EDITORIAL

Follow Their Example

Ask not what your community can do for

This could well be the motto of the Junior This could well be the motto of the Junio League of Birmingham, which has been given the Family Service of Oakland County award for community service. This honor was bestowed last week on the organization for its outstanding con-

tribution to the health and welfare field in Oakland County in the last 10 years.

HERE IS the League's record: Some 290,000 volunteer man hours and more than \$121,000 donated to worthy

causes.

In 1954 — \$942.74 in contributions to community projects, including \$500 for the Flint Red Feather Relief Fund, \$100 to the Birmingham Community House and \$29.22 for expenses for a Family Service Center reception.

In 1955 — contributions totalling \$3,285. In 1956 — origin of the Birmingham branch of the Child Guidance Clinic, with a contribution of \$11,000 from the Junior League, raised through a follies and the

IN 1957-\$15,000 to the Guild Guidance Clinic, with the clinic board enlarged into a community board.

In 1958—continued support of the clinic and financial assistance to the new Young People's Art Center at Cranbrook, with

funds raised from a Country Fair.

In 1959—support of the art center and the clinic, plus contributions to a nurses' scholarship at St. Joseph Hospital and to a recreational program in Royal Oak Township.

The State Legislature did a disservice to

the people of the state last week by en-

the people of the state last week by en-acting into law the initiative petition rela-tive to teacher tenure.

The legislators who took this step are not the only guilty parties. The Michigan Education Association must also be in-cluded in the effort of taking from the people the right to speak their mind.

Earlier this year, the MEA circulated petitions to initiate legislation to make

teacher tenure mandatory in all school districts throughout the state.

325,000 PEOPLE signed these petitions many not because they necessarily wanted mandatory tenure, but they felt that the people of the state should have a right to

vote on this important question.

The present state law allows tenure in any district after approval by the voters

The voters of the Birmingham and Bloomfield Hills School districts have never

oted to have tenure adopted in our local

THE PROPOSED RESULT of the inithe riorogan Result of the ini-tiative petition was to put the question on the ballot next November, and let the people decide if it should remain under local control or whether all districts would be forced to put the plan into effect.

of that district.

In 1960-\$5,000 to the clinic, \$5,000 to the Oakland County Legal Aid Society to help get it started, \$5,000 to Baldwin Pub-lic Library to furnish and redecorate the adult area and continued support of the township recreation program.

BY 1962 the Junior League was able to give a total of \$30,490 to the community for the Foundation for Emotionally Dis-turbed Children at Pontiac State Hospital;

turbed Children at Pontiac State Hospital; \$16,313, Oakland County branch of Michigan Children's Aid; \$7,000, Legal Aid Society and other projects. In 1963, a circle bed was purchased for Beaumont Hospital; a children's activity room was furnished and equipped at the Cranbrook Institute of Science; the salary of a caseworker for unwed mothers was provided for the Michigan Children's Aid Society: the salary of a morfessional teacher Society: the salary of a professional teacher was provided for the Pilgrim's Project and

IN SHORT, the Junior League's support to any project entails not only financial assistance but also many, many hours of

assistance out also hairly many hours of actual volunteer work.

The Junior League exemplifies commun-ity service in the highest degree. What a magnificent example it sets for other or-

With this kind of interest and participa-With this kind of interest and participa-tion in community welfare activities by other groups, the cost of government could be reduced substantially.

How much better it is to provide these services through this type of service than through governmental units at taxpayer

Ask not what your community . . .

it by a simple majority. If the people vote favorably on it, it takes a %4th vote in the

legislature to amend it.

We say that this is a disservice to the people, and close to a fraud on the part of

THE REASON WE take such a strong stand on this is because tenure is nothing more than a device for putting teachers

under civil service.

It reduces the teaching profession from a profession to an ordinary state job.

It has never been proven that the small the conditions but

upgrades the quality of education; but daily it is shown that in districts which

have adopted it, mediocre teachers are locked into their jobs because they aren't bad enough to have to go through tenure

GOOD TEACHERS don't want it and,

of course, don't need it.

Once adopted, there is no need to be concerned about higher pay for teachers, because security is always a trade for

We presume that both Birmingham and Bloomfield Hills will survive under the new system, but this does not absolve the legislators and members of the Michigan Edu-

cation Association from their act of depriv-ing the people of expressing themselves through the ballot box which they peti-tioned for, ½ of a million strong.

President Johnson's high fidelity set plays the

kind of music Republicans enjoy. They hope to hear it do "Blues in the Night" on election eve.

Winter's been so tough, even Niagara Falls has frozen. And when it thaws out, the renewed thunder will scarcely be noticed amid the rush of political oratory.

hearings to get rid of them.

professional advancement.

people had a chance to vote Their argument was that if the legisla-ture adopts it by law then they can amend

And Suddenly It's Spring



PEOPLE'S COLUMN

Action, Deeds Needed To Cope with Problems

Happenings

To the Editor:

Your articles and comments on inventile delinquency in this area have brought much comment, and the problem of the comments of inventile delinquency in this area have brought much comment, and the problem of the comment of the com

Yesteryear

PEOPLE'S COLUMN

County Animal Shelter Called 'One of the Best'

To the Editor:

The Oakland County Animal Shelter was completed in July of 1957 and has been used as a deg pound by the cities of Pontiae and Troy, Village of Rochester and Waterford 7 ow n s h ip also house their animals here.

In the way of 1983, there

house their animals here.

In the year of 1085 there were 10,813 dogs handled at the shelter. Of these, 606 were reclaimed by their owner; 2,288 placed with new owners; and 7,829 disposed of in a humans manner.

Many of the dogs in this latter group were disposed of at the request of the owner and many were sick or in-jured when brought to the shelter.

shelters in the United States as to construction and opera-tion. The plans of the entire building have been copied by two other counties in the

12'hy12' cages for each gender, and the dogs are moved up one pen a day until they reach the adoption pen. Puppies have separate cages and dogs being held in quarantine have individual pens in another part of the building. The individual wardens are responsible for placing the dog in the proper cage and registering them, and the mathod of handling them are the separate of the dogs in the proper cage and registering them, and the mathod of handling them are the separate of the dogs are sometimes handled by the "scruff" of the neck, much as their own mothers do.

tion. The plans of the efficient building have been copied by two other counties in the building have been copied by two other counties in the control of the dogs brought here are not included by the dogs brought here are not included by the dogs brought here are not included by the dogs brought hany are sick, hungry and frightened. Many have been lost for days, weeks, even months before being aught. Many are been lost for days, weeks, even months before being aught. Many are first himself of the dokument of the dokument

FRANK R. BATES, D.V.M. Director, Animal Welfare Division, Oakland County

Eccentricities

My spouse and I attended some festivities up in Lapeer

last week.

Is seems that our former arch-rival in the annual Michigan Press Association newspaper contest, The Lapeer County Press, was baving a birthday.

We are no longer rivals since the press association has now separated suburban weeklies from rural weeklies, but we miss them. A time of a race is always better when there are a lot of good runners participating. Even if we are no longer rivals, it still read their paper each week to get ideas and see if they've borrowed any ideas from us, so I'll have something to kid the publisher about at the next press convention.

THE MAIN ATTRACTION of the evening up there was a community dance. It seems that the county courthouse was built the same year the Press was started, and the Press today is in much better shape than the court of the press to the pressure of the press to the pressure of the pressure of

So the Press promoted a dance as a means to raise

So the Press promoted a dance as a means to raise money to fix up the courthouse.

Lapeer is not a very big town. Only 6,160 people. Less than a quarter the size of Birmingham.

Over 800 people turned out for the dance, which I think is a tremendous credit to the people and the Press. It was held in the American Legion Hall and it was obvious that the hall hadn't seen anything like it and probably never will again.

probably never will again.

BEFORE THE DANCE we were guests of Publisher Bob Myers and his charming wife for dinner. Among the other guests were political notables like Lt. Gov. T. John Lesinski, who was appearing for the vacationing governor; Highway Commissioner John Mackle, who has his eye on the new congressional seat up there; and Al Bentley, who also is eyeing that same seat.

During the meal I noticed that Lesinski's bodyguard, Trooper Jay Kennedy wan't eating. I asked him why and it seems that he had been following T. John, whigh the scales at over 300 pounds, around all day, and this was not the first dinner he had plowed through that evening. They had just left a 17-course feast in Detroit. It didn't slow down old T. John.

THE LAPEER PRESS is 125 years old this year and during its lifetime has done much to help its area grow. It's done much to maintain a pride and spirit in the residents up there. It certainly would be wonderful to have a community dance in our town and get a percentage turnout as they did. It's also refreshing to see a county courthouse restoration being undertaken by citzen participation instead of sneaking funds out of what should be operating funds as has happened in our county. It was fun to go to Lapeer and see the spirit of a small town.

Congratulations. Bob, on your birthday, you don't look a day older than 39.

City Beat



Just call me No. 1168074800813136471758. Let's pretend that the first I means that I am the man of the house at my street address, 1680, and let's imagine that the 7 is a substitute number for the name of my

street.
Then we have the ZIP Code number for Michigan and the specific area within Birmingham, 48008. Now then, suppose you want to call me from Chicago, Ill. You dial 1 for long distance, then 313 for the area code and then my telephone number, 647-1758.
So, instead of a name, address and phone number, we have the whole works all in one long number.

THIS NONSENSE arises as a result of a news release from Michigan Bell Telephone Co. announcing that as of April 4 we must first dial 1 when making long distance calls. (See story on Page 1-A.)

And this brings to mind another release from the PR people at General Motors concerning a recent speech by Anthony De Lorenzo of 3280 Bradway Blvd., Birmingham, the corporation's vice president in charge of public relations.

relations.

He made the point that the computer-bred trend toward number people, places and things is more dangerous to the man who gives the number than the man who gets it. The "digititis" problem of today's technological society, he asserted, is that men might begin to think and act like machines—not that machines are beginning to think like men.

"THAT IS what should concern us about digititis," De Lorenzo opined. "We should be warned of the danger of substituting mechanical thought for human thought—of the tendency to think and act by the numbers' like a machine . . . to rely too much on techniques and technical details.

"We in advertising and public relations are tempted at times to think too much in these terms. We talk about the mass market to be reached through mass selling using mass media."

MASS EFFORTS do have an essential role in modern merchandising, the GM VP said. "But we never dare forget that in the final analysis our concern is with individual men and women.

"It's always easier to think of people in terms of statistics than in terms of individual likes and dislikes. It is easy to line up faceless numbers and manipulate them.

"They can be added and subtracted, multiplied and divided. They can be analyzed and categorized. They are neat and predictable—but they are not people.

neat and predictable—but they are not people.

THEN THE executive went on to say:

"We use the machine to mass produce products for individuals—products people want at prices they can pay. We also sell our products one at a time, in our case through individual dealers to individual customers."

In the automobile business, he said, the trend has been increasingly toward variety and diversity.

"We can now provide a car at the point of sale tailored very closely to what a particular customer wants. He may be a number on our digital computer, but if he gets (See CITY BEAT, 5-B)

From The Eccentric's Point of View A doctor has found a combination of drugs he thinks help people quit smoking. But frequently a combination of circumstances makes them re-

The People Were Deprived

the MEA.

A California veterinarian says the cat is the pet of the future. Many have been hoping that cats were going to the dogs.

After getting the petitions signed with this noble goal of giving the people the choice, the MEA then started a concerta and aggressive plan of lobbying the legisla-ture to adopt mandatory tenure before the

Sen Margaret Chase Smith announces as a candidate for President "because of compelling reasons" why she shouldn't run. That's a woman

Ike proposes that the Republican Party set up a "suggestion center for a better America." Our suggestion would be that the GOP pick a presi-dential nominee who can at least run strong in the opinion polls.

U.S. and Russian scientists communicate by satellite, using America's Echo 2 balloon space-craft. This qualifies as high-level discussion.

ESTABLISHED IN 1878

A columnist says Johnson is reinstating the all-Democrats-are-good-guys philosophy. Also, doubt-less, anyone else who will vote Democratic. Free, Responsible and Aggressive Press Democracy's First Line of Defense

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THE SHELTER is so con-structed that there are four

THE FIELD representa-tives of the American and the United States Humane So-cieties have visited the shel-ter and reported it to be one of the best county animal