

REYNOLDS WATER SOFTENERS

REYNOLDS All Fibro-Glass Fully-Automatic Water Conditioners (Patented) with our LIFETIME GUARANTEE against Rust, Corrosion and Leaks will soften your water and remove iron, for less operating cost, than any other water softeners ever made.

Your present softener can probably be converted into a Reynolds Automatic. Investigation—No obligation.

Factory sales, installation, and service (On service all miles).

REYNOLDS Water Conditioning Company

Michigan's oldest and largest water conditioning company... since 1931

12108 Cleveland, Detroit 4, Mich.
 WEATHER 3-3200

Patent Right and Fully Guaranteed

Page THE BHAM ECCENTRIC 4-E March 19, 1964

Perry Honored

R. S. Perry, 1772 Torry, Birmingham, was honored recently by the Shell Oil Co. for outstanding performance as a merchandising salesman in Michigan for the second straight year. As a result of his achievements in 1963 he was accepted for the Regulus Degree in the company's Galaxy Club, their top sales group.

Hall to Speak

Owen E. Hall, Birmingham realtor and member of the Research and Sales Ideas Committee of the National Institute of Real Estate Brokers, will address the Western Wayne-Oakland County Board of Realtors on Thursday, March 26, on "Visual and Mechanical Sales Aids."

Getting ready to sell your car? Advertise it in the Classified Ads.



At New Location

Barber Chris Colombo has opened an eight-chair shop at a new location in the Bloomfield Plaza Shopping Center, Maple and Telegraph, Bloomfield Township. Ppaneled in Walnut, the shop is open six days a week from 8 a.m. to 6 p.m., according to Colombo. In addition to the eight barbers, the shop features a porter and manicurist. It is located in the Plaza's arcade.

Shareholders Receive Annual Edison Report

Nearly 10,000 owners of Detroit Edison securities in Oakland County have received copies of the annual report of the company's operations for 1963.

Edison President Walker L. Cisar points out in the report that the company's total utility revenues of \$319,536,724 reflects the favorable business conditions experienced throughout the year in Southeastern Michigan and the nation. The total revenues represent an increase of six per cent over those of 1962—the largest percentage growth experienced in a 7 year span since 1959.

THE COMPANY'S net income for 1963 amounted to \$46,174,414, an increase of \$3,263,006 over 1962. Earnings per share were \$1.60 on 28,796,309 shares of common stock outstanding at year end as compared with \$1.42 per share on 28,772,104 shares outstanding at the end of 1962.

Four quarterly dividends of 30 cents a share were paid—an increase of nine per cent over 1962. The 30 cents per share dividend rate includes a 2 1/2-cents-per-share increase initially paid in the first quarter of 1963.

The term, "Shekela," frequently used as a slang term for money, dates back many thousands of years. A shekel was originally a weight and a currency of the ancient Babylonians, Jews, Phoenicians and other peoples. It came to be the chief silver coin of the Jews about 140 B.C. and was worth about 60 cents.

Accountants to Hold 4th Seminar Meeting

The Oakland County Chapter of the National Association of Accountants will hold their fourth accounting seminar at Devon Gables on Thursday, March 26.

Randy Hurrell, 16180 Beechwood, Beverly Hills, and Sam Nettles, 5210 Echo Road, Bloomfield Township, will head two discussion groups from 5 to 6:30 p.m. before the 7 p.m. dinner.

If you are a discriminating shopper, you'll find it pays to read the classified pages of The Eccentric Beverly Hills and every week. Read and advertise in the Classified pages. Call MI 4-1100.

LAUNDRY SERVICE

Enjoy More Leisure Every Day! Take Advantage of Our Complete LAUNDRY SERVICE For Families and Bachelors

SHIRTS — FLAT WORK COTTON RUGS

We will iron practically anything we wash!

MI 4-8225

BEHIND the STORE FRONTS

WITH ANGUS McKELLAR

SOUTHFIELD TOWNSHIP NOTICE OF PUBLIC HEARING

Notice is hereby given that the Township Board of the Township of Southfield will hold a Public Hearing on the 1964-1965 proposed budget at the Township Office located at 18500 W. Thirteen Mile Road on Tuesday, March 24, 1964 at 8:00 o'clock p.m.

Copies of budget available at the Township Office.

Fannie Adams, Southfield Township Clerk

NOTICE OF SUBMISSION OF CHARTER AMENDMENT PROPOSITION CITY OF BIRMINGHAM, MICHIGAN

TO THE QUALIFIED ELECTORS OF THE CITY OF BIRMINGHAM, COUNTY OF OAKLAND AND STATE OF MICHIGAN

NOTICE IS HEREBY GIVEN, that at the regular city election to be held in the City of Birmingham, County of Oakland and State of Michigan on the 6th day of April, A. D. 1964, from 7:00 o'clock in the forenoon until 8:00 o'clock in the afternoon, Eastern Standard Time, there will be submitted the question of the amendment of Sections 9 and 14 of Chapter III of the Charter of said City so that said sections will read as follows:

Section 9. The commission shall whenever a vacancy occurs, appoint a clerk, a treasurer, an assessor, a health officer and a constable, and it shall appoint the board of review as hereinafter provided. The manager may, with the advice and consent of the commission, appoint a city attorney, an engineer, a chief of police, a chief of fire department, and any other officers for whose appointment provisions shall be made in this charter, and provide charter or by statute, all appointees of the commission shall hold office during the pleasure of the commission, and all other appointive officers shall hold office during the pleasure of the manager. One person may be appointed to two or more offices except that the offices of clerk and treasurer shall not be filled by the same person.

Section 14. Three qualified freeholders and electors of the City of Birmingham, other than members of the city commission shall constitute the board of review of the city in relation to assessments made for general taxation purposes, whether under the provisions of this charter or the general laws of the state. The three electors and freeholders shall be appointed by the city commission for initial terms of one, two and three years, respectively, and thereafter for terms of three years each. The city assessor shall serve as a non-voting advisory member and as clerk of the board of review. The members of the board of review shall receive such compensation as shall be fixed by the city commission.

NOTICE IS FURTHER GIVEN, that said Sections 9 and 14 now read as follows:

Section 9. The commission shall whenever a vacancy occurs, appoint a clerk, a treasurer, an assessor, a health officer and a constable, and it shall annually appoint two members of the board of review. The manager may, with the advice and consent of the commission, appoint a city attorney, an engineer, a chief of police, a chief of fire department and any other officers for whose appointment provision shall be made in this charter, and provide for their powers and duties. Unless otherwise provided in this charter or by statute, all appointees of the commission shall hold office during the pleasure of the commission, and all other appointive officers shall hold office during the pleasure of the manager. One person may be appointed to two or more offices except that the offices of clerk and treasurer shall not be filled by the same person.

Section 14. The city assessor, and two qualified freeholders and electors of the city who shall be appointed by the city commission as hereinbefore provided, shall constitute the board of review of the city in relation to assessments made for general taxation purposes, whether under the provisions of this charter or the general laws of the state. The members of the board of review shall receive such compensation as shall be fixed by the city commission.

VILLAGE OF BEVERLY HILLS

ORDINANCE NO. 76

AN ORDINANCE TO AMEND ORDINANCE NO. 9, KNOWN AS THE "OFFENSES ORDINANCE OF THE VILLAGE OF BEVERLY HILLS."

The Village of Beverly Hills Ordains:

Section 1.01. That Ordinance No. 9, known as the "Offenses Ordinance of the Village of Beverly Hills" be and the same hereby is amended by the addition of a new sub-section thereof reading as follows:

Section 11.01. Telephone Harassment. No person shall telephone, whether or not conversation ensues, any person repeatedly or cause the same to be done for the primary purpose of harassing such other person or his family; or use any threatening, vulgar, indecent, obscene, immoral or insulting language over any telephone.

Section 2.01. This Ordinance shall take effect 10 days after its publication in full.

Made and passed by the Village Council of the Village of Beverly Hills, this 16th day of March, A. D. 1964.

MARVIN B. CLINE, President
 CHARLES E. FERGUSON, Village Clerk

VILLAGE OF BINGHAM FARMS

NOTICE OF PUBLIC HEARING ON ZONING ORDINANCE AMENDMENTS

A public hearing will be held on Monday, April 6, 1964, at 9:00 p.m. at Outlands Stables, 23175 West Fourteen Mile Road to consider proposed amendments to the Zoning Ordinance for the Village of Bingham Farms.

The proposed amendments include:

- The addition of new zoning use classifications known as "Commercial Zone (C-1)" and "Commercial Zone (C-2)" and such changes as are made necessary by adding such new classifications.
- Requirement that a Zoning Ordinance Compliance Permit be issued by the Building Inspector.
- Regulation of signs.
- Zoning of property on the north and south sides of Thirteen Mile Road at its intersection with Telegraph Road in the new Commercial Zone (C-1) and zoning of the property on Fourteen Mile Road at the eastern boundary of the Village to Commercial Zone (C-2).

The proposed amendments are on file with the Village Clerk and may be examined at 31680 Telegraph Road.

The public is invited to attend the hearing.

EVELYN WHYBREW
 Clerk, Village of Bingham Farms

Dated: March 19, 1964.

College Groups To Hear Ad Men

Two D. P. Brother & Co. executives will address college groups during the second week in April as part of the educational activities program of the Michigan Council, Association of American Advertising Agencies, which is carried by its speakers bureau.

Watts Wacker, 407 Kimberley, Birmingham, senior vice president of the national agency and chairman-elect of the Michigan Council 4A's, will take part in "Advertising Day" on Wednesday, April 8, at Ferris State College, Big Rapids, Michigan. In addition to describing the work of the 4A's he will participate in career counseling activities with students throughout the day.

Robert Rjordani, 4157 Par Hill, Bloomfield Township, vice president-marketing and research, will speak at Western Michigan University in Kalamazoo on Thursday, April 9. He will be featured in the school's First Annual Advertising Lecture Series with the topic, "Research-New Frontiers." The course is jointly sponsored by Western Michigan, the 4A's and the univer-Bur-B-Que. The firm is owned and operated by Al and Edonna Voss.

ELECTION NOTICE

CITY OF BLOOMFIELD HILLS

ANNUAL SPRING ELECTION

MONDAY, APRIL 6, 1964

To the Qualified Electors of the City of Bloomfield Hills:

Notice is hereby given that the Biennial Spring Election will be held in the City of Bloomfield Hills, County of Oakland and State of Michigan on Monday, April 6, 1964 at the following locations:

Precinct Number 1—Bloomfield Hills Fire Station, East Long Lake Road

Precinct Number 2—St. Dunstan's Playhouse, Lane Pine Road

For the purpose of electing the following officers:

Two City Commissioners (Two Year Terms)
 One City Commissioner (One Year Term—To Fill Vacancy)
 One Constable (One Year Term)

NOTICE RELATIVE TO OPENING AND CLOSING OF THE POLLS

Section 720. On the day of any election, the polls shall be opened at 7 o'clock in the forenoon, and shall be continuously open until 8 o'clock in the afternoon and no longer. Every qualified elector present and in line at the polls at the hour prescribed for the closing thereof shall be allowed to vote.

ROBERT J. STADLER
 City Clerk

NOTICE OF PUBLIC HEARING

Notice is hereby given that the Township Board of the Township of Southfield will hold a Public Hearing on the 1964-1965 proposed budget at the Township Office located at 18500 W. Thirteen Mile Road on Tuesday, March 24, 1964 at 8:00 o'clock p.m.

Copies of budget available at the Township Office.

Fannie Adams, Southfield Township Clerk

NOTICE OF SUBMISSION OF CHARTER AMENDMENT PROPOSITION CITY OF BIRMINGHAM, MICHIGAN

TO THE QUALIFIED ELECTORS OF THE CITY OF BIRMINGHAM, COUNTY OF OAKLAND AND STATE OF MICHIGAN

NOTICE IS HEREBY GIVEN, that at the regular city election to be held in the City of Birmingham, County of Oakland and State of Michigan on the 6th day of April, A. D. 1964, from 7:00 o'clock in the forenoon until 8:00 o'clock in the afternoon, Eastern Standard Time, there will be submitted the question of the amendment of Sections 9 and 14 of Chapter III of the Charter of said City so that said sections will read as follows:

Section 9. The commission shall whenever a vacancy occurs, appoint a clerk, a treasurer, an assessor, a health officer and a constable, and it shall appoint the board of review as hereinafter provided. The manager may, with the advice and consent of the commission, appoint a city attorney, an engineer, a chief of police, a chief of fire department, and any other officers for whose appointment provisions shall be made in this charter, and provide charter or by statute, all appointees of the commission shall hold office during the pleasure of the commission, and all other appointive officers shall hold office during the pleasure of the manager. One person may be appointed to two or more offices except that the offices of clerk and treasurer shall not be filled by the same person.

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QUALITY, EXTRUDED, ALUMINUM COMBINATION DOORS SPECIAL (with this ad) \$25.50 (Cash & Carry)

We have Wooden Louvre Doors With Combination Scream & Glass

WOODCRAFT COMPANY

Serving Satisfied Customers Since 1923

1184 Grant, S. of Lincoln MI 4-0424

ELECTION NOTICE

TO THE QUALIFIED ELECTORS OF THE CITY OF BIRMINGHAM COUNTY OF OAKLAND STATE OF MICHIGAN

NOTICE IS HEREBY GIVEN, That an Annual City Election will be held in the City of Birmingham, County of Oakland and State of Michigan on

MONDAY, APRIL 6, 1964

from seven o'clock in the forenoon until eight o'clock in the afternoon, Eastern Standard Time, at the place or places of holding the election in said City as indicated below, viz:

Precinct No. 1—Chesterfield Fire Station, 1600 West Maple

Precinct No. 2—Holy Name School, Corner of Harmon and Greenwood

Precinct No. 3—Congregational Church, Woodward at Euclid

Precinct No. 4—Municipal Building, 151 Martin Street

Precinct No. 5—Barnum School, Frank Street at Purdy St.

Precinct No. 6—Adams Fire Station, 572 S. Adams

Precinct No. 7—Grand Trunk Station, Corner West Lincoln and Cranbrook. Lobby Entrance from Parking Lot

Precinct No. 9—Pierce School, 1829 Pierre

Precinct No. 10—Y. M. C. A., 400 East Lincoln

Precinct No. 11—Torry School, 1658 E. Lincoln, Corner of Torry

Precinct No. 12—Adams School, Oakland between Worth and Adams

Precinct No. 13—Quarant School, Chesterfield and Oak

Precinct No. 14—Midvale School, 2121 Midvale

Precinct No. 15—Y. M. C. A., 400 East Lincoln

Precinct No. 16—Eron Skating Rink, 2100 East Lincoln

For the purpose of electing the following officers, viz:

CITY OFFICERS

2 City Commissioners for 3 year terms, 2 Members of the Library Board for 3 year terms, and to vote on the following propositions:

PROPOSITION NUMBER ONE

SALE OF PROPERTY

SHALL THE CITY OF BIRMINGHAM SELL A 70 ACRE PARCEL OF LAND WHICH IT OWNS, SAID PARCEL BEING LOCATED IN THE CITY OF TROY ON THE NORTH SIDE OF MAPLE ROAD APPROXIMATELY 1/4 MILE EAST OF COOLIDGE ROAD DESCRIBED AS:

T 2 N, R 11 E, Sec. 29, E 1/2 of SW 1/4, E. 1/2 of SW 1/4, COR. THENCE N 88-44 W ON SEC. LINE 58.2; THENCE N 0-52 E 2435.0 TO E-W 1/4 LINE; THENCE S 87-59 E 53.45 TO CENTER OF SEC.; THENCE S ON 1/4 LINE TO POINT OF BEGINNING?

PROPOSITION NUMBER TWO

CHARTER AMENDMENT

SHOULD THE CITY CHARTER BE AMENDED SO AS TO RECONSTITUTE THE TAX ASSESSMENT BOARD OF REVIEW AS A BOARD OF THREE VOTING MEMBERS CONSISTING OF THREE FREEHOLDERS AND ELECTORS OF THE CITY, OTHER THAN MEMBERS OF THE CITY COMMISSION, APPOINTED BY THE CITY COMMISSION FOR THREE YEAR TERMS, AND WITH THE CITY ASSESSOR SERVING AS A NON-VOTING ADVISORY MEMBER AND CLERK OF THE BOARD?

IRENE E. HANLEY
 CITY CLERK

March 19, 1964