

Auto Companies Go All Out For World's Fair Displays

Birminghamites who visit the New York World's Fair should feel right at home. At the same time they should be mighty proud of their home state, says Jerry E. Fisher, Automobile Club of Michigan touring manager.

The auto industry's Big Three—General Motors, Ford and Chrysler—have the largest pavilions among the 150 at the Fair.

Cost of the auto companies' gigantic displays is expected to reach \$100 million—one-third of the amount spent by all exhibitors at the Fair.

General Motors, for example, estimated that 25 million persons will view its new Futurama.

Ford's Walt Disney-created ride will transport 50,000 persons a day—in new Ford-built convertibles. That adds up to 18 million prospective buyers over the 300 days the Fair will be open this year and next.

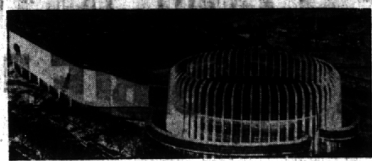
Chrysler's exhibit is located between the other two.

CHRYSLER FIGURED that five buildings are more effective than one. So it offers an indoor-outdoor "fair-within-a-fair" on an oval, six-acre plot. Four islands represent various Chrysler operations—styling, engineering, production and diversified products.

Styling Island will feature Chrysler's turbine car. The fifth is an immense Shogun ground theater whose design permits 2,500 persons in four separate auditoriums to watch different portions of the same show at the same time.

One of the highlights of the General Motors Futurama will be a ride through what may well be the world of tomorrow. Some 70,000 persons daily are expected to see new concepts of living, new industrial, agricultural and extraction processes, new transportation techniques, new vehicles, new applications of communications, and new products of scientific research.

Futurama riders will be trans-



THE AERIAL PHOTO shows the Ford Pavilion. Transparent tunnels from Rotunda entrance, foreground, start visitors on "Magic Skyway."

ported three abreast in contoured lounge chairs through futuristic scenes depicting the moon, the Antarctic, the ocean floor, the jungle, the desert and the sky. The ride lasts for 15 minutes and extends almost a quarter of a mile.

THE GM EXHIBIT has a poignant title—"General Motors: Many Minds and Many Hands Serving the Needs of Mankind"—but it promises to be fun.

Ford, in addition to its widely-touted "Magic Skyway" ride with articulate cavemen and dinosaurs, has other Disney magic up its corporate sleeves. All is planned to emphasize Ford's role as a worldwide corporation and to dramatize the theme, "Man's Achievements in an Expanding Universe."

An amazingly authentic "International Garden" is the first sight to greet visitors in the entrance to the Ford Pavilion. In great above-ground structure at the Fair, the garden depicts buildings and village scenes in 14 lands, all the world of tomorrow. Some 70,000 persons daily are expected to see new concepts of living, new industrial, agricultural and extraction processes, new transportation techniques, new vehicles, new applications of communications, and new products of scientific research.

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Ask the Doctor

This column is presented as a public service by the Oakland County Medical Society and The Birmingham Eccentric. It is written by "465 physicians in Oakland County" who are members of the society. Questions should be addressed to the Oakland County Medical Society, 346 Park, Birmingham. Questions must be of a general nature, as no effort will be made toward diagnosis or treatment in specific cases.

PROBLEM OF CHAPPED LIPS

Q—As soon as the weather turns cold my five-year-old daughter develops cracked lips. They swell, turn red, occasionally bleed, and are very painful. Can this be cured?

A—Unfortunately, there is no simple answer to this problem because a number of factors may be involved. Children like your daughter often have a cold or chronic nasal obstruction which causes several things to happen. The child must breathe through the mouth, causing the lips to dry and crack. He then licks the lips to keep them moist and pliable; this further aggravates the drying of the skin and produces more cracking.

THE SOLUTION is easy on paper, but in practice is not always 100 per cent successful.

First, put some protective ointment on the lips and the skin around the mouth. Petroleum or ointments containing vitamins A and D are good. Cold creams are probably less effective.

Second, try to clear up any nasal infection or obstruction. In a five-year-old child, the adenoids may be the source of trouble. Other possible causes include nasal allergies and chronic infection. Get your doctor's advice on how to meet this problem.

Many adults, as well as children, are infected with a virus that causes herpes simplex, or fever blisters. These persons suffer from lips that swell, crack, and blister from cold, or even too much sun.

APPARENTLY, THE virus persists in the body once the individual has acquired his first infection, usually in early childhood. No good cure for fever blisters is known.

Sometimes a repeat small pox vaccination will clear up the problem for several months. Protective ointments are helpful, but these must be thick, opaque variety that won't wipe off and will prevent burning by both sun and wind.

Other causes of lip cracking are food allergies and vitamin deficiencies. Lack of one of the B vitamins, riboflavin, has been associated with cracking of the lips, especially at the corners of the mouth.

Localities Among Student Teachers

A record number of Western Michigan University seniors are currently preparing for careers in the teaching profession, according to Dr. A. L. Sobel, director of student teaching and professor of education at the university. Nearly 750 are participating in the student teaching program in southwestern Michigan schools during the spring semester.

Students from Birmingham are: Judith A. Beck, 4171 Meadowland Drive; Judith A. Brown, daughter of Mr. and Mrs. John C. Brown,

3915 Oakhill Drive; Duane R. Dunham, son of Ralph Dunham, 3070 Big Beaver Road; Alexandra J. Fisher, daughter of Mr. and Mrs. Wallace J. Jarosz, 3425 Berkshire Dr.; Lynn W. Lindeman, son of Mr. and Mrs. William Lindeman, 1789 Beechcroft Circle; Mag Yari, daughter of Mr. and Mrs. John Magyard, Sr., 15505 Amberst; Patricia A. McGaughey, daughter of Robert J. McGaughey, 6825 White Pine Drive; Susan E. Reed, daughter of Edward A. Reed, 795 Moberg; and Ronald A. Wilcox, son of David E. Wilcox, 976 Pilgrimage.

Barnum PTA Sets Special Meeting

The executive board of Barnum Junior High School P. T. A. has elected a special meeting for Barnum parents at 8 p.m. tonight in the school cafeteria.

G. Patrick O'Connell, of General Motors Corp., will speak on "A Challenge to Education," highlighting what industry seeks in young employees and the part education contributes. O'Connell speaks from a background of commerce, education and industry. A question and answer period will follow his talk.

The annual election of officers for the 1964-65 school year will also be held.

OK Purchase Of 7 Vehicles

Birmingham's police and public works departments are going to get seven new vehicles.

City commissioners authorized the purchase of four new Plymouth police cars from B. J. Ratigan Motor Sales for \$3,042 plus trade-in. They also authorized the purchase of three half-ton pickup trucks totaling \$2,900 were awarded to Stark-Hickey Ford, Wink Chevrolet and GMC Truck and Coach. The purchase price included trade-ins.

DPW Supt. T. C. Brien said the pickups will be used by the dog warden, sewer rodding crew and the city forester. The contracts were all awarded to the low bidder.

Speakers' Bureau Leader Set for Plenty of Talk

Mrs. John May is a woman who doesn't mind being called responsible for a lot of talk.

As chairman of the speakers bureau for the Community College Citizens Committee, Mrs. May expects to be responsible for some 300 speeches in Oakland County before the June 8 community college election dates.

AN EARLY promoter of the community college idea, in this area, she organized the speakers bureau in January. At three work-shop sessions early in the year, she gave the 70 speakers two-hour briefings on the facts and issues involved in the community college proposal. A short-course in how to use visual aids, where to refer questions the speaker could not answer, and how to enroll volunteers were part of the speaker's training.

"The busy time was in February," she said. "If speeches were to be made in every community in the county, there had to be people within each area that could schedule a speaker for any given occasion that could give program time to the community college."

There are 18 district chairmen now

who do this kind of work. I get telephone calls when all the speakers in my area are scheduled and there is still another group who wants a speech."

A LOT OF talk about the Community College is going on in organization meetings that do not have speakers, she said. "A number of people have called to say their organizations would like to know about the college, but want to do their own research. I have mailed several dozen letters of information, brochures, or written copies of speeches to these groups."

Another information spreader in demand is a film "Catalyst of a New Visual Aid," where to refer questions the speaker could not answer, and how to enroll volunteers were part of the speaker's training.

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final report lists her as secretary to the sites and housing committee.

SHE WAS a member of the Community College steering committee that tried unsuccessfully to win voter approval of a college in June 1963.

Despite the growing intensity of this year's campaign, Mrs. May is taking courses in anthropology at Wayne State University and spends at least two hours a week cataloging anthropological objects for Cranbrook Museum.

"An understanding husband and tolerant children are my greatest assets," Mrs. May said.

Of his wife's activity in the community college campaign, John May has said, "It is what I would be doing if there were time." May is an engineering executive for General Motors.

ONE OF THE four May children has already finished college. Jim, an engineer, lives in California. Stephen, 24, is a student at Oakland University and a practice teacher in Bloomfield Hills High School. Philip, 17, is a junior in Seaholm High School, and Roxane, 15, a ninth grader at Derby Junior High School.

Asked about sparetime interests, Mrs. May could only reply, "The thing I do most is iron, but it isn't a hobby."

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Resident to Speak To Youth Hostellers

John D. Maynard, 919 Mohagan Drive, Birmingham, is the featured speaker at the April 28 meeting of the Detroit American Youth Hostels Council beginning at 8:30 p.m. at W.S.U.'s McGregor Memorial Conference Center.

Maynard has been president of the Detroit Council, AYH, district governor of southeastern Michigan Rotary Clubs and YMCA District and Michigan Board president.

Election of officers will also be held at the meeting.

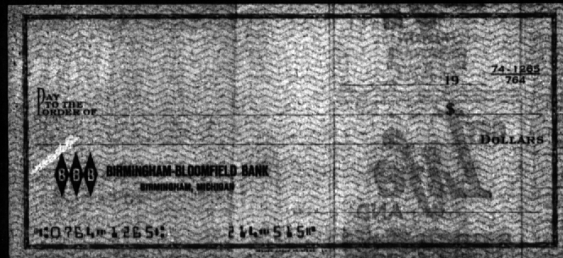
\$18 Million Asked For County Budget

The Oakland County Board of Supervisors were asked for a record \$18.4 million in their spending plan for 1965, which accounted for \$2.4 million more than this year's budget.

This amount would require a county tax rate of \$5.93 per each \$1,000 equalized valuation, slightly less than the \$5.96 per \$1000 rate required to finance the tentative budget.

The tentative county budget was requested by the county Board of Auditors, the Ways and Means Committee and Salaries Committee.

The proposal was in preparation to the budget going to the Allocation Board in May as evidence of the county's needs in the annual fight with school districts and townships over the split of the 15 mills the three must share.



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