

### B'ham Man Builds Inn at Pt. Huron

One of the most modern of motor inns, for traveler and vacationer alike, is nearing completion in St. Clair County, to be known as the Port Huron Motor Inn. The official opening is scheduled for the first week in June.

Asker Tichin of Birmingham, owner of the multi-million dollar project, said the motor inn will consist of 100 units, upper and lower levels, indoor and outdoor swimming pools, steam baths, 22 bowling lanes, restaurant, cocktail lounge, conference rooms and play area for children.

Located on a five-acre site at the foot of the Blue Water Bridge approach and the terminus of Interstate I-94, Port Huron, the facility has already become a sightseeing attraction.

### Wins Dental Award

Television station WIBK received the Michigan State Dental Association's public service award last week at the groups 107th annual meeting in Detroit. Accepting the award on behalf of WIBK-TV and Storer Broadcasting was the station's general manager, Lawrence M. Carino, 1176 Covington, Bloomfield Township.

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### On the Right Track

Engineer Barbara Nelson, 706 E. Big Beaver, Troy, unloads her electric train at the front of the Revo store, on Maple, Birmingham, after it has delivered its load of filled prescriptions for waiting customers. The double track system runs to the pharmacy department at the rear of the store, speeding service to waiting customers.

### Discuss Pluralism

Avorn Cohn, president of the Detroit chapter of the American Jewish Committee, announced that Dr. John S. Rawson will be the guest speaker at the annual dinner of the Detroit Chapter to be held Saturday evening at the Franklin Hills Country Club.

Dr. Rawson will speak on "Pluralism In American Jewish Life."

Simply spin your dial to MIDwest 4-1100 and a professionally-trained ad-writer will help you prepare your message.



### B'ham Realty Board To Join in Nat'l Fete

Plans have been launched by the Birmingham Board of Realtors to participate in the nationwide observance of Realtor Week, May 24-30, it has been announced by Clarence G. Clobest, president.

Robert W. Keating has been named chairman of the committee in charge of arrangements.

The local group is one of more than 1,470 boards which comprise the National Association of Real Estate Boards which has individual membership of almost 76,000 also.

EACH YEAR a week is designated to "point up" realtor activities and to explain to the public why it is wise to handle all real estate transactions through a realtor rather than just anyone in the field, Keating explained.

Only a member of the Birmingham board and the National Association may identify himself as a realtor.

Clobest added that in order to qualify for membership in NAREB, "a real estate practitioner must demonstrate his professional ability, must be approved by the other members of the local board, and must subscribe to the rigid Code of Ethics of the National Association."

"The primary goal of the realtor under this code is to keep the interests of both the buyer and the seller uppermost in mind during a transaction."

The code is enforced by the local board's Professional Standards Committee, which has the power to suspend or revoke board membership of any member who has violated its articles.

MANY REALTORS, in addition, serve their communities by playing active roles in government and in civic and charitable organizations.

NAREB members make their special knowledge available at no charge to planning commissions and provide professional advice to public officials concerning proposed real estate legislation.

NAREB sponsors real estate clinics throughout the nation, and many realtors serve as professors in real estate instruction courses.

One of NAREB's committees, the Build America Better Committee, was established with the purpose of eliminating sub-standard housing. Members of this committee travel to all sections of the country upon invitation of the local board and the mayor to study the blight and slum problems and present detailed suggested solutions.

Slogan of the association this year for Realtor Week is "Move Up to More in '64—A Better Home Through a Realtor." With prosperity at a high point it is reasoned by NAREB that many families will want to move from their homes which are merely adequate into one which fulfills their desires in addition to their needs, President Clobest said.

Special activities planned during Realtor Week by the local board will be announced at a later date. Some of the activities will be tied in with plans of the National Association.

### High Schoolers Offered Tours Of 17 Colleges

For area high school students who want to go to college but are not sure which one, tours of 17 colleges and universities in Michigan and Ohio are being arranged by two Birmingham counselors.

Four one-day tours have been set up, with the first scheduled for Saturday, April 25. Campuses visited will be Michigan State, Olivet, Hillsdale and Adrian.

THE SECOND tour will include Eastern Michigan, the University of Michigan, Albion, Western Michigan and Kalamazoo College and is scheduled for Saturday, May 9.

Trip No. 3 on Saturday, May 23, will visit Flint Junior College, Northwood, Central Michigan, Ferris and Alma and Trip No. 4 on Saturday June 6, will include the Ohio campuses of Heidelberg, Ohio Wesleyan, Denison and Ohio State.

Each student will be covered by insurance while on the trips.

A minimum of 40 students is necessary for the Michigan trips and a maximum of 50. For the Ohio tour the minimum is 30 and the maximum is 35 students.

STUDENTS WILL board buses at 7:45 a.m. each day at the First Presbyterian Church, 1600 W. Maple, Birmingham, and return the same evening.

Further information about the tours and their costs may be obtained from Don Groth, 1714 Warwick Road, Pontiac, or Donald Lantsch, 1547 Villa, Birmingham.

### Speedwriting NEW CLASS BEGINNING APRIL 27

Day School 8:30 a.m. Evening Div. 6:30 p.m. You are invited to visit the opening session as an observer.

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### Speaker Set

R. Kendall Jones, an executive with the Ujha Co., will be the featured speaker next Thursday at the monthly dinner meeting of the Oakland County Chapter of the National Association of Accountants at Devon Gables. He will speak on the "Effective Use of Capacity Costing."

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