ralph Salansky, 27119 Arlington, Southfield, review their family financial planning program with Theodore Hein Hein Salansky and the Aramiy Affairs Record Book developed by Hein Parking and Parking and Hein Salansky and Hein Salansky



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NEWS OF

Appointments, Promotions

Werner Ewert, 10110 Deronshire, Advertising Agencies at the group's Beverly Hills, has been named district sales manager of Shell Chem-Isola Co.'s industrial che mi cai so 31 w. Harndale, Bloomed Hills division. Ewert, senior technologist, joined the company as a junior chemist in 1952.

Frank E. Zimmerman, 158:

John H. Gills, (manager of sales development, Koebel Diamond Tool Co., has been elected a national director of the American Society for Abrasive Methods, Gills, 1311 Henricita, Birmingham, will serve a one year term on the board of the technical organization of abrasives engineers and specialists. Frank E. Zimmerman, 1582
Apple Lane, Bloomfield Hills, has
been appointed general marketing
manager for the Ford Division of
Ford Motor Co. Zimmerman has
been special vehicles manager for
Ford since July 1983. He joined
the company in 1945 as a student
ëngineer.

Rhea Vietor, 225 W. Brown, Bir-mingham, has been named account executive for the ARO Gloster Pub-lik Rel. For most control of the ARO In the Post of the ARO Gloster Pub-land Tribune and women's editor of the Postilae Press. Mrs. Vietor has been assigned to the Statler Hilton Hotel, Grin in ell Brothers and Wright Kay accounts.

K. D. Hollowsy has been appointed parts and service marketing manager for Ford Division of the Ford Motor Co. Hollowsy, 3148 Churchlil, Bewerly Hills, will be responsable for developing programs designed to increase division and dealer sales of parts, accessories and service.

Thomas B. Adams, president of Campbell-Ewald Co., has been elected to the operations committee of the American Association of

Meet ...

GEORGE H. LIEBER CASIMER J. KANIA · GOOD MEN TO KNOW ·



CASIMER J. KANIA "Casey"



GEORGE H. LIEBER George calls Huntington Woods home. After graduating from University of Detroit Law School, George practiced law for three years. He's a veteran of the Army Signal Corps. Hobbies: shooting and golf. George is a member of the Optimists Club.

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Local Residents Make Offer For Bank of Commonwealth

Lathrup Resident

weath and the fact that its stock weath and some death? I so the weath and we were well as w

THE GROUP made a public a letter to shareholders which confuned last week's promise to come up with a better offer than that made by Atlas Credit Corp., a Fhiladelphia finance company seeking to impose Eastern control. Allas last week offered \$77.50 per share for Commonwealth stock.

The group challenged Atlas Credit's take-over offer and quese for the control of Bank of the Commonwealth.

Cherrolet fleet user relations and recognized by transportation executed fleet of the state of t

monwealth.

The local ownership committee, which represents stockholders with substantially more than 100,000 shares and includes two present directors of Bank of the Commonwonwealth, urged stockholders not

MUCH OF THAYER'S early career was spent in Ohio. He joine Chevrolet as a district representative in Cleveland in 1926 and two years later was appointed flee and truck representative at Not wood. wood.

He served as sales representa-tive, and zone manager for General Motors Fleet Division in Cincinnati from 1936 until 1946.

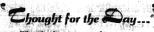
Thayer was appointed assistant manager of Chevrolet's fleet sales department at Detroit in 1946 and was elevated to manager, in 1987.

Honored by Edison

Ford Motor Co. Zimmerman has been special vehicles manager for Ford since July 1963. He joined the company in 1945 as a student engineer.

Make a list of those "don't have been special vehicles and the special vehicles are special vehicles and the special vehicles and the special vehicles are special vehicles and the vehicles are special vehicles and the vehicles are special vehicles and the vehicles are vehicles and vehicles are vehicles are vehicles and vehicles are vehicles and vehicles are vehicles are vehicles and vehicles are vehicles are vehicles are vehicles are vehicles are vehicles are vehicles and vehicles are vehicl

THE B'HAM ECCENTRIC Page April 30, 1964 3-E



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While you're at bat, you have to watch the ball at all times. Watch it in the pitcher's hand; watch it as it comes out of his hand; watch it as it comes across the plate; try to keep your eye on the ball until the time it hits your bat. The more you watch the better you see a pitch.

Ted Williams says he can tell the spin of the ball four or five feet after it leaves the pitcher's hand. Stan Musial says he can see the pitch seven or eight feet out from the pitcher and actually know whether it's going to be

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before committing yourself.

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