

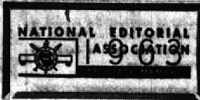
The Birmingham Eccentric

Thursday, March 5, 1964

BIRMINGHAM, MICHIGAN

2-A

Serving the Citizens of Michigan's Finest Suburban Residential Area



Beverly Has Five Seeking Four Posts

Hooper Challenges Four Incumbents

BEVERLY HILLS—Four incumbents will be elected Monday out of a sparse ticket of five candidates, four of them incumbents.

Marvin B. Cline, 50746 Stillman, president of the council since the incorporation of the village in 1958 and chairman of the charter commission before that, is up for re-election, as is President Pro Tem Hugh G. Albertson, Jr., 18565 Hillcrest, a councilman for the entire six-year period since incorporation and secretary of the charter commission.

Edward M. (Ted) Shurtlett, 3174 Sheridan, another candidate, has likewise been on the council since its inception and Claude J. Shephard, 16924 Medalline, the fourth incumbent, who has led for re-election, has served since 1951.

THE LONE challenger is Maurice R. Hooper, 18350 Chelton. He is an advertising sales and promotion man with General Motors Diesel Division and has been a resident of the village for nine years.

Three will be elected for two-year terms, one for one year. Allerton has been a village resident for 12 years and has served as chairman of the zoning, planning and building commission of the council. He also represents Southfield Township on the Oakland County Board of Supervisors.

Shurtlett has served on the recreation and public safety commission and was a member of the charter commission.

HE WAS president pro tem of the council for three years. Shephard has served on the recreation, building, zoning, water and sewer, public safety and roads commissions.

One of the first acts of the council after the election will be the appointment of a village clerk. Mrs. Betty Chinn's elected term expires at this election, and last March a charter amendment was voted in which calls for an appointed instead of an elected clerk.

Tax Cut to Save \$3,329,000

B'ham Residents to Have More Money in Their Pockets

(Special to the Eccentric)

NEW YORK—How much more money will residents of Birmingham have in their pockets this year, thanks to the reduction in taxes? To what extent will the local economy move ahead, as a result?

Some people will benefit more than others. In general, there will be bigger cuts in the tax rates for those with large incomes than for those in the lower brackets.

However, the tax cuts

granted to those with moderate to low incomes will be very effective as they will be coupled with a "minimum standard deduction" of \$400 for husband and wife.

IN BIRMINGHAM, the average saving this year will be approximately \$402 per family, it is estimated. This is based on gross earnings, before payment of taxes, and with gross earnings of \$19,480 per household last year, according to federal statistics.

For a married couple with two children, with an income equal to the local average, the new federal tax will be \$3,382, following the cut of \$402.

In the case of a family with two dependents and with gross earnings of \$10,000, the tax will be \$1,280, which is \$165 below the present amount.

For those in the \$4,000-a-year class, the new tax will be \$220. That is \$68 less than before.

THE TOTAL amount that will be saved in Birmingham during the first year, based on the way income is distributed locally, will be approximately \$3,329,000.

This money, the Government hopes, will quickly find its way to the market place and give business an extra push forward.

Consumer buying would increase, moving merchandise off retail store shelves. That, in

turn, would mean that stores would have to place new orders with wholesalers, who would

pass them on to factories.

THUS, THE government feels, the added money put into circulation because of the tax cut will build up on itself, producing a cumulative effect several times as large as the original amount.

Nationally, it looks for more job opportunities to be created and for the high unemployment rate to be reduced.

The first concrete evidence of the tax cut will be visible in Birmingham in a short while. Paychecks will reflect a withholding rate of 14 per cent instead of 18 per cent.

ELECTRONIC MACHINES are useful in scientific research—but only as tools, according to Bruce Van Deusen, a senior research scientist at Chrysler Corporation's physics instrumentation research department.

A Young B'ham Man's Role In the Scientific World

By MARY BAIN

Staff Writer

Name? Bruce D. Van Deusen of 2683 Windemere, Birmingham. Age? 33. Occupation? Senior research scientist.

Summation: A young man—in a man's field.

But the story doesn't end there. Most careers—such as law, medicine, teaching—rely heavily on the experience that comes with age. Science, however, is a field that changes as rapidly as the ascent of Sputnik—and that field wants and uses young men, like Van Deusen, in key positions.

A major cog in Chrysler Corp.'s physics instrumentation research department, Van Deusen's work is many times classified as "top secret."

A simplified version of an eight-

hour work day, however, should give the average layman a sharp insight into the scope of a scientist's work, be it bending over a drawing board or "feeding" a computer.

ONE OF VAN Deusen's most interesting projects has been analyzing the "ride" of a car, a usually subjective determination. By using mathematical computers, he can predict the motions of vehicles under certain conditions, even before the vehicle is out of the abstract planning stage.

Using the same methods, Van Deusen is also predicting motions of vehicles on the moon.

"Even though we haven't been there and don't know exactly what the surface is like, we can still predict what will happen to a vehicle when it hits a bump."

Van Deusen deals strictly in the abstract form.

"**THE MOON** vehicle is not yet built—we have no idea of what it will look like. What is most important and what we want to know is how—mathematically—the vehicle will react to different conditions," said Van Deusen.

With all the emphasis on computers in modern-day advertising, Van Deusen emphasized that "computers are only as useful as the people working with them—they're merely a tool."

Another analytical problem that he is working on involves analyzing electrical instruments, or the "wiggly" lines on a radar screen. Information derived from his mathematical "answers" are

used in modern-day advertising, Van Deusen emphasized that "computers are only as useful as the people working with them—they're merely a tool."

At frequent intervals you probably see pictures in your newspapers and magazines of one Nikita Khrushchev, "top banana" of the Soviet Republic (?). Perhaps, too, you have seen his pix when he was expressing enmity, even official hatred, toward the Western nations. . . . the free, liberty-loving nations.

Study that face. Observe the narrowed eyes, the unlovely curved open mouth, as hateful words are hurled through.

Then remember that he has promised "to bury us," never forgetting that he strives to maintain military strength sufficient to annihilate every nation that rejects Communism.

Ponder his (and the whole Soviet bloc's) objective, which is to conquer all nations where freedom and personal liberty exist.

YES, THIS SOVIET leader, who is part of a vast anti-God people, would not hesitate to loose nuclear bombs upon the United States—but he doesn't, because he knows that we would do likewise with Russia—and thus neither nation would be a winner.

Study Nikita's face next time you see it in a hateful, scowling grin. (See THIS AND THAT, 8-A)

Crippled Children Unit Starts Fund Campaign

The Oakland County Society for Crippled Children started its annual fund drive this week with the sale of Easter Seals.

The society's annual budget is \$58,000, with \$22,000 coming from the sale of Easter Seals.

Matthew Cammareri, 312 S. Adams, Birmingham, has been the county chairman for the Easter Seal drive the past seven years.

funds allocated to the Crippled Children Society.

BESIDES THE proceeds from the seals, the society gets its funds from the county, from service organizations and from such fund-raising projects as the Royal Oak Suburban Living-Home Exposition.

The exposition, which contains some 115 exhibits, is a project of the Royal Oak Rotary Club and will be held March 11-15 in the Farmers' Market in Royal Oak.

used in many vibration analyses, from building nuclear reactors to determining heart pulses on the electrocardiograph.

What makes a scientist—a man who doesn't always see the finished product but works in the abstract to derive the basic concepts?

BORN IN LORAIN, O. Van Deusen began building his own radio sets under the tutelage of an elder brother who was also a physicist.

Spurred by his brother's work, Van Deusen received his bachelor's degree from Case Western Reserve University in Cleveland.

(See ROLE, 8-A)

Wide Choice For Voters In Franklin

FRANKLIN—Due largely to the recruiting efforts of the Franklin Citizens Committee, village voters will have a wide choice of candidates to choose from at the polls on Monday.

Decisions will also have to be made on two charter amendments and an implementing proposal.

Folls will be open from 7 a.m. to 8 p.m. in the multipurpose room of the Franklin School.

TO BE ELECTED are a village president for a two-year term; a village clerk, treasurer and assessor for one year each; and three trustees for two years of service.

Vying for the post of village president are incumbent Richard Oberschulte and Forrest E. Palmer. Oberschulte served as councilman and street commissioner for the past two years. A heating and ventilating engineer, he has lived in Franklin for 23 years. He lives at 32644 Colony Hill Road.

During this time he served as secretary of the Franklin Community Association, Boy Scout Troop 1011 Committee; and has two sons attending college. He earned degrees at MSU.

PALMER, 31960 Mountinview, moved to Franklin three years ago from South Bend. A graduate of Miami University in Ohio, he is automotive sales manager of U. S. Rubber Co. and is currently on the P.C.A. board of directors and a member of Franklin Village Players. He is the father of two girls, one of whom is married and the second is a senior at Groves.

Running unopposed for her sixth term as village clerk is Mrs. Oliver (Elsie) Garwood, 29220 Balsam Drive. The mother of two children and a resident here for 11 years, Mrs. Garwood is active in Franklin Players, church work and the Mixed Bowling League.

Richard M. Cuddey, 29880 Captains Lane, is also an unopposed incumbent for the office of village treasurer. An accountant for Ford Motor Co., he has lived in Franklin 10 years and is the father of four children.

A CONTYEST for the assessor's job will result between incumbent Alfred C. Emmerling, 30290 Woodside Court, an architect, and Arnold A. Arce, 3740 Willowgreen Ct., also an architect. Both are graduates of U. of M.

Seven candidates will compete for the three trustee posts. Robert L. Anderson, 25401 Tweed Drive, is a U. of M. graduate, a five-year resident and member of the general manager's staff of the assembly division, Ford Motor Co., and the father of three children.

\$8,300 Fire Hits Township Home

A fire which apparently started in a dampertop caused an estimated \$8,300 damage to a Bloomfield Township home Friday afternoon.

Township Fire Chief Volvy V. Yanuszeki said most of the damage was concentrated in the living room which was gutted by the blaze. There was some smoke and heat damage throughout the rest of the house at 4586 Pickering Lane, he said.

MRS. MALCOLM Sparks was working in the kitchen when she saw smoke coming from the living room. She rushed her two children out of the house and called the fire department from a neighbor's home.

To look township firemen, aided by the Franklin department, 30 minutes to bring the blaze under control.

The Sparks moved to the Pickering Lane address about three months ago.

Comments from... CLASSIFIED

"HER PUPPY ENCHANTED THEIR KIDDIES!"

"This was our first time to advertise in your paper . . . and how exciting it was! We sold our Collie to the first family that called!" exclaimed Mrs. Beeny.

COLLIE, AKC REGISTERED, FEMALE 8 months, shaggy and without house-break and trained. \$50. 509-3392.

Kittens, and puppies, and everything nice are always advertised in Eccentric Classified ads.

P.S. Why not ask about our low 3-time insertion rate with cancellation privileges. (3 times only \$2.70)



MRS. E. N. GREEN

Mrs. Green Leads Area Torch Drive

Mrs. Robert N. Green, 2600 Turle Lake Road, Bloomfield Township, has been named Torch Drive chairman for the Birmingham-Bloomfield-Franklin region for the third successive year.

Her appointment was announced by Mrs. William Purcell of Huntington Woods, Oakland Unit chairman.

Mrs. Green, widowed mother of two teenage children, is a member of the steering committee of the United Foundation Women's Organization. She is a past president of the Junior Group of Goodwill Industries and a member of the Women's Association for the Detroit Symphony and a committee for the Metropolitan Opera.

Day Care Center Needs Equipment

The Birmingham Eccentric will serve as an ingathering station Saturday for needed items for the empty Day Care Center at Pontiac State Hospital.

The paper has offered its facilities at 1225 Bowers, near Adams, from 9:30 a.m. till noon as a collection point for items for the day care building.

The Day Care Center is a pilot project under the direction of Dr. E. L. Herman and is a recent development in the Michigan mental health program.

The 30 patients who are in this study are referred by physicians in the community. They arrive at the hospital at 8:30 and return to their homes at 4 p.m. five days a week.

During this interim of time they are given concentrated therapeutic attention in the field of psychiatry, psychology, occupational therapy and physical therapy.

THOSE ENROLLED in the day care program will have a horticultural therapy program directed by Alice J. Burlingame, an Eccentric columnist. There will be pockets of beauty created around the facility as well as individual gardens where the patients will grow flowers and vegetables to take home, she explained.

Volunteer gardeners will visit the home site of the patient to aid him in a beautification program to supplement his day lessons at Pontiac State Hospital. This program will be offered as a therapy to help the patient re-establish himself with a feeling of confidence and achievement.

THE DAY Care Center was established last September and several patients have already been returned home to resume their normal tempo of living.

During his hours at the hospital a patient may be assigned to a similar position in the operation of Pontiac State Hospital as his role in civilian life to test his ability.

(See CENTER, 6-A)

NOTICE IS HEREBY GIVEN

To All Area Residents

WE WOULD LIKE TO MAKE IT KNOWN WE WANT YOUR BUSINESS

Regardless Of Where You Travel For Your Price East, West, North or South

MAKE US YOUR LAST STOP!

AND LET US PROVE TO YOU THAT YOU CAN'T BUY FOR LESS THAN RIGHT HERE

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