



THREE INTERPRETATIONS of the Ventura model include the one-button Ventura (center) with a deep-cut lapel line that shows tie and shirt to advantage. The jacket, which has no back vent, is styled with slanted double-piped pockets. The two-button suit (left) has slanting flap pockets and side vents as special accents. The three-button Ventura (right) also has side vents and slanting pockets.

Men's New Suits Feature A Taste for Tomorrow

A country that made an American actress a European princess has loaned its famous name to one of the biggest style ideas for men today.

It's the Monaco collection.



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The Monaco collection of suits and sportswear offers special fashion flair with a taste of tomorrow. Yet it is always tasteful and complimentary to the man of discernment. The collection features the Ventura and Westrend models. The collection expresses Monaco flair in both styling and fabric. The lines in both suits and sport coats are tapered and, in the case of the jackets, a trifle shorter as well.

VENTURA SUITS and sportswear from the Monaco Collection are part of a jet-travel wardrobe designed especially for today's widely traveled businessmen.

Ventura features include — according to model—side vents, slanting flap pockets and special stitching accents.

Ventura suits are shown in one, two, and three-button models.

The one-button is styled in a handsome Bahama (medium) blue of lightweight Dacron polyester and wool. The two-button is in a distinctive mid-gray with a plaid pattern that subtly appears and disappears when the light shines upon it. Again, it is a polyester-wool blend.

The three-button is tailored in a



Shirtdress

The newest shirtdress adopts the ascot bow and the elbow sleeve. The fabric is worsted wool double knit. It is available in bamboo, aquamarine, sherbet or navy, sizes 8-18.

Fibers, Fabrics Set Trend in Local Clothing

Fibers and fabrics engineered with the active man and boy in mind make fashion news in sportswear for spring, according to Bill Wisner of The Prep Shop.

"A whole new dimension in superb comfort and fit that allows unrestricted action is the function of this new concept of stretch fibers. Lycra spandex has led the way in bringing about this great advance in creating more functional sportswear.

"Initially there is a sensation of wearing nothing, and then an a-

wareness develops that the garment follows your every move. There is complete freedom of movement. There is never any sagging or stretch and the return to original shape is 100 per cent.

AS AN added bonus, the fabric is completely automatic wash and wear. Other items of interest using lycra spandex will be swim trunks and slacks, both of which will have their appearance, comfort, shape retention and durability enhanced by the use of this new fiber, Wisner said.

For the young man, Madras again creates fashion excitement, as the use of the fabric is expanded into spring jackets with a synthetic coating to make it completely water repellent as well as washable.



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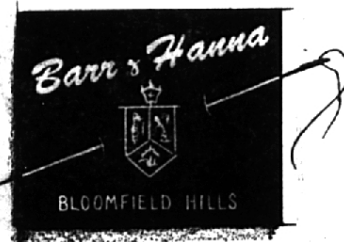
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