



Our biggest seller.

Back in 1938.

Today? We couldn't give it away.

Which may surprise those of you who think of Pontiac as a fine car, but no place to buy your kind of clothes. If so . . .

It's clear you haven't been to Osmun's. A pity. Because chances are Osmun's is your kind of store. Take the names . . . all blue chippers like:

Dobbs hats . . . suits by 'Botany' 500, Eagle, Phoenix, Petrocelli . . . outercoats by Gleneagles . . . Hathaway, Arrow, Eagle, and Van Heusen shirts . . . Stanley Blacker sportcoats . . . French-shriner shoes . . . you get the idea.

Take the styling. It's "in" with today's modern look (but never far out). And it's for the natural shoulder man, too (who fondly remembers Ivy before it was invaded by the Beatles).

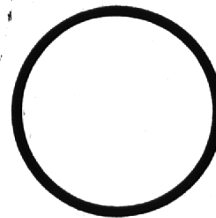
Take the services. Free alterations always . . . lots (and lots) of free parking . . . several charge plans, tailored to your exact needs . . . gift boxes . . . things like that.

Take the people. We have no "staff." Just people. Who like their work . . . and other people. No pushing, no pressure. That's the way it's been for nearly 33 years.

Take 15 minutes.

That's how close you are to any Osmun's store. (Even the big new one in Warren, thanks to the big new Freeway). Step in. Look around. See?

Your kind of store.



a part of Pontiac since 1931

OSMUN'S

STORES FOR MEN AND BOYS

FREE PARKING AT ALL OSMUN'S STORES

DOWNTOWN PONTIAC
SAGINAW STREET corner HURON STREET
Open Monday and Friday 'til 9

TEL-HURON CENTER in PONTIAC
TELEGRAPH ROAD corner HURON STREET
Open every night 'til 9

TECH PLAZA CENTER in WARREN
12 MILE ROAD corner VAN DYKE
Open every night 'til 9