

Appointments, Promotions

Paul J. Pentecost has been appointed public relations account executive in the Detroit office of Young & Rubicam. Pentecost, 5600 Woodwind Drive, Birmingham, has been associated with Wayne State University for the past 15 years, the last seven of which he has been assistant director of University Relations.

ly, Birmingham, has been appointed to direct the engineering activity of Holley Carburetor Co.'s new diesel fuel injection program. Thompson had been product manager and engineering supervisor of Diesel activity for Curtiss-Wright Corp.

Five Birmingham area men have been named to the Life Insurance Leaders of Michigan. Newest additions to the organization composed of the top 200 insurance salesmen in the state are Roland D. Benacoster, Edward J. Dove, Jr., J. Ted Escjels, Philip N. Skillman and Clupe J. Walsh, Jr.

The appointment of a six-man committee, including three area residents, to plan, direct and coordinate a program for celebrating "Industrial Advertising Day in Detroit," has been announced by Wallace J. Ehrlich, 2082 Westview Court, Bloomfield Hills. Area appointees named are Carl Neppach, Jr., 460 S. Williamsbury, Bloomfield Village, John D. Yeater, 2805 Pine Hill, Troy; and John C. Hartstaff, 27489 Lathrup Blvd., Lathrup Village. Industrial Advertising Day is scheduled for May 19.

William Taylor Ellison of Franklin has been appointed field sales and service director of Plywood Distributors of Pontiac. The firm specializes in the sale and distribution of all types of plywood and supplies related to the home building and construction industry in southeastern Michigan.



Greenfield's Opens Addition

Greenfield's Restaurant, 725 S. Hunter, available to produce a more intimate area for smaller gatherings. Parties can be scheduled during regular restaurant hours as well as before or after normal hours.



J. B. SPARKES

Chrysler Leasing Appoints Local Resident VP

The appointment of J. B. Sparkes as vice president and general sales manager for the Chrysler Leasing Corp. has been announced by J. R. Longon, president. Sparkes, who has been manager of the Chrysler Leasing System since it was established late in 1962, will be responsible for directing fleet sales operations and commercial leasing activities for Chrysler Leasing Corp. He will also be responsible for directing client and sales operating services and merchandising activities. Sparkes, 4675 Quanton, Bloomfield Township, joined Chrysler Corp. in 1955 as new car sales manager for Dodge in Dallas, Texas. A short time later he was appointed Dodge assistant regional manager, and in 1957, Dodge regional manager for Dallas. He transferred to the Plymouth Division in 1958 as regional manager in Los Angeles.

his elementary education in Lansing and Pontiac and attended Michigan State University. During World War II he was an aerial gunnery instructor with the 20th Army Air Force.

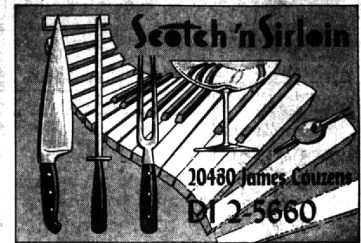
Sound travels more quickly through warm air than through cool. In air at a temperature of 80 degrees Fahrenheit, sound travels at about 775 miles per hour. At a temperature of 40 degrees below zero, it travels at a rate of only about 690 miles per hour.

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We pledge sincerely that we will continue to serve you, to the utmost of our ability, the finest and freshest of carry-out foods obtainable anywhere.

Again, let us say thanks for making our first birthday a most happy one.

At and Edonna Voss

BIRMINGHAM BAR-B-QUE
(Formerly Bar-B-Q Kitchens of Birmingham)
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Exotic and Delightful Cantonese Family Style Dinners
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Thru Mar. 24th
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Sleeping Beauty. Once upon a time (last Thursday, in fact) a man played a cherished record on PILOT STEREO. He could hardly believe his ears when it awakened to sparkling new life. Such rich overtones! Such delicate, hitherto-unheard nuances! Such full-bodied beauty he had never known his darling possessed! No fable, this, but a magical musical experience that can come true, with miraculous new PILOT features, like: **Dyaoustic Suspension** that "shock-proofs" record changer and stylus against vibrations, prolongs record life. **"Poly-Triad" Sound Chambers** that isolate speakers for ultimate tonal purity. **Private Listening** via earphones. **"Autotrot" Speaker Selection** for listening where you want it. Discover how you can live happily ever after with PILOT... masterpieces of harmonic design, hand-crafted for today's finest homes. In contemporary and traditional models. From \$379.50 to \$1980.

PILOT

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Liberal Trade-In Allowance. Budget Terms.

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JUICE, SWEET ROLLS
TOAST, BEVERAGE, ETC.

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