



Center to Open Soon in B'ham

This is an artist's sketch of the proposed new South Adams Square shopping center in Birmingham. Owned by Harry and Philip Stevens, the 100,000-square-foot development is scheduled for construction in April. The first floor of the two-story building at the right will contain a 20

by 150 foot mall with shops facing each other. A 500-car lighted parking lot is also being constructed with the development. The center will be located on S. Adams near Haynes.

Two Area Residents Promoted by Chevrolet

Two Birmingham men were included in a series of executive promotions announced by L. Ralph Mason, general manufacturing manager of Chevrolet Motor Division in charge of the division's 34 plants.



MOSHER ANDERSON

Mason, 836 Waddington, announced that William L. Mosher, Jr., of 634 Radgate Road, Bloomfield Hills, will succeed him as manager of manufacturing staff operations at Chevrolet Central Office.

Mason left that position when he was promoted to general manufacturing manager on Jan. 1. Mosher has been regional manager in charge of Chevrolet assembly operations in five plants in western United States.

In his new position Mosher has jurisdiction over Chevrolet's Facilities & Production Planning, Metallurgical, Production & Material Control, Quality Control and Traffic Dept.

MASON ALSO announced the promotion of Bertil J. Anderson from manager of the division's Spring & Bumper plant at Livonia to manager of Chevrolet's Engine, Foundry and Forge plants at the town of Tonawanda, near Buffalo, Anderson resides at 20135 Cobblestone Court, Bloomfield Township.

A native of Parsons, Kas., Mosher is a graduate of Parsons High School and Parsons Junior College and worked as a machinist's helper for the Missouri, Kansas and Texas Railroad while attending school.

He began his career with Chevrolet in 1927 as an assembler at Flint. Shortly thereafter he began studies at General Motors Institute there and was graduated as an industrial engineer.

In 1932 Mosher was transferred to Chevrolet's Truck Body & Stamping plant at Indianapolis as an assembler and later became an assembler at the Chevrolet plant at Kansas City.

Mosher in 1936 was assigned to the division's Engineering Department at Detroit and in 1938 returned to Indianapolis as a design engineer on equipment and machinery.

IN 1942 MOSHER was named general foreman of maintenance at Kansas City. He became plant superintendent in 1945, general superintendent of production in 1949 and plant manager in 1950. He assumed the similar position at St. Louis in 1951.

Four years later Mosher was promoted to regional manager in charge of Chevrolet manufacturing plants at Livonia; Cleveland and Toledo, Ohio; and Muncie and Indianapolis, Ind. In 1958 he became regional manager in charge of Chevrolet manufacturing plants at Detroit and at Buffalo, Tonawanda, and Massena, N. Y. He became regional manager in charge of Chevrolet assembly plants at Flint; Janesville, Wis.; Kansas City, Mo.; St. Louis, Mo., and Los Angeles in 1960.

Anderson joined Chevrolet in 1939 in the time study department of the division's Gear & Axle plant at Detroit. He received successive promotions there, rising to superintendent-plant engineer by 1948. Transferred to a similar position at Chevrolet's Bay City, Mich., Small Parts plant in 1951, he continued to progress, becoming general superintendent of production in 1956.

He was named operations manager of the Chevrolet engine plant at Tonawanda in 1960 and became plant manager the following year. He was named manager of the Spring & Bumper plant at Livonia last Oct. 1.

A native of Stambaugh, Mich., Anderson is an engineering graduate of Michigan College of Mining and Technology.

B'field Family Open New VW Automobile Agency

A Bloomfield Hills father and son team are newest Volkswagen dealers in the metropolitan area.

Harvey B. Green, 1040 Country Club Drive, and Avery H. Green are president and vice president of Green Motors, Inc., Livonia.

The modern facility, including a 15 stall service area was designed by the Architectural Engineering Services, Inc. of Detroit and built by Webster Buell of Birmingham.

Avery Green, who was born and raised in Birmingham, is the third generation in his family to take part in the automobile business.

William Bumgardner, Bloomfield Hills, is a salesman for the firm and Gary Reynolds of Birmingham is service advisor.

Bell Payroll In Birmingham Tops \$1 Million

Michigan Bell Telephone Co. has been reported that it paid wages of \$530,871 to its 64 employees who worked in Birmingham during 1963.

Robert L. Kilpatrick, manager here, said the company's entire wage bill of \$146,616,779 for its 21,692 employees throughout the state set an all-time record.

In addition to Michigan Bell's payroll, the Western Electric Co., manufacturing and supply arm of the Bell System, paid \$2.8 million to its 1,500 employees who worked in Michigan and AT&T's Long Lines department paid \$3.4 million to its 520 employees in the state.

THE MEN and women of Michigan Bell, the state's fourth largest non-governmental employer and of the other two Bell System units who live in more than 400 Michigan communities received total wages of \$158.8 million.

Areas in which Michigan Bell's 1963 payroll topped the five-million dollar mark include Detroit, Flint, Grand Rapids, Saginaw and Southfield.

Areas which passed the one-million-dollar mark were Ann Arbor, Battle Creek, Bay City, Benton Harbor, Jackson, Kalamazoo, Lansing, Livonia, Mt. Clemens, Farmington, Pontiac, Port Huron, Roseville, Royal Oak, Traverse City, Wayne and Wyandotte.

Resident to Speak At Detroit Meeting

Milton J. Kittler, staff vice president and director of Holley carburetor co., and immediate past national president of the Society of Automotive Engineers, will address the Detroit Chapter of the National Association of Accountants on Thursday, March 19, at a 5:45 p.m. dinner meeting in the Pick-Fort Shelby Hotel.

Kittler, 172 Linda Lane, Bloomfield Hills, will discuss the small margin for error which exists under today's tough competitive conditions and suggest specific ways and means by which the executive accountant can become an aggressive part of the management effort to increase profit.



On Schedule

Checking out building plans against construction of the soon-to-be completed Birmingham-Beverly Hills branch office of Metropolitan Federal Savings are Roger C. Richards (left), executive vice president, and Frank E. Pike, assistant branch manager. Grand opening ceremonies, according to Richards, are scheduled for early June. It will include deep red carpeting throughout, both traditional lighting fixtures and chandeliers, and French Colonial furnishings. The firm currently is operating from a mobile convenience office on the building site at the corner of 14 Mile and Evergreen.

Meet ...

EDWIN C. ROESNER
ROBERT C. COLE

• GOOD MEN TO KNOW •



A Birmingham resident, "Edie" has been in Detroit securities business since his graduation from University of Detroit. He is a member of Otego Ski Club and Delta Sigma Pi. His favorite after hours pastime—dancing.

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B'ham Law Firm Adds New Partner

The Birmingham law firm of Emery, Parson, Bahr, Tennent & Hogan 1100 N. Woodward, has added a new partner.

The five lawyers have announced that Charles T. Hammond has joined the firm.

It has also been announced that Philip Sotiroff and Nicholas G. Spicer have become associates of the firm.

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