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In the South

M. James Houlihan, C.L.U., 384 Lake Park, Birmingham, general agent for the Mutual Benefit Life Insurance Co. in the metropolitan area is attending the company's annual general agents meeting at the Hollywood Beach Hotel, Hollywood, Florida.

Add New Account

The American Metal Products Co. has assigned its corporate advertising and public relations functions to MacManus, John & Adams, Inc., Bloomfield Hills, advertising agency.

WOLVERINE HARNESS RACEWAY LADIES NIGHT Every Tuesday. FREE MINK STOLE THRU MAY 25. FREE MINK COAT FINAL TUE. JUNE 2. FREE ADMISSION. DETROIT RACE COURSE. SCHOOLCRAFT AND MIDDELTOWN.

Construction Firm Names 3 Area Men

The appointments of Rolland M. Wilkening, 5379 Kellen Lane, Bloomfield Hills, as executive vice president; Eugene T. MacCracken, 21569 Hampton, Beverly Hills, as vice president; and W. M. MacLachlan, Jr., 17880 Buckingham, Beverly Hills, as chief estimator have been announced by Barton-Malow Co.

Presently celebrating its 40th anniversary, the Barton-Malow Co. is listed among the top 50 general contractors in the nation by Architectural Forum magazine. The firm has completed over 22,000 jobs for its better than 350 clients since its founding. It employs between 1,000 and 1,500 people. Business volume last year was in excess of \$25 million.

WILKENING is a graduate of Purdue University. He is a member of the Michigan Society of Professional Engineers, American Society of Civil Engineers, Construction Specification Institute, and the Engineering Society of Detroit. Wilkening is a director of the Delta of Bloomfield Property Owners Association and secretary of both the Cross of Christ Lutheran Church (Bloomfield Hills) and the board of management for the Lutheran School for the Deaf. He is a member of the Detroit Athletic Club and Western Golf and Country Club.

MacCracken, who joined Barton-Malow in 1936, was promoted to superintendent in 1940, and became

WILKENING MacCRACKEN a general field superintendent in 1946, taking on such assignments as the \$19 million Water Filtration Project in Allen Park, the multi-million dollar Great Lakes Steel expansion project, and the \$12 million Parks, Davis & Co. Research Laboratory in Ann Arbor. A member of the National Society of Professional Engineers, MacCracken is a past-chairman of the concrete improvement Board of Detroit. He is a graduate of Wayne State University. MacLachlan joined Barton-Malow in 1946 and became an estimator-engineer the following year. He spent three years in the Seabees during World War II and is a graduate of Duke University.

Going East

William N. Rexford, 863 Knox, Birmingham, has qualified to attend a career conference of New York Life Insurance Company's field underwriters April 14-15 in Zion, Ill., according to Charles H. Perschon, manager of the company's Bloomfield-Detroit general office. Rexford will join other agents and company executives for educational work in life underwriting, health and employee protection insurance.

At the Lanes

Reichhold Chemicals exploded for a season high team game and series last week in the Northwood Lanes Senior House against L & L Shell, according to Charles H. Perschon, manager of the company's Bloomfield-Detroit general office. Reichhold's 206, 258 in 657 and George Clark's 206, 228 in 647, Reichhold unloaded games of 1,011, 1,142, and 1,020 for a 3,173 series to overthrow Shell's 1,032 in 2,942. Doug Swartz's 222, 203 in 617, and Dick Crossman with 234 in 603 led Shell.

Township Man Elected Head Of Paint Firm

William R. Barrett has been elected president and chief executive officer of Detroit's Rinsheed, Mason Co., automotive and industrial paint manufacturer. He joined the company in 1947 as sales manager and has served as a director and executive vice president for many years. He succeeds Frederick G. Weed, who will continue as chairman of the board. Barrett, a native of Allegan, Michigan, graduated from Michigan State in 1939 with a degree in chemical engineering. He is a past president of the Detroit Paint Varnish & Lacquer Association, is currently active on several committees of the National Association, and is a director of Orchard Lake Country Club. He resides at 6014 Showhouse Court, Bloomfield Township, with his wife and four children.

R-M is a major supplier of automotive original equipment finishes and manufactures paints, coatings, and chemical products for all other major paint consuming industries. Besides its main plant at Detroit, additional manufacturing facilities are located in Anaheim, Calif.; Grand Rapids, Mich.; Morgantown, N. C.; Windsor and Bradford, Ont.; and Paris, France.

Standings table for bowling leagues including Michigan Machine, Northwood Lanes, etc.

Pick Officers At Springdale

Planning for a record year of golf participation, Fore Shot, newly elected president of the Springdale Golf Advisory Board, announced the committee chairman for the year at a meeting of the board at Eton Park recently.

Committee chairman named were Jim Herman, tournaments and handicaps; Bob Gent, rules; Hyatt Shy, membership; Louis St. Amour, greens; and Lou Sharkoff, public relations.

ALSO ELECTED were Horace Maynard, vice president; Ilena Gowling, treasurer; and Winnie Babajoff, secretary.

Elected to the board for three year terms were Winnie Babajoff, Norma Cox, Charles Delbridge, Hyatt Shy, Irene Fairbanks, Virgil Hartkopf, John May, Dr. Albert Quarton, Jim Herman and Louis St. Amour. The next meeting will take place Tuesday, April 14, at 8 p.m. at Eton Park.

Add Facilities To Oakland County Camps

Work is under way to develop additional camping facilities at Proude Lake recreation area in Oakland County, according to the Conservation Department. The \$82,500 project, scheduled for public use by July 1, will provide 85 new campsites and a toilet-shower building. Water and sewage systems are also being laid down to handle an additional 340 campers at one time.

LAST YEAR, some 2,940 families camped at the Proude Lake area. Addition of facilities by the Conservation Department will boost the area's potential for camper spending by more than \$1,000 per day. Improvements at the Proude Lake area are financed through the \$10-million state park bonding program.

which is being underwritten by the state of vehicle entrance permits. Some \$118,000 worth of development work is under way to add facilities for picnickers at the Rochester-Utica recreation area in Macomb and Oakland counties and Dodge No. 4 state park in Oakland County.

OPEN NOW! Downtown Detroit's Newest Nightclub! SHOWBOAT starring Distalond Jass Great Muggsy Spanier! Roger Niven's Mississippi Gamblers featuring ERNIE SWAN in Swanee's Room. Woodward 2-1735 1833 WASHINGTON BLVD.

HURRY... FINAL WEEK... Stanley Kubrick's Dr. Strangelove or: How I Learned to Stop Worrying and Love the Bomb. MON, THRU SAT. EVENINGS - 7:15 - 9:25. SUNDAY SHOW TIMES - 3:00 - 5:10 - 7:20 - 9:35. ALSO - "DAY THAT SHADOW MOUNTAIN DIED". FORUM THEATRE 12 N. SAGINAW PONTIAC FE 5-6211

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PHILADELPHIA ORCHESTRA Eugene Ormandy, Conductor. Musical Auditions, April 29-30, 8:30 p.m. Scarlatti: Ballet Suite "The Good Humored Ladies"; Beethoven: Symphony No. 7; Debussy: Two Nocturnes; "Naxos"; Grieg: Piano Concerto No. 1; Liszt: Piano Sonata in E-flat Major; Strauss: Suite from "Der Rosenkranz und die Meissen Temple".

FRIDAY - SATURDAY - SUNDAY, April 10, 11, 12. SPECIAL INTRODUCTORY OFFER Kentucky Fried Chicken DINNER BUY 1 Box Dinner \$1.35 GET 1 Box Dinner FREE! 2 BOX DINNERS \$1.35 Carry-Out Only KENTUCKY FRIED CHICKEN AND BARBECUE 969 S. Hunter Blvd. Just North of Lincoln MI 6-0988

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BIRMINGHAM Birmingham, Mich. - Midwest 4-3533 - A United Detroit Theatre YUL BRYNNER RICHARD WIDMARK GEORGE CHAKIRIS "FLIGHT FROM ASHITA" STARTS FRIDAY! MATINEE SATURDAY Above Features Shown Starts 1 P.M. Continuous Performance

"THE BEATLES" COME TO TOWN! "TECHNICOLOR" MATINEE SATURDAY Above Features Shown Starts 1 P.M. Continuous Performance BLOOMFIELD Birmingham • Midwest 4-6006 • A United Detroit Theatre LAST DAY! "The Misadventures of Merlin Jones" Plus "Twinkle and Shine" - STARTS FRIDAY - NATHALIE WOOD STEVE McQUEEN Love with the Proper Stranger EDIE ADAMS RAY MILLAND THE MAN WITH THE X-RAY EYES