

AAA Says 400,000 from State To Visit N.Y. World's Fair

More than 400,000 Michiganians will be among the 35 million tourists who flock to the New York World's Fair this summer, predicts Jerry E. Fisher, Automobile Club of Michigan touring manager.

This is the largest number of Michiganians ever to attend any single attraction in history.

New York's biggest show of all time opens April 22, signaling the influx of tourists which will continue through Oct. 18.

The location is the original site of the 1898-40 World's Fair at Flushing Meadows, Queens, in the center of metropolitan New York. It's nine miles east of Times Square, opposite Manhattan, six miles from John F. Kennedy International Airport (formerly Idlewild) and two miles from LaGuardia Airport.

A VISITOR will be able to do everything from whitening overboard on a motorboat, looking down on the Fair, to scooting along on the

ground in a private golf-cart-like vehicle (made in Michigan by Battle Creek's Clark Equipment Co.).

One can eat a full 10-course meal for \$15 or make do on a hot dog or hamburger. There are 113 restaurants, ranging from snack bars to the fanciest of eateries. Featured is everything from Hongkongburger (a hamburger and noodles) served from a motorized rickshaw to a three-hour luau at the Hawaiian pavilion.

STRICTLY FRESH

You're getting mighty old when you can remember when all you had to do was just wind up the record player with a crank.

One of the most relaxed men must have been the guy who bought the first bath tub in 1850.



He didn't have to get out of it to answer the first telephone call in 1875.

The most effective way to make the boss think you're busy is to keep your desk messy.

Time was when mom said "Junior, eat your vegetables," he replied, "Daddy isn't eating any." Nowadays he says, "You'll have to motivate me."

THE FAIR'S biggest literally staggers the imagination. It is as large as your first county fair midway looked to you but wasn't.

Imagine a grassy, tree-shaded, fountain-splashed area 17 fields long and 17 wide. Suddenly it is filled in an instant with swish, swish buildings varying in shape from a huge eggshell and a rectangular box to a graceful Oriental temple.

The Fair will provide a peek into future industrial and scientific miracles in everything from your home kitchen to space ship travel. I'll sell products and brag of U.S. accomplishments, offer fun and religion, food and fantasy, entertainment and education—all in liberal doses. In short, it'll sell the image of progress.

Your Garden Clinic IT MAKES GOOD SENSE

1. To buy our white or yellow ONION SETS to plant now. 175 to 200 per lb. for 25c.



To rid your lawn of crabgrass be sure to spread this material evenly over the infested area. BEFORE MAY 1st—and AFTER lawn has been cleaned up and fertilized. 25 lbs. for \$5.95 for 2500 sq. ft.

3. For us to thank you for your patronage last Saturday and for your patience in waiting to be waited on.



To feed the lawn with this very fine 16-8-8 non-burning fertilizer. After all, the proper use of fertilizer is essential if you are ever going to have a lawn free of crabgrass and weeds. 33 1/2 lbs. to 2500 sq. ft. for \$4.95.

5. To clobber the needle trees which are infested with the Fine Shot Moth. The tips of new growth curl up and turn brown. DRENCH entire tree with DD-IDE before May 1st and again June 20 & 30th if damage has been severe.



For the golfer to accomplish a lot with one shot. Same for lawns. One application of Agrico 1-2-3 feeds, controls crabgrass and also harmful soil insects. 25 lbs. to 2500 sq. ft. for \$8.95.

7. To select BULBS and TUBERS now while there is a broad variety on hand and plant them outdoors around the first and second weeks in May. PERUVIAN DAFFODIL — TUBEROSE — CALADIUM DAHLIA — LILY — CANYA — BEGONIA GLADIOLUS — ETC.



To work this excellent 8-16-8 fertilizer into the flower and vegetable beds before planting and to scatter it in bulb and perennial beds using 2# to 100 sq. ft.

9. For you to bring your problems of lawn and garden to our attention. Once again, we remind you that if we cannot help you we will tell you where to go—for help, that is.

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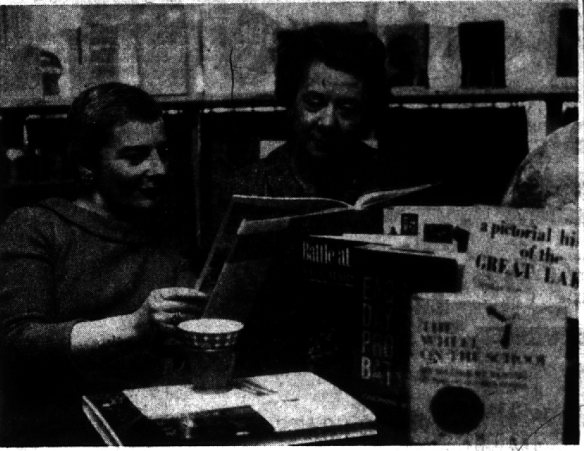
An educator for more than 35 years, Dr. Wilson began his teaching career in 1928 as assistant professor of English at East Texas State College. He has taught at Harvard University, University of Maryland, Tulane University, and the University of Kentucky.

In 1944 Dr. Wilson was appointed Dean of Newcomb College, Tulane University, and subsequently held administrative positions at the University of North Carolina and the University of Texas.

Dems Discuss Value Of Guidance Center

The Birmingham Democratic Club will meet April 21 at 8 p.m. in the Martha Griffith lounge of the Community House.

After a brief business session, Club President Harry McGowan will introduce Gerald Collins, director of the Federal Pre-release Guidance Center in Detroit. His topic, "The Place of the Guidance Center in the Correctional Process," ties in with current interest in Half-Way Houses in Michigan. The meeting is open to the public.



Boning Up for the Book Fair

Burrowing through the many books to be sold at Theta Sigma Phi's Book Fair, slated for April 21 at the Detroit Press Club, are Barbara Marx (left), president of the society for women in journalism, and Elaine Nagle, proprietress of the Village Bookshelf, who has prepared an exhibit of Michigan writers for the event. From 10 a.m. to 9 p.m., books of every description will be sold, and

autographed first editions will be auctioned off during the lunch hour. The Press Club, which is open to the public on April 21 only, will feature Theta Sig's dressed as storybook characters. Proceeds from the Book Fair will go to the Theta Sigma Phi's scholarship for women in journalism, according to Miss Marx, assistant in information services to the Birmingham School System.

Tree Planting Aimed At Sagging Industry

Ninety-three varieties of red pine have been planted throughout the Midwest as part of a research project aimed at boosting Michigan's \$900 million timber industry.

The seeds for these varieties came from all parts of the natural red pine range—all the way from Saskatchewan to New Brunswick and south into Michigan and West Virginia," reports Jonathan W. Wright, Michigan State University forester.

"We're looking for high quality trees which are fast growing and resistant to disease and insects."

WRIGHT POINTS OUT that the red pine (or Norway pine as it is sometimes called) accounts for about half of Michigan's 1.4 million acres of forest plantations. And the western part of the Lower Peninsula seems to be the best

place to go for the best natural varieties.

"We've found that red pine grown from seed collected around Grand Traverse, Manistee and Charlevoix counties are growing 5 to 10 per cent faster than seedlings originating in other areas such as the Upper Peninsula and Quebec," said Wright.

THE SEARCH FOR BETTER red pine varieties began some 30 years ago when scientists started making an inventory of natural trees and their variations. Then, about five years ago, seeds from all parts of the natural range were collected and grown in the Bogue Forest Research Nursery on the MSU campus.

When the seedlings were three years old, they were shipped via airplane to 15 different localities in Michigan, Wisconsin, Kansas, Nebraska, Indiana and Minnesota. Air travel allowed the trees to be lifted out of the ground in the afternoon and re-planted in any one of the field test plantations the next morning.

ANOTHER STEP aimed at putting a better red pine in Michigan forests will be taken this spring. Outstanding parent stock has already been selected from all over the state for planting in five different seed orchards.

"This project will be unique," asserts Wright, "because we'll be selecting seed on the basis of the offspring."

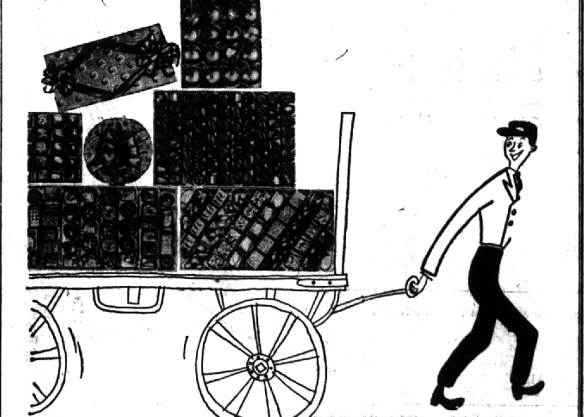
"Ordinarily we'd try to select the best parent trees, and then take the seeds directly from these trees. In this project, we select seeds only from the very best offspring instead of guessing what the parent trees will produce."

"The principle is much the same as that used in the dairy industry where proven sires are used in breeding studs."

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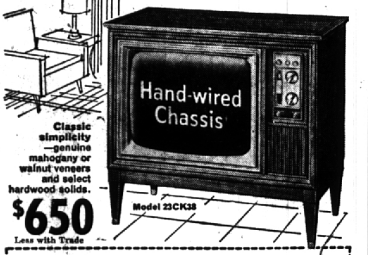
(23" overall diag. tube meas., 27 1/2" sq. in. picture viewing area)

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Come in and hear the ohs and ahs at the color...the crisp, sharp picture.

If you've been waiting for color TV to shape up a bit before you bought one, your wait is over! First off, you'll notice that the tube of this new Motorola color TV is rectangular in shape—just like the one you're used to watching on your black-and-white set. Because this tube is approximately 5 inches shorter than conventional round tube color sets, the cabinet is slim and trim.

But the important thing is the picture on the screen. The colors are... well, you just won't believe it until you've seen them yourself. Why not come in for a personal demonstration?



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— and I'll be talked about plenty—both to my face and behind my back. I'm slim, trim and a cool 42" tall sitting down. I'll be plenty sharp, hip and smart as a decorating accessory in living room, dining room, family room, bedroom or den. Put me on a low table and I'll survey my surroundings with grace and dignity. Place me on a mantel and you'll have to look up to me. Unlike ordinary cats with only nine lives, even if I'm not pampered, I'm such a rugged individualist I'll be around for many years longer, because I'm hand carved from California redwood, renowned for its durability, then burnished and waxed in a unique process. I'm something to be admired—and how I crave admiration—for my sterling qualities and good looks. I could go on and on but I hate talking about myself... I'd rather you did it. After I'm around for awhile you'll consider me priceless but for now you can have me—for a mere \$29.95.

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