



our reputation hangs by a thread.

A reputation is a funny thing.

For nearly 33 years we thought such things as superior tailoring, nationally known labels, and sensible prices were the important standards our customers judged us by.

Not necessarily so.

For example, take the man who stopped in at our Tel-Huron Pontiac store not long ago. He had forgotten his handkerchief at home. While bringing his change, our salesman noticed a loose coat button. Presto! A word to the tailor and the button was back, sturdier than ever.

The man left, smiling.

We forgot the incident.

A few days later a note arrived. It was from our handkerchief friend. He wanted us to know he appreciated our repair job, especially since the sale was less than 50 cents.

Special case? Not at all. Sewing a button or re-altering a pair of pants (if you've been cheating on your diet) or pressing your suit after a sudden downpour . . . all these services (and more) are yours without charge at Osmun's *whether you buy anything or not.*

Do these small details mean as much to you as they do to the men of Pontiac and Warren? Is it worth taking a 15 minute ride to discover this kind of store?

We'll stake our reputation on it.

a part of Pontiac since 1931

OSMUN'S
STORES FOR MEN AND BOYS

FREE PARKING AT ALL OSMUN'S STORES

DOWNTOWN PONTIAC
SAGINAW STREET corner HURON STREET
Open Monday and Friday 'til 9

TEL-HURON CENTER in PONTIAC
TELEGRAPH ROAD corner HURON STREET
Open every night 'til 9

TECH PLAZA CENTER in WARREN
12 MILE ROAD corner VAN DYKE
Open every night 'til 9